Sam Gorman

samuelgorman.com

sgorman@stanford.edu

Hi! I'm Sam— a product designer, student and entrepreneur. I started a company to redesign how students find scholarships, and care about building for community & creative expression.

EDUCATION:

Stanford University

BS, Interaction Design

Self-designed major in School of Engineering to study product design and computer science.

GPA: 3.24

2017 to 2021

SKILLS:

Prototyping

Expert in Sketch, Figma, Invision, Framer.

Fullstack Development

Skilled: HTML / CSS / JS, React & Vue.JS
Proficient: C++, Node.JS, MongoDB
Learning: React Native

User Research

Grounded in human-centered design and empathy from 150+ ethnographic interviews.

Product Leadership

Strong experience leading cross-functional teams, crafting product roadmaps & sprints.

EXPERIENCE:

Peerlift

Cofounder, CEO

Started a company to redesign how high school students find scholarships. Connected 60,000+ students to win $250,000+ in scholarships.

Designed and coded fullstack web app.

Drove collaborative leadership by hiring a core team of five working full-time in San Francisco, and managing an ambassador network of 150+. Raised $90,000 in funding.

⚲ Palo Alto, CA   June, 2017 to August, 2019

RandomCoffee

Product Designer

First product designer at French B2B HR startup funded by Facebook and SAP.

Created RandomCoffee's second product from user research to high-fi wireframes. Designed for key clients Total (200B yearly revenue) & Société Générale (25B).

⚲ Paris, France   March, 2019 to June, 2019

Stanford d.school

UX Design Intern

Experimental design research on applications of AR/ VR in K-12 public education.

Crafted design principles chosen for future study by Stanford d.school.

⚲ Stanford, CA   January, 2018 to March, 2018

Stanford Code the Change

Design Lead

Led full rebrand for club building software for high-growth non-profits. Designed new logo & web app, increased online sign-ups by 40%.

⚲ Stanford, CA   January, 2019 to Current