



hackmizzou@gmail.com

hackmizzou.com

Dear Potential Sponsor,

We would like to invite you to sponsor HackMizzou, the annual student-run hackathon started in the Fall of 2016 at the University of Missouri - Columbia. From **October 14th to 15th**, 2016, the next iteration of HackMizzou will take place.

At HackMizzou, attendees will have 24 hours to develop a variety of technical projects ranging from virtual reality simulations to mobile apps. We would like to invite you to help sponsor HackMizzou and come meet 250 of the best and brightest student hackers around.

Sponsorship can give many possible benefits, including but not limited to:

1. Access to resumes and GitHub/LinkedIn accounts
2. Introduction to upcoming talent, and interviews with those of your choice
3. Demonstration of your API in front of hundreds of hackers
4. Promotion of your brand and product among future members and leaders of tech industry

To get all you possibly can out of HackMizzou:

1. **Send company swag** - Hackers love laptop stickers, t-shirts, keychains, and anything else you want to give! This builds your brand recognition and makes the hackers happy.
2. **Bring company mentors** - Hackers will occasionally need help, especially if you demo an API for them to use. Having a mentor there to answer any questions and build a positive relationship will be greatly appreciated by them.
3. **Award your own prize** - A hackathon is, at its core, a competition among the hackers. Your own branded prize will promote your brand and allow you to see the competitors at their finest.

	Bronze	Silver	Gold	Platinum (Co-Sponsor)
	\$1000	\$2500	\$5000	<del>\$10000</del>
<b>General</b>				
Technical Mentors	Infinity	Infinity	Infinity	Infinity
Give Branded Prize	X	X	X	X
Sponsor Table		X	X	X
API Demo/Present Prize at Kickoff		1 min	2 min	2 min
Company Blurb in Program			X	X
Featured Talk			X	X
HackMizzou Co-Hosted by You				X
<b>Recruiting</b>				
Recruiters on Site		Limit 2	Infinity	Infinity
Access to Resumes		X	X	X
<b>Branding</b>				
Logo on Website	X	X	X	X
Logo on Shirt	X	X	X	X
We Distribute Swag for You		X	X	X
You Can Distribute Swag		X	X	X
Logo in Main Areas			X	X
Sponsored Meal (first 5)				X

If these sponsorship tiers aren't suitable for your company, let us know! We'd love to have you on board! Contact us at [hackmizzou@gmail.com](mailto:hackmizzou@gmail.com) and we'll work with you to find the best way you can benefit from HackMizzou.

HackMizzou 2016