



**Day Trading Tanzania**  
Trade what you see



**Company  
PROFILE**

2021-2022

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We are registered as a financial institution and operating as a proprietary trading firm, whose main activities include investing and trading in the financial markets

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Globally, people are putting more money into the financial market recently than they were a year ago (and years prior), and we see this played out in the bull run of the financial markets and volume of brokerage account openings. Day Trading Tanzania’s recent “Future of Money Study” also showed that Americans are overall bullish on cryptocurrency, with 1 in 7 Americans currently owning crypto and almost half reporting they’re likely to own crypto in the near future.

Over the past 18 months, the way people work, spend, save and invest has dramatically changed. One area of significant shift surrounds how people are investing, including investing in the Financial markets and buying cryptocurrency for the first time. However, the playing field isn’t exactly equal between genders.

Currently, 13% of Americans own cryptocurrency with 19% of men owning, and only 8% of women, according to global study. Women are likely to participate in the financial markets or purchase cryptocurrency, in the near future as there are many financial industry programs that help company meet diversity and equality goals.

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# Message From

Chief Executive Officer



**Keneth Allen Lehada**

Cheif executive Officer

The past 3 Years have been very crucial for the existence of DAY TRADING TANZANIA LIMITED. As a team, we have endured and prospered in different market scenarios in the world of financial markets.

Our portfolio management approach is inherently low risk (where risk is defined as the probability of a permanent loss of capital), particularly when compared to other financial institutions business models.

An important distinguishing factor about Day Trading Tanzania compared to other financial institutions is that we do not generally use margin leverage in our investment strategy.

Our brokers prefer that we put in the word “generally” to give us the flexibility to use margin in managing short-term capital flows. As of date, we have not used such leverage but only an immaterial amount of margin, and only for a brief period of time. As a company, we have no intention of changing this approach.

We often seek investments where we can effect positive change to catalyze the realization of value. This serves to accelerate the recognition of value, helps us avoid “dead money” situations, and protects us somewhat from managerial actions which can destroy value.

Our investment approach is largely straightforward and relatively simple. This, coupled with the concentrated nature of the portfolio, allows us to run our business with a limited number of personnel. We have [ten] investment professionals including myself.

I consider one of our investment strengths to be our willingness to promptly change our mind when confronted with new information which is inconsistent with our original investment thesis. I have learned from prior experience that sometimes the better part of valor in an investment situation is to move on.

# About Us

We are registered financial institution operating as a proprietary trading firm, whose main activities include investing and trading in the financial markets.



More than 5  
Portfolio Managers



Years of  
Operation



11.3% quarterly  
portfolio growth

In its pre-existence, the company operated with a business name from the year 2018 and later on registered as a limited Liability company in March of 2021. While the core of our investment strategy remains unchanged, the growth of the firm, our increasing “reputational equity,” expanded relationships and experience have enabled us to intervene as an active investor differently from our approach in the past. We have taken substantial stakes and pushed for corporate changes which we believe will create shareholder value.

The Company’s investment objective is to preserve capital and to seek maximum, long-term capital appreciation in proportion to reasonable risk. The Company seeks to achieve its investment objective through long and short positions executed in currencies, stocks indices, Cryptocurrencies & Futures.

By going beyond financial restructuring, getting deeper into world economics and the recruitment of management, we recognized the potential need for Day trading Tanzania to become a reliable financial partner in these dynamic global periods.

2020 will go down in history as one of the world’s most challenging years primarily due to the pandemic, but also because of the political divisiveness that plagued many countries around the world. During this difficult time for all, we are fortunate to have been able to generate strong gains in our portfolios.

With these attributes unlike other alternative investment firms, we are pleased that our corporate form allows us to have a highly diversified investor base which includes thousands of smaller investors who can invest in DTT at a very fair entry price.

# What We Do

We are curious problem solvers and critical thinkers that like to excel in a competitive environment.



## Assets allocations



Forex



Crypto



Stock indicies



Futures

**75%** In Investment

## Top Performig Assets



**18.6%**

BTC



**6%**

DOGE



**44 %**

S&P 500



**10**

EURUSD  
POSITIONS



**13**

GBPUSD  
POSITIONS

# Portfolio Management

Throughout the financial market industry portfolio management has always been at the core of most financial institution managers' investment strategies.

In the post-2008 environment the capabilities of a manager's portfolio management solution have been a key differentiator in their ability to generate healthy returns for their investors.

This will intensify in the future whereby a number of factors are coming together in the industry to increase the importance of portfolio management in financial institutions.

