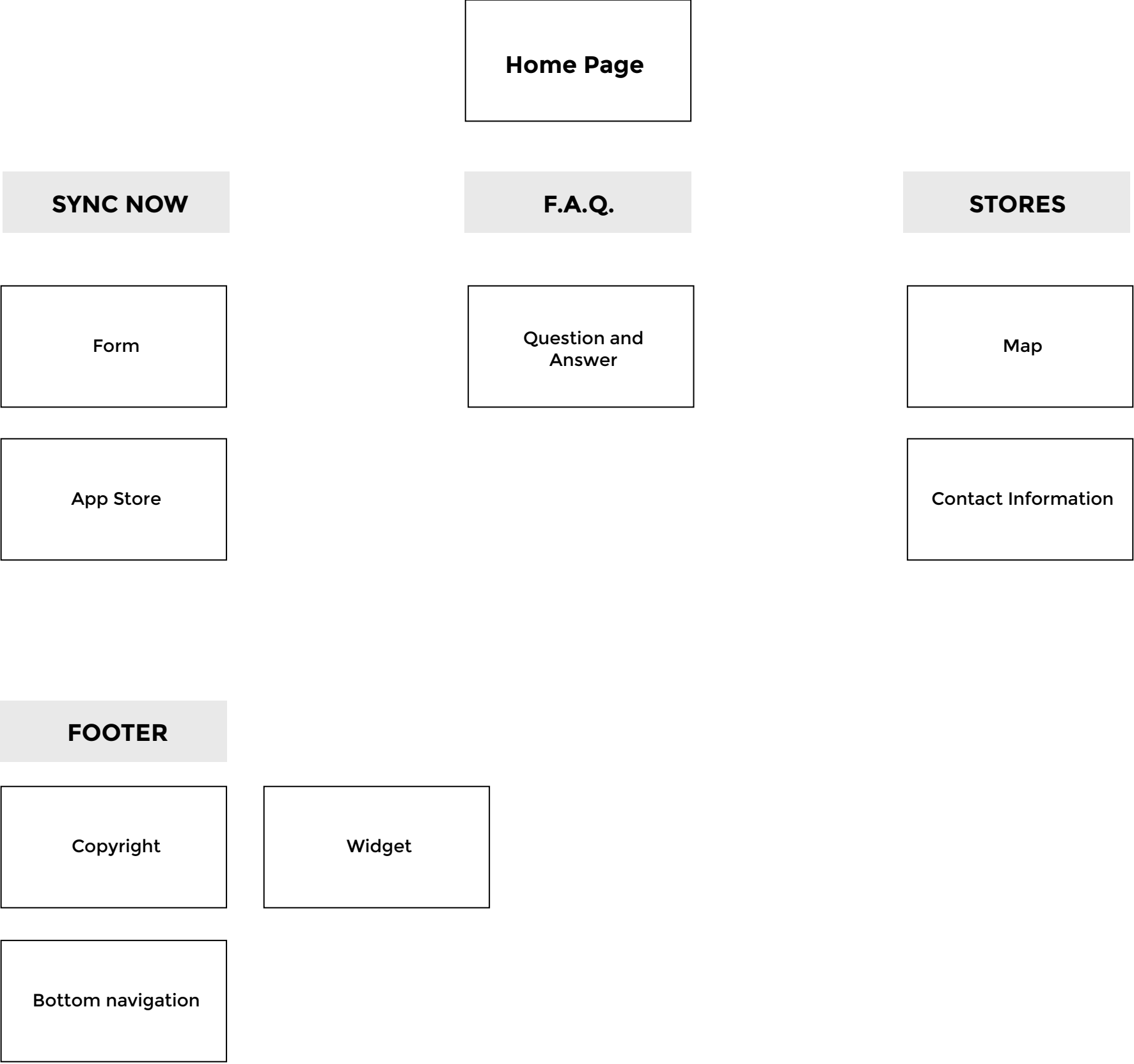


Information Architecture

Starbucks Music Website



Notes

- Home page** includes:
- introduction to Starbucks music
 - Emerging artist featured now at current location or nearby store
 - navigation to other pages of the site
- Sync Now**
- allows users to instantly sync their app with Spotify with sign in to their Spotify account
 - for users without the app, provide them with a link that leads to App Store
- F.A.Q.**
- Question and Answer page
- Participating Stores**
- Map that shows the stores that use Starbucks music
- Footer**
- Copyright information
 - Iterate navigation for ease of navigation
 - Show whats playing now at the closeststore location(s)