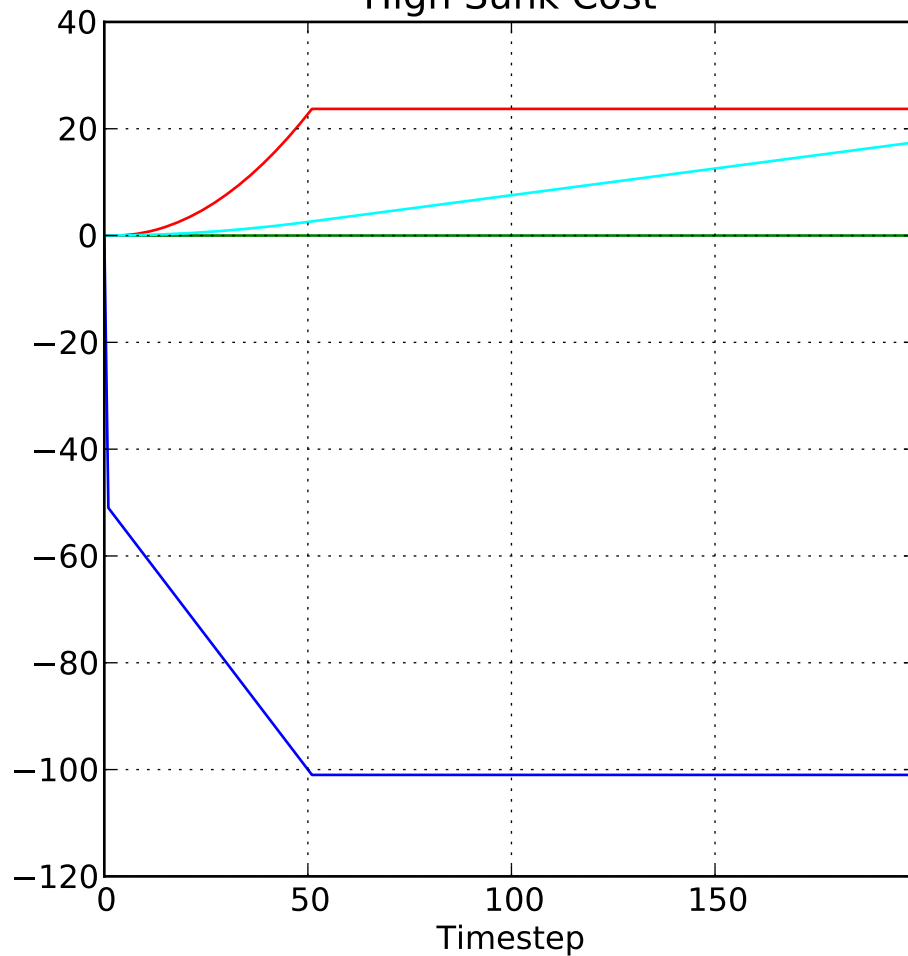


High Sunk Cost



High Fixed Cost

