

MS1 Week 4: Subjects

Caitlyn

Live music in the UK indie scene

- Popular Music & Society
- Popular Music Fandom
- The History of Live Music in Britain
- The Arctic Monkeys, The 1975, The Strokes



BBC READING + LEEDS

Era/Place

Topic: I am studying live music in the UK over the past 20 years,

Question: because I want to find out what relationship it has with popular music,
Significance: in order to help my reader understand a key part of music history.

Question: because I want to find out how it was influenced by socio-economic class,
Significance: in order to help my reader understand the connection between British society and music.

Topic: I am studying music festivals in the UK over the past 20 years,

Question: because I want to find out how lineups reflect popular culture,
Significance: in order to help my reader understand a key part of music history.

Topic: I am studying indie music in the UK over the past 20 years,

Question: because I want to find out how it was influenced by socio-economic class,
Significance: in order to help my reader understand the connection between British society and this genre of music.

Data + Precedents

Data:

- Touring- Festival lineups from the major UK festivals
- Concert history of major venues in the UK
- Touring history of major bands in the UK
- Radio play
- Some socio-economic measure, tbd

GLASTONBURY LINEUP
Click on the days below ...

CLICK TO SEE SPOTIFY VERSION

CHOOSE A DAY: **FRIDAY** **SATURDAY** **SUNDAY**

if running order was decided by popularity on Spotify ...

OFFICIAL SPOTIFY

| | |
|----------------------------|----------------|
| Kasabian 21.45-23.15 | Ed Sheeran |
| The Black Keys 19.45-21.00 | The 1975 |
| Ed Sheeran 18.00-19.00 | The Black Keys |
| Dolly Parton 16.20-17.30 | Kasabian |
| The 1975 14.45-15.35 | Dolly Parton |

ian | Search jobs | Sign in | Search | US edition |

The Guardian

Sport Culture Lifestyle More ▾

radio Stage Classical Games

Story of indie music in 50 key moments, as chosen by Guardian and Observer

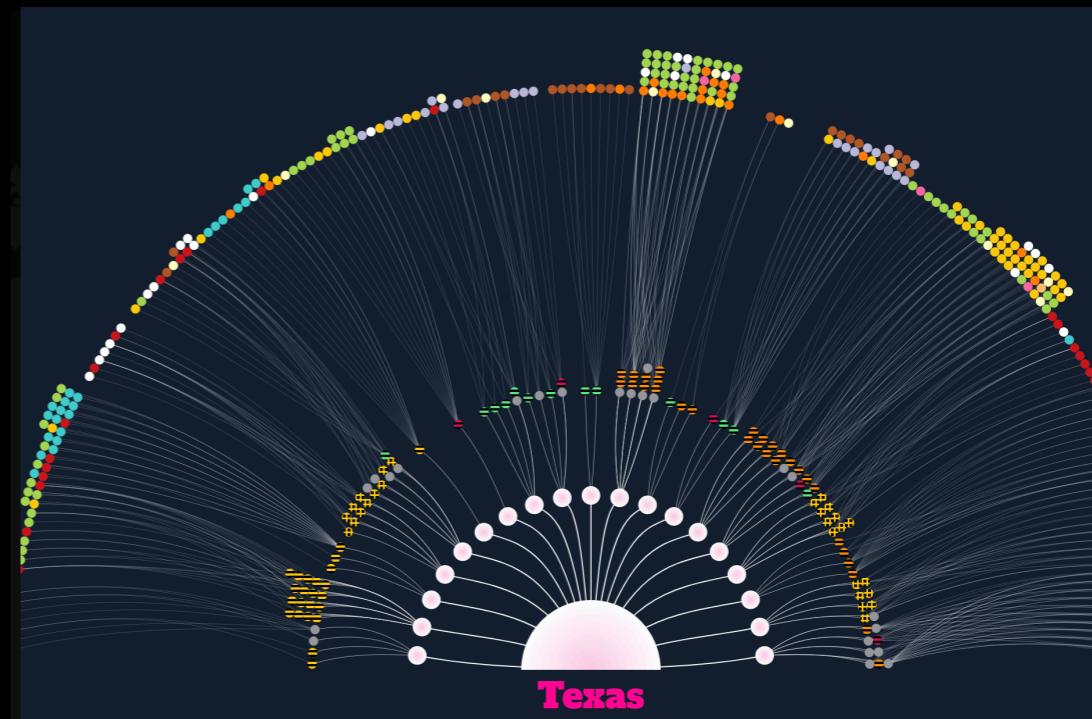
the Guardian's full history of modern music

What would you include in your history of indie history?

Roger McGuinn inspires a generation of indie guitarists

Stooges signed by Elektra

El Hamm: In a new seven-part series, Guardian and Observer writers are trying to chart the history of modern music. Today they look at 50 key moments in indie - but what did we miss?



The Evolution of Indie Rock Music in the UK

British Indie rock is one of the most important influences of modern music, similar to other genres, Indie rock was heavily dependant on the social events and politics at the time. Independent labels would not be a thing today if it wasn't for bands like The Smiths and The Stone Roses, using their musical ability and taking the opportunities they had, they carried Indie music to the next level.