The events of 2008(also called the subprime mortgage crisis which threatened to destroy the international financial system), where many investors found themselves gated or side-pocketed in hedge funds, have increased the demand for structures that offer more liquidity and which can provide superior portfolio reporting to their investors

Investors have frequently been disappointed with returns from alternative investment funds over the last decade. These funds have sometimes performed worse than expected. This is why Day trading Tanzania will survive and prosper in the future since we have a portfolio management solution at the center of our core competencies (alongside research, asset allocation and risk management).

## Our Asset allocation

Since the inception of the funds, we have invested in Currencies, Stock indices, Crypto currencies and futures which offer asymmetric payoffs in the event of the occurrence of low probability catastrophic or otherwise unanticipated negative events.

Because we cannot predict the economic cycles with precision, we look for asset classes which are capitalized to withstand difficult economic times or even the normal ups and downs of any financial changes to the world economy.

### **Currencies (forex)**

The currency market, or forex (FX), is the largest investment market in the world and continues to grow annually. On April 2010, the forex market reached \$4 trillion in daily average turnover, an increase of 20% since 2007.

Forex exchanges allow for 24/7 trading in currency pairs, making it the world's largest and most liquid asset market. Day trading Tanzania has incepted 25% of its investment in this asset class which is expected to reach our first milestone in the year 2024.

### **Stock indices**

A stock market index is a section of stocks in a market. It is used by traders and economists to compare returns on different assets, to track the overall economy or as an investment vehicle. Among the most common types of indexes include global indices, regional indices and national indices. Some of the most heavily traded live Indices markets include:

- The FTSE 100 – Sometimes called the ‘UK 100,’ this represents the UK’s hundred biggest companies by market capital
- Dow Jones – Often referred to as simply ‘Wall Street’ this comprises 30 of the US’ biggest publicly owned companies
- The DAX – Referred to as the ‘Germany 30,’ this index is made up of 30 major German companies
- Nikkei 225 – Japan’s biggest price-weighted index is comprised of 225 of the country’s biggest companies

## **Crypto currencies**

A cryptocurrency is a digital or virtual currency that is secured by cryptography, which makes it nearly impossible to counterfeit or double-spend. Many cryptocurrencies are decentralized networks based on blockchain technology—a distributed ledger enforced by a disparate network of computers.

As many as 17% of the survey's 100 respondents expect more than 10% of their portfolios to be allocated to crypto in 2026, the funds surveyed manage an average of \$7.2 billion in assets. North American funds predict their crypto exposure will be 10.6%, while those in the U.K. and Europe forecast 6.8%.

If you invest \$10,000 in bitcoin today and its value appreciates, say up to \$11,000, you stand to make a profit because bitcoin is a digital financial asset. But if its value dips to below \$10,000, you will make a loss if you decide to sell. However, you will only profit or see a loss if you sell your asset.

Our investment approach in shortlisting the most potential crypto-assets and add them to our investment portfolios which also fall in line with our strategy for long-term investing.

## **Futures**

Futures contracts originated to help reduce risk for farmers by ensuring a guaranteed price for their crops. The price of a commodity was established on the day of contracting and a small deposit placed by the purchaser to ensure delivery. The actual delivery occurred on a future date, and the outstanding payment was settled. This allowed farmers to establish future prices for commodities such as wheat and helped merchants establish costs in advance of a purchase.

Today, managed futures provide direct exposure to international financial and non-financial asset sectors. Trading advisors have the ability to trade in over 100 different markets worldwide. These markets include interest rates, stock indexes, currencies, precious metals, energies and agricultural products.

Futures diversifies our portfolio by providing access to products that are hard to find elsewhere. Plus, we can get direct exposure to underlying assets mentioned above.

When it comes to trading futures, you've got to have transparency and speed. More participation in a market means tighter pricing, lower costs and tremendously efficient trading. This is facilitated by the ongoing partnership between the company and its partner brokers who offer liquidity dark pools which give access to direct market action in real-time.

## Our risk management approach

In order to monitor risk related to portfolio manager's activities, the board receives a report from the head of trade at each quarterly board meeting or more frequently, as necessary, on developments and risks relating to portfolio positions, activities engagements, financial instruments used in the portfolio and the portfolio composition as a whole.

### **Risk related to investment activities**

With respect to the concentration of the company's portfolio, the board acknowledges that there are numerous risks associated with having a highly concentrated portfolio and that the primary risk management tool used by the portfolio manager is the extensive research performed by the investment team prior to investment., along with the ongoing monitoring of the positions held in the company's portfolio.

