

Samuel Jacoby

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EDUCATION

MIT Media Lab

Media Arts & Sciences

MS 2013

Harvard University

Computer Science

& History

AB 2009

DESIGN & CODE

- ✂ Python, Javascript, Ruby, C
- ✂ Adobe Creative Suite [*Photoshop, Illustrator, InDesign*]
- ✂ Rapid Prototyping [*Arduino, 3D printing, machine tools*]
- ✂ MVC Frameworks [*django, rails, flask, sinatra*]
- ✂ Client-side App Development [*Backbone, Angular*]
- ✂ HTML, CSS [*sass, less*]
- ✂ Unix Systems Administration
- ✂ Version Control [*Git, Hg*]

SPOKEN LANGUAGES

- ✂ Spanish & German [*proficient*].

INTERESTS

- ✂ Radio
- ✂ Motorcycle repair & maintenance
- ✂ Freshwater aquaria

EXPERIENCE

Formlabs *Designer & Developer* September 2014–Present

Developing online tools & products covering our entire web ecosystem, while working across teams to articulate requirements and rapidly draft and deploy solutions. Designing and implementing new web-based applications for internal R&D and new product development.

Formlabs *Marketing Lead* May 2013–August 2014

Early team member at fast-growing 3D printer start-up, managing all aspects of marketing strategy as the company grew from 10 to 100 employees. Recruited and built a strong team, driving rapid expansion and sustained growth. Spoke & presented regularly to national media, initiated brand partnerships, and managed editorial content & schedule.

MIT Media Lab *Research Assistant, High-Low Tech* 2011–2013

Designed and implemented electronic hardware and software tools, exploring creative & experimental technologies for interaction design, focusing on storytelling & musical electronics. Published master's work in 'Interaction Design & Children 2013'. Extensive experience in rapid fabrication, electronics prototyping, sourcing, interaction design, & design iteration.

Shackman Press *Founder & Proprietor* 2008–Present

Independent hand-printer and publisher of fine books & ephemera; expert in traditional & digital typesetting, typography, & book design. Conceive, design, and orchestrate projects, commission original works, translations, & art to incorporate into hand-printed editions. See *shackmanpress.com*.

Gutenberg Museum *Fellow* May 2009–April 2010

Apprentice at a traditional printing press in Mainz, Germany, practicing printing, typography, and design in a historic printing museum. Funded by an Alexander Booth '30 Fellowship (*Harvard*).

NicaTimes *Journalist* July 2007–December 2007

Full-time reporter for a nationally-distributed weekly English-language newspaper in Nicaragua; independently pitched stories & pursued leads; traveled widely, pursuing stories & conducting Spanish-language interviews on a variety of subjects.