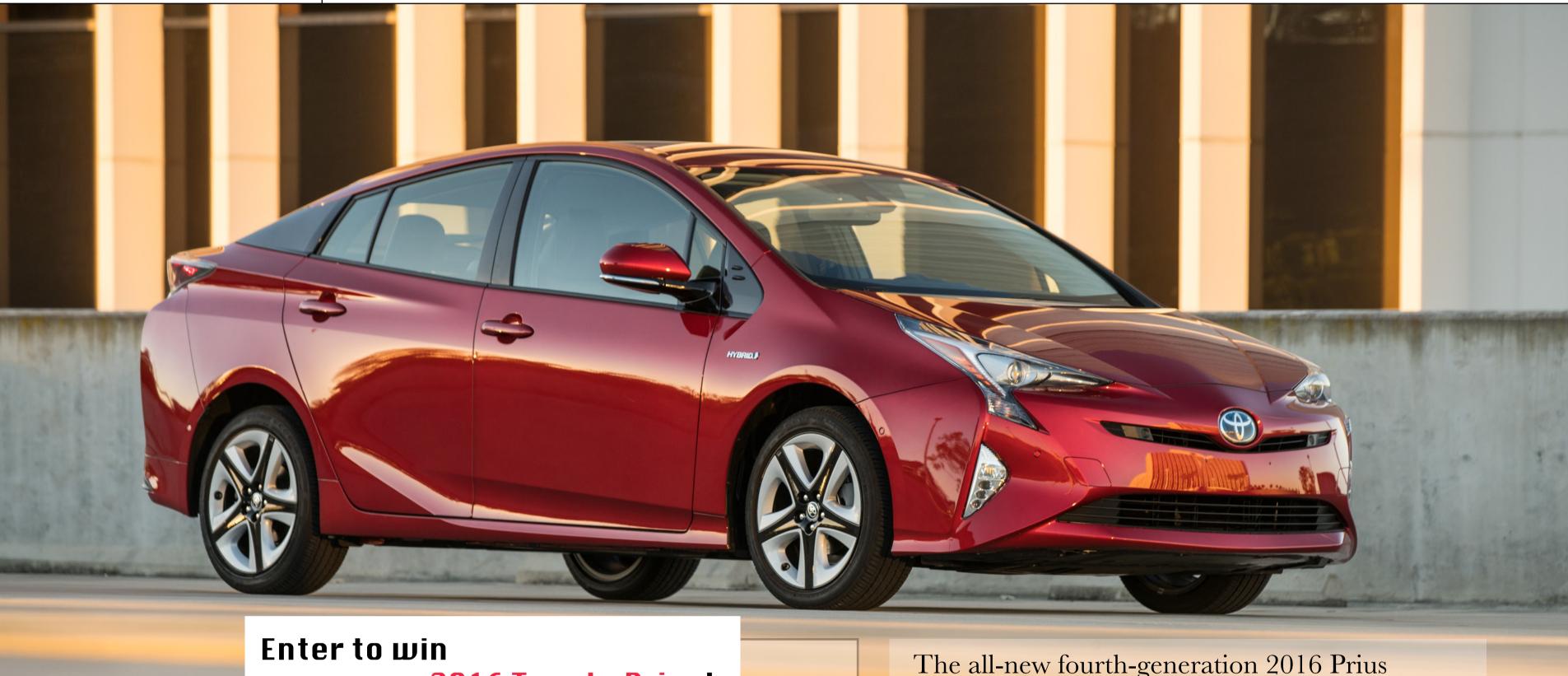


Picture Yourself Going Places in a New 2016 Toyota Prius



a new 2016 Toyota Prius!

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The all-new fourth-generation 2016 Prius liftback. The new version of this global green icon takes the hybrid concept farther than ever with striking design, with expected higher fuel economy ratings, and greater ride comfort. New levels of driving satisfaction and refinement will reward the Prius faithful and surprise those new to the movement.

