



Samuel McGuire

WEB DESIGNER

ADDRESS: Southsea, Hampshire, UK

TELEPHONE: +44 (0) 7754 875914

WEBSITE: <https://samuelmcguire.github.io>

E-MAIL: sam@samuelmcguire.co.uk

PROFILE

I have a multidisciplinary background and believe this enables me to take on a wide variety of projects with a rational creative approach. I have a keen eye for detail and a passion for creative design. I am always committed to an assignment, with an enthusiastic and passionate approach. This often involves thinking resourcefully and outside of normal constraints to develop an effective solution to a brief. I am a good problem solver and enjoy creative and technical challenges. I work well either as part of a team or on my own, adapting well to new situations and constantly maintaining a positive outlook.

WORK EXPERIENCE

- 05/2014 - PRESENT** ● **SENIOR WEB DESIGNER**
at The Graphic Design House ♥ Portsmouth, Hampshire

Working as part of a dedicated digital team I am responsible for the design and management of all creative projects from initiation to completion. Since joining TGDH I have worked with a wide range of clients, from Arts to Technology, delivering consistent high quality digital offerings.
PRIMARY TASKS INCLUDE;
 - **WEB DESIGN** - Creative, innovative, high quality web design is at the heart of the role.
 - **UX** - Solving specific problems by researching the business goals and user behaviour. Taking a user-centered design approach I create profiles, user flows and wireframes that lead to intuitive user experiences.
 - **EMAIL DESIGN & DEVELOPMENT** - I create custom html email campaigns and reusable templates. I have experience with most major email service providers and have recently developed an html email boilerplate which acts as a framework, allowing our team to quickly create custom html email with consistent results.
 - **VIDEO & ANIMATION** - I have been trained in Adobe After Effects and regularly create promotional videos and animations for clients.
- 02/2013 - 05/2014** ● **TRAVEL**
Worldwide ♥ The Americas & New Zealand

I traveled throughout Central America, South America and New Zealand working for volunteer projects such as Environmental initiatives and Orphanages and various positions within the tourism industry.
- 10/2011 - 02/2013** ● **WEB DESIGNER & FRONT END DEVELOPER**
at BSS digital ♥ Fordingbridge, Hampshire

I was responsible for the planning and delivery of high quality online and offline digital solutions. I was also trained as a junior front end developer. As part of a team I created clean valid html static templates. Working closely with back end developers I gained knowledge of many CMS systems.
- 09/2005 - 10/2011** ● **DESIGNER**
at M-Corp ♥ Ringwood, Hampshire

I was employed as a designer at M-Corp after graduating. Typical projects included, Web Design, Print Design, Flash Actionscript, Online Advertising, Video Production, Film and Photo Shoots. The range of clients included many National and International brands. Clients ranged from major insurance companies, charities, cruise companies, government organisations, mobile phone manufacturers, retailers and networks.



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EDUCATION & QUALIFICATIONS

● ADDITIONAL QUALIFICATIONS

Level 1 Umbraco Certified Developer

After Effects 101 Yellow Belt

After Effects 201 Green Belt

09/2002 - 07/2005

● UNIVERSITY

at The Arts Institute at Bournemouth

📍 Bournemouth, Dorset

BA(Hons) Graphic Design 2:1

09/1999 - 06/2002

● COLLEGE

at Fareham College

📍 Fareham, Hampshire

A level Graphical Communication C

A level Design and Technology B

Art and Design Foundation (Distinction)

City & Guilds Two and Three Dimensional Computer Aided Design

09/1994 - 06/1999

● SCHOOL

at Henry Cort Community School

📍 Fareham, Hampshire

11 GCSE's A- C

INTERESTS

I enjoy travel and the outdoors. I have visited the majority of Europe, New Zealand, North, Central and South America. Whilst traveling I attended a Spanish school and now have an intermediate level of Spanish. I am a keen cyclist, riding most weekends for pleasure and in the week to commute. I also enjoying cycle touring, my next trip I have planned is a mini tour of Belgium, visiting Ypres, Ghent and Bruges. My main passion is motorcycles. I restore and ride vintage trials bikes in amateur competitions.

REFERENCES

Available on request