

Samantha Lee

User Experience Designer / Product Designer

Experience

UX Design Intern

May '17 - Present

Mobile Heartbeat, Waltham, MA

Partnered with designers at Apple to redesigned the iOS interface to satisfy Apple's Mobility Partner Program
Collaborated with the development team to execute prototypes outlining user accessibility in Agile sprints
Introduced tools such as Zeplin and Invision into the company design process to make handoffs more seamless
Presented design process (user personas, user journeys, and interfaces) during weekly design critique meetings

Researcher

June - August '15

The University of Hong Kong, Centre on Behavioral Health, Hong Kong

Conducted interviews for potential research projects focusing on the effects of music on behavior

Analyzed and transcribed research interviews regarding lower income households and their purchasing behavior
Prepared summary reports and communicated the insights of the analyzed interviews to the research lead
Carried out preliminary literary research for possible research topics regarding lower income households and their diets

Projects

ēnk

March '17 - Present

Mobile app designed to make learning simpler with better system of taking class notes

Created user flows, wireframes and prototypes to build a suitable platform for classroom use

Conducted user interviews and redesigned the application in response to user feedback

Implement the front-end for the iOS mobile application

Zuzi

October '16 - Present

Mobile app designed to make scheduling activities with friends easier

Finalist in Brandeis's SPARK incubator program

Designed user flows, wireframes and prototypes to create a visually engaging platform for the mobile app

Developed the MVP and built the business model to pitch to potential investors

Q.AI

June - August '16

Slack bot that manages team's Google Drive and Calendar within the Slack messaging system

Designed the complete user onboarding experience from landing page to user guide

Integrated the natural language processing service, Wit.ai, to identify intents and concepts from user input

Implemented natural language based search capability for Google Drive to find files by subject, date, and/or content

Education

B.A. Computer Science and Business

Brandeis University, Waltham, MA

Expected May 2018

Relevant Courses: Human-Computer Interaction, Software Entrepreneurship, Fundamentals of Artificial Intelligence, Data Structures and the Fundamentals of Computing, Advanced Programming Techniques, Discrete Structures, Operating Systems, Mobile Application Development

UX Design Certification

Springboard, Online

September - November '17

Software Engineering Bootcamp

Horizons School of Technology, Philadelphia, PA

June - August '16

Leadership Experience

Digital Media Chair

January '16 - Present

Club Cantonese @ Brandeis

Used digital and print media to advertise club activities

Design

Sketch

Figma

Photoshop

Prototyping

Invision

Axure

Zeplin

Principle

Language

Java

Python

Javascript

HTML

CSS

React.js

jQuery

Bootstrap

Node.js

Socket.IO

Express

Software/Program

Git

MongoDB

Contact

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<http://saml.ee>

<https://github.com/saml0616>