Project 1

Overview

- Provide recommendations based on a large set of data

- Data given was provided by IMDB
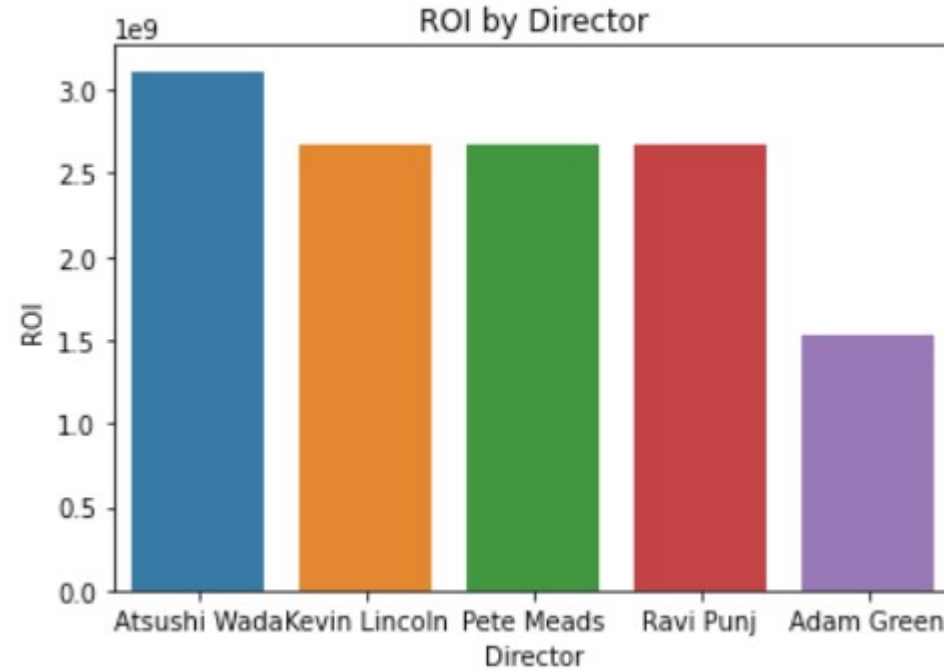
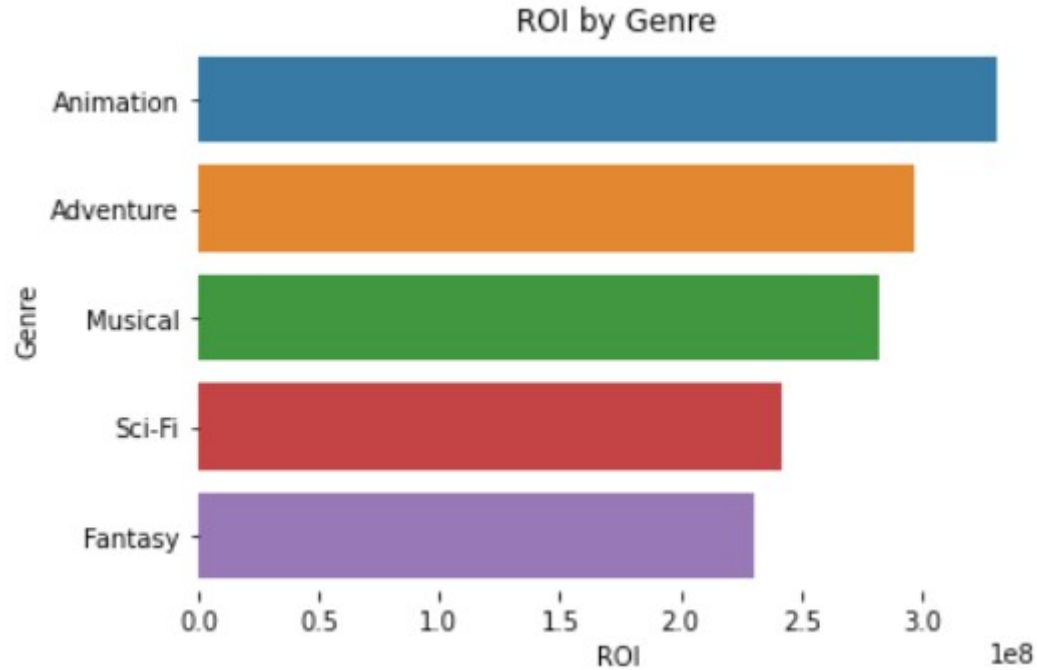- What is the ROI on various features of the data?

Data Understanding

- IMDB has information regarding movies, runtime, directors, and genres
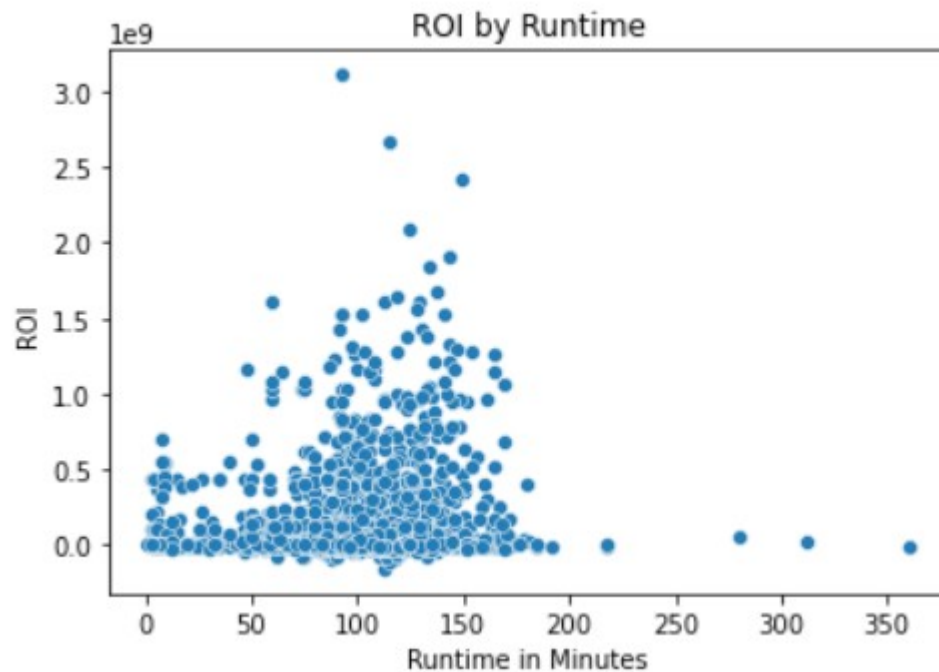- The Numbers has information regarding gross income and budget

Director ROI

Genre ROI

Runtime ROI

Recommendations

1) Hire Atsushi Wada as director

2) Create an animated film

3) Aim for about 100 minutes of run time

Thank you

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