

SAMANTHA BROWN

Aspiring User Experience & Social Impact Designer

Portfolio: samanthabrown.xyz | **Contact:** 231.388.5769 or sammbrow@umich.edu

EDUCATION

— University of Michigan

School of Information

Master of Science in
Information
*User Experience Research &
Design*, Dec 2019

School of Social Work

Master of Social Work
Management, 2017

College of LS&A

Bachelor of Arts
Psychology, 2016

SKILLS

Design Methods

Design Thinking
Sketching
Wireframing
Prototyping

Research Methods

Contextual Inquiry
Comparative Analysis
Survey Data Collection

Programming

Python
Web APIs
HTML & CSS - *Rudimentary*

Design Tools

Sketch, Figma, Adobe XD
InVision
Photoshop
Illustrator
InDesign
Captivate

Management

Leadership & Project
Management

PROJECTS & ENGAGEMENT

— Ann Arbor, MI

Contextual Inquiry: "Community Consultants" — Sept. 2018 - present

Project: improving communication methods for the City of Ferndale Parks & Rec.

Leadership Committee for UMSI Service Week — Sept. - November 2018

Key contact/recruiter for volunteers.

Alternative Fall Break - Programming Design — October 2018

Designing outreach pod programming with the Detroit Public Library Foundation.

EXPERIENCE

— Ann Arbor, MI

Social Work Resident —

University of Michigan (UM) School of Social Work | Jan. 2018 - present
Special projects manager for the Associate Dean's office: major MSW curricular revision, online simulation implementation & evaluation (SIMmersion), & curriculum/SIMmersion process archiving. E-learning designer with focus on ensuring accessibility. [SIMmersion resource webpage](#) designer (Google Sites).

E-learning (Adobe Captivate) Designer —

UM School of Social Work | July - Dec. 2017
Co-designed one [E-learning module](#) from information-gathering & storyboarding phases to designing, prototyping, developing, & evaluating.

Student Coordinator —

UM School of Social Work | April - Dec. 2017
Co-coordinated several professional development events for students as well as developed the marketing strategy for the team. Managing coordinator & auditor of the Management certificate for all students.

Management Intern/Administrative Specialist —

Jewish Family Services of Washtenaw County | Jan. 2017 - July 2018
Community partner recruiter for an annual fundraising event & lead marketing/coordinator for all Continuing Education workshops as an intern. Assisted with aligning procedures for re-accreditation & designed multiple marketing materials for events as an administrative specialist.

Research Assistant

— Lumeng-Miller Lab | March 2016 - April 2017

Key liaison between the project & 40+ recruiting partners to increase participant numbers. Study interviewer & Assistant Lead.

— University of Michigan Department of Psychiatry | Sept. 2014 - April 2016

Data entry & creation of scholarly posters for conference submission. Administered standardized outcome measure surveys to participants.