



BizBiz

Automated
Business Management Solution

CRM for every business for every industry



Market overview



There are estimated 5 million SMEs in Tanzania



95% of Business in Tanzania are SMEs



Don't know what business management software



of Market isn't digitized (raw data)



Hence this leads to business failure of 65% and other fail to grow

The International Finance Corporation (IFC) estimates that 65 million firms, or 40% of formal micro, small and medium enterprises (MSMEs) in developing countries, have an unmet financing need of \$5.2 trillion every year, which is equivalent to 1.4 times the current level of the global MSME lending



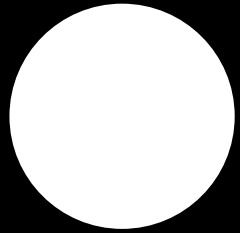
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The Problem

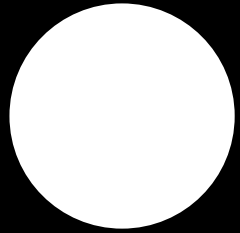
- Limitation to financing due to Messy, Decentralized Data
- Limited Market reach and Leads
- Record keeping, resource planning, Irregular work flow and lack of reports



The Solution



CRM Platform focused in solving business management problems and increase effectiveness in Sales, management, leads, forecasting, resource planning



Business Intellegency (AI):
BI tools access and analyze data sets and present analytical findings in reports,in summaries, dashboards, graphs, charts and maps to provide users with detailed intelligence about the state of the business



Revenue Model

Business

Subscription fee starting from \$3.99

Value

Complete crm
APIs

Market place

Charged based on addons users want to add in CRM

Value

Buy the addon you want that fits your business



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Market Size



We are targeting 18% 5 million SMEs in Tanzania which is equivalent to 900,000 users



Approximately 65M SMEs in Africa



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Our Traction and timeline

1ST YEAR



900

Paying User



43.2k

Annual Revenue



10%

Annual user growth

3rd YEAR



450k

Paying User



21.6M

Annual Revenue



50%

Annual user growth

5th YEAR



810k

Paying User



38.8M

Annual Revenue



90%

Annual user growth



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Use Of Funds pre seed – \$246,500

- Infrastructure
- Sales & Marketing
- Running Costs
- Further reasearch into block chain & BI



Our Goals

To create better business experience
so as to increase revenue



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Competition

- THL Accounting
- Salesforce
- Quickbooks

Competitive Advantages

- Hard to adapt
- Use English only
- They are generic for all business



Team



Samuel Magafu

7 years experience in
software Engineering
Worked with
Phemaagri, Starbrand



Jafary Mdegela

2 years Experience in
software Developer
worked with neotelabs



Warda Hemmed

4 Years Experience in
Project cordinator



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Invest with us to take CRM business in
Africa to next level



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