### **Market risk**

Adverse changes affecting the global financial markets and economy as a whole may have material negative impact on the performance of the company's portfolios. In order to mitigate market-related downside risk the company diversifies its investment in financial assets that more long-term maturity period and seek to offset any risk that can affect the company in the short term.



The company believes that the future of the business will be determined by the caliber of the people it employs and how well the employees are trained. In determining its recruitment plans the company launched the independent academy.

The business will continue to look for driven and motivated individuals who are passionate about investments.

Due to the fact that financial markets are still a debatable issue in Tanzania, the company decided to take an action in creating the first academy that will nurture novice traders until they



4

Number of Courses



48

Number of graduates

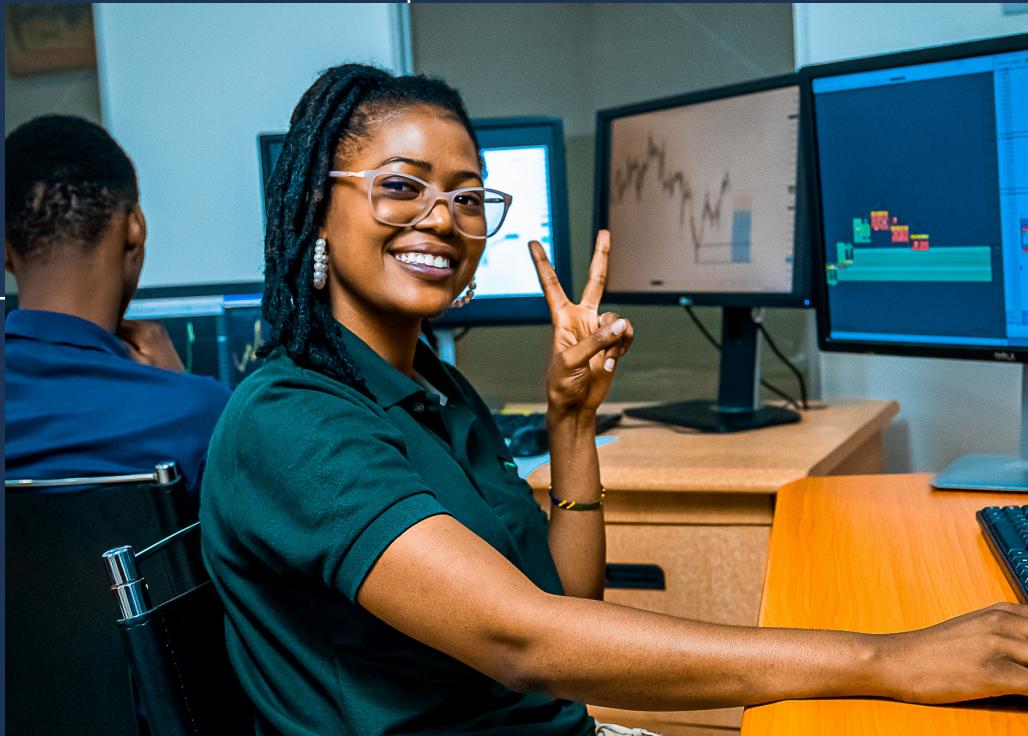
reach a professional level.

The company aims to add more value in Tanzania mainly to Undergraduates and the like who tend to lack for potential job hiring after completion studies but face a competitive job market in the current economy.

The company does not limit any other party that is determined, willing, motivated and passionate individuals that would love to pursue a career on investing into financial markets.

# The People

We are insatiably curious to discover new solutions to quantitative and technical problems. We take ownership of our ideas and are motivated to see them through their execution. We thrive in a competitive environment where goal-based innovation is rewarded.





**Keneth Allen Lehada**

**CEO**



**Leobatius Karumuna**

**Head of Trade**



**Mathew Lehada**

**Portfolio Manager**



**Ahmed Amour**

**Chief Accountant**



**Vivian Kafu**

**Sr. Marketing Manager**



**Zephania Mjema**

**Jr Portfolio Manager**

# Mission

Deliver healthy returns for our investors, whilst managing the risks through cutting edge technology and data driven trading strategies in a vibrant emerging alternative marketplace.

# Vision

To be the preferred financial trading partner and to create value beyond numbers.

# Core values

- Creative**
- Quick thinkers**
- Competitive**
- Focused**
- Analytical**
- Self-driven**
- Strong quantitative skills**
- Accountability & integrity**



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