Event/Things/Processes

Topic: I am studying the evolution of indie music to popular music,

Question: because I want to find out how the transition happens,

Significance: in order to help my reader understand how popular music is measured.

Topic: I am studying indie bands and touring,

Question: because I want to find out what is different compared to other genres,

Significance: in order to help my reader understand what role live music plays in bands' careers.

Topic: I am studying underground music fandoms and live music,

Question: because I want to find out what social and psychological themes of identity are present,

Significance: in order to help my reader understand the connection between these two aspects of the music industry.



Data + Precedents

Data:

- Charting positions
- Touring history for a set of musicians
- Text data from fandoms (i.e., scrape Tumblr for tagged posts)
- Radio play



PRICEONOMICS

In Data We Trust CONTENT BOOTCAMP DATA STUDIO TRACKER DATA VISUALIZATION

Using Data Science to Measure a Musical Revolution

· 5,493 views · More stats

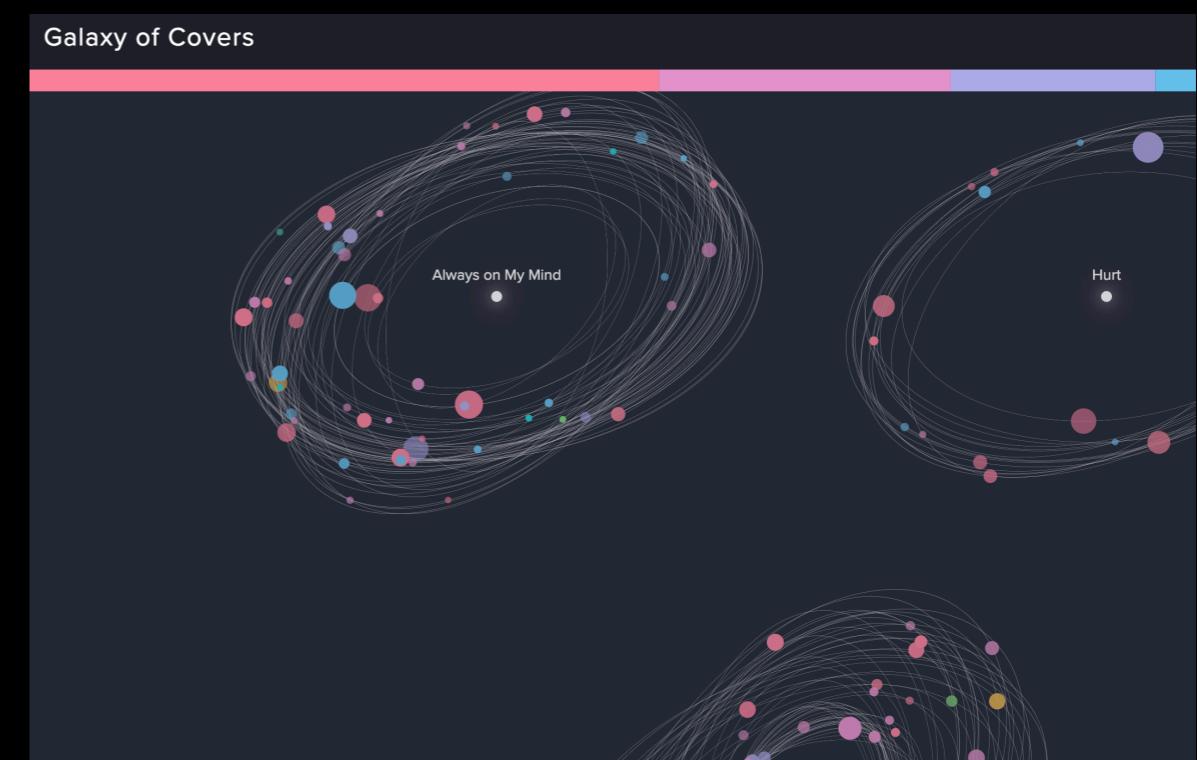
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The Beatles made a big impact on pop music, but the one made by 1990s rap was even bigger

Humans have been making and listening to music for a really long time. But every once in a while, the kind of music people like to listen to changes. And sometimes it changes a lot.

In 1850s, Franz Lizst's technically demanding Romantic compositions for solo piano had [the ladies swooning](#). A century later, Elvis Presley did the same belting simple lyrics over three chords on a guitar. A few short decades after that, [Coolio topped the charts](#) with bassy synth, snare, and vocals that mostly consisted of a rhythmically-spoken monologue.

There's no doubt that music changes over time, especially popular music. But it's rarely easy to say, definitively, exactly how it changed and when.



People/Case Studies

Topic: I am studying the Strokes and the Arctic Monkeys,

Question: because I want to find out what major factors contributed to their success in different countries but at the same time and in the same genre,

Significance: in order to help my reader understand their parallel path to fame.

Topic: I am studying the 1975, Catfish and the Bottlemen, and Blossoms,

Question: because I want to find out how their histories are similar,

Significance: in order to help my reader understand a certain path to fame in the UK.

Data + Precedents

Data:

- Touring/Festival spots
- Discography/Timeline
- Charting positions

