

Benidorm – The #1 Stag & Hen Destination



Europe's Top Seller

The continent's most popular stag & hen hotspot with proven success



Easy Access

Flights from all major UK airports – affordable and convenient



Quick Transfers

Just 50 minutes from Alicante Airport – no lengthy journeys



Budget-Friendly

Some of Europe's cheapest food & drink – maximum value



Year-Round Sun

Brilliant weather, especially from April onwards

Who Books Benidorm?

25–50

Age Range

Perfect demographic for party weekends

98%

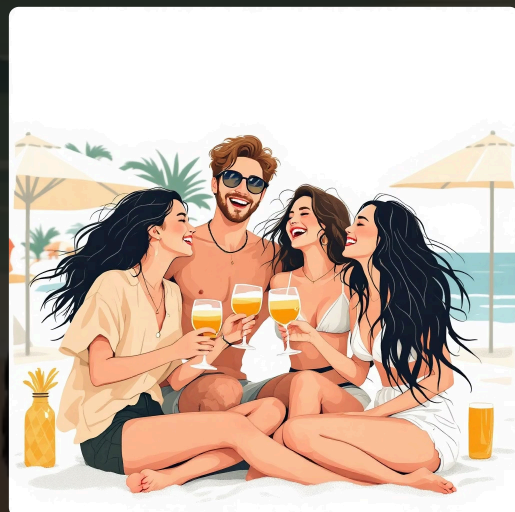
Short Stays

Book 2-3 nights for maximum impact

Weekend Warriors

Your clients are looking for quick escapes that pack a punch. Thursday to Sunday or Friday to Monday trips dominate the bookings, giving groups the perfect long weekend to celebrate in style.

These aren't lengthy holidays – they're concentrated bursts of fun that create lifelong memories without breaking the bank or taking too much time off work.



What Makes It Sell?

Popular Activities

Party Paradise

Benidorm isn't just a destination – it's a non-stop celebration. From sunrise beach clubs to legendary late-night venues, the party never stops. Your clients will find lively bars, pumping clubs, and beach clubs that cater specifically to groups looking for a brilliant time.

Stag & Hen Friendly

The entire resort welcomes celebrating groups with open arms. Staff understand what stag and hen parties want, venues are geared up for groups, and there's a genuinely welcoming atmosphere that makes every celebration feel special.

Flexible Accommodation

Whether your clients want luxury hotels with pool parties or budget-friendly apartments for maximum savings, Benidorm delivers. There's genuinely something for every group size and budget, making it easy to create the perfect package.



Boat Parties

Set sail for unforgettable celebrations on the Mediterranean. These floating parties combine stunning coastline views with pumping music and flowing drinks.



Cocktail Making

Learn to mix the perfect mojito or sangria with professional bartenders. It's interactive, hilarious, and gets everyone involved.



Go-Karting



Cheeky Entertainment

Made with GAMMA



When to Sell It

1

Peak Season

March – mid-July & September

Highest demand, buzzing atmosphere, and perfect weather. Your clients will experience Benidorm at its absolute best with every venue in full swing.

2

Sweet Spot

April, May, October

Quieter but still sunny with excellent value for money. Perfect for groups who want great weather and lower prices without sacrificing the fun factor.



Pro Tip

April and May offer the perfect balance – warm weather, lower prices, and slightly quieter venues mean your groups get VIP treatment without the premium cost!



Quick Pitch for Clients

"Benidorm is the ultimate stag & hen party destination – cheap drinks, endless nightlife, and sun-soaked weekends just a short flight away. Perfect for groups who want big nights out, fun daytime activities, and a hassle-free package."

Easy Sell

Proven track record with fantastic customer satisfaction. Your clients will thank you for recommending the perfect celebration destination.

Strong Margins

Competitive package prices with excellent commission opportunities. A win-win for you and your celebrating customers.

Repeat Business

Groups love it so much they often book again. Word-of-mouth recommendations drive future bookings naturally.