

## Contact

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## Top Skills

User Stories

Software as a Service (SaaS)

Microsoft Power BI

## Certifications

Advanced Learning Algorithms  
Sequences, Time Series and  
Prediction

Unsupervised Learning,  
Recommenders, Reinforcement  
Learning

Introduction to Large Language  
Models

# samson sahadevan

Product Manager - Sales Audit at Nike  
Hillsboro, Oregon, United States

## Summary

With over a decade of experience in technology and product management, I currently lead product strategy at Nike, ensuring SOX-compliant sales audit processes for consumer sales data across stores and digital channels. My passion lies in enabling financial accuracy and operational excellence by leveraging cutting-edge technologies such as AI. I am committed to fostering collaboration, driving innovation, and delivering impactful solutions that align with Nike's mission of inspiring athletes worldwide.

At Nike, I partner with cross-functional teams to deliver production-ready solutions that validate and prepare sales data for financial reporting. My work includes driving discovery sessions, defining roadmaps, and exploring GenAI applications to improve exception handling and audit insights. This role allows me to combine my technical expertise in AI and financial reporting with my commitment to delivering seamless and compliant data processes.

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## Experience

Nike

14 years 5 months

Product Manager - Sales Audit

March 2019 - Present (6 years 3 months)

United States

- Lead product strategy and execution for consumer sales audit, ensuring sales data from stores and digital channels is validated, SOX-compliant, and ready for financial reporting
- Drive discovery sessions and requirements gathering with business and architecture teams, translating needs into actionable development plans
- Partner closely with engineering teams to deliver tested, production-ready solutions that support revenue and tender accuracy
- Own the roadmap for a custom-built solution that provides end-to-end visibility into the data pipeline between sales sources and financial systems

- Explore and develop GenAI use cases to enhance exception handling, automate audit insights, and improve traceability across the transaction lifecycle

#### Product Owner

October 2017 - March 2019 (1 year 6 months)

Portland, Oregon Area

- Owned end-to-end functional design & delivery of Coupa's cloud Payables suite for Nike's \$13B Factory/Direct Payables program, replacing legacy on-prem platforms and modernizing invoice-to-pay workflows.
- Authored and executed the multi-phase product roadmap (Direct, DOA, 3POA)—integrating Coupa with SAP S/4HANA, EDI, Pega, and external finance partners—to enable touch-less processing and real-time spend visibility worldwide.
- Led a cross-functional SAFe Agile squad (engineers, SAP/EDI specialists, finance & tax SMEs), serving as the “voice of the business,” prioritizing backlogs, eliminating duplicative processes, and driving on-time releases every two weeks.
- Instituted automated testing, SOX-compliant controls, and PowerBI analytics for the SaaS solution, shrinking regression cycles, boosting release quality, and giving finance leadership actionable KPIs on savings and supplier performance.

#### Senior Business Systems Analyst

November 2014 - September 2017 (2 years 11 months)

Portland, Oregon Area

#### Business Systems Analyst

July 2014 - November 2014 (5 months)

#### QA Lead

January 2011 - June 2014 (3 years 6 months)

Beaverton

#### Wells Fargo Bank

##### QA Engineer

May 2010 - November 2010 (7 months)

#### Standard Insurance Company

##### QA engineer

2008 - 2010 (2 years)

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## Education

The University of Texas at El Paso

Master's Degree, Computer Science · (2004 - 2007)

University of Madras

Bachelor's Degree, Computer Science · (2000 - 2004)

St Marys higher sec school