NAME: Kwetter

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DATE: December 1, 2021 4:46 PM **DESCRIPTION OF TECHNOLOGY**

It's a social media platform made for semester 6.

the society and make the communication easier.

HUMAN VALUES



TRANSPARENCY

other.



The users of this technology will be using the features to communicate with each other, and the features must be used in a legal way.

The users will be using the technology to communicate with each

IMPACT ON SOCIETY



STAKEHOLDERS



SUSTAINABILITY



The stakeholders are the semester teachers.

Once properly set up, this technology will be 'self sustainable'.

HATEFUL AND CRIMINAL ACTORS

Like posting illegal posts or comments.



DATA



FUTURE



Yes, we are aware. However, this technology stores only the bare minimum of needed data.

This technology could be expanded in the future and there is an ability to add new features.

PRIVACY



INCLUSIVITY



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Other than an email address and a username, this technology This technology is developed to make all the users of this will be collecting some personal data, like the other social media technology equal and has the same rights and feauters. platforms.

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How is the identity of the (intended) users affected by the technology?

To help you answer this question think about sub questions like:

- Can the technology be perceived as stigmatising?
- Does the technology imply or impose a certain belief or world view?...

TRANSPARENCY



Is it explained to the users/stakeholders how the technology works and how the business model works?

- Is it easy for users to find out how the technology works?
- Can a user understand or find out why your technology behaves in a certain way?
- Are the goals explained?
- Is the idea of the technology explained?
- Is the technology company transparent about the way their...

IMPACT ON SOCIETY



What is exactly the problem? Is it really a problem? Are you sure?

Can you exactly define what the challenge is? What problem (what 'pain') does this technology want to solve? Can you make a clear definition of the problem? What 'pain' does this technology want to ease? Whose pain? Is it really a problem? For who? Will solving the problem make the world better? Are you sure? The problem definition will help you to determine...

STAKEHOLDERS



Who are the main users/targetgroups/stakeholders for this technology? Think about the intended context by...

When thinking about the stakeholders, the most obvious one are of course the intended users, so start there. Next, list the stakeholders that are directly affected. Listing the users and directly affected stakeholders also gives an impression of the intended context of the technology.

SUSTAINABILITY



In what way is the direct and indirect energy use of this technology taken into account?

One of the most prominent impacts on sustainability is energy efficiency. Consider what service you want this technology to provide and how this could be achieved with a minimal use of energy. Are improvements possible?

HATEFUL AND CRIMINAL ACTORS



In which way can the technology be used to break the law or avoid the consequences of breaking the law?

Can you imagine ways that the technology can or will be used to break the law? Think about invading someone's privacy. Spying. Hurting people. Harassment. Steal things. Fraud/identity theft and so on. Or will people use the technology to avoid facing the consequences of breaking the law (using trackers to evade speed radars or using bitcoins to launder...

DATA



Are you familiar with the fundamental shortcomings and pitfalls of data and do you take this sufficiently into...

There are fundamental issues with data. For example:

- Data is always subjective;
- Data collections are never complete;
- Correlation and causation are tricky concepts:
- Data collections are often biased:...

FUTURE



What could possibly happen with this technology in the future?

Discuss this guickly and note your first thoughts here.

PRIVACY



Does the technology register personal data? If yes, what personal data?

If this technology registers personal data you have to be aware of privacy legislation and the concept of privacy. Think hard about this question. Remember: personal data can be interpreted in a broad way. Maybe this technology does not collect personal data, but can be used to assemble personal data. If the technology collects special personal data (like...

INCLUSIVITY



Does this technology have a built-in bias?

Do a brainstorm. Can you find a built-in bias in this technology? Maybe because of the way the data wascollected, either by personal bias, historical bias, political bias or a lack of diversity in the people responsible for the design of the technology? How do youknow this is not the case? Be critical. Be aware of your own biases.

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