

# Akwe Samuel

## Senior UX Designer

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## Skills

USER EXPERIENCE, UX DESIGN, PROTOTYPING, USER INTERFACE, USABILITY, GRAPHIC DESIGN, HTML, INTERACTION DESIGN, INFORMATION ARCHITECTURE, ADOBE SUITES, ILLUSTRATION, STORYBOARDING, MOCKUPS, WEB DESIGN, IMAGING, TYPOGRAPHY, ICONOGRAPHY, INTERVIEWS, TASK ANALYSIS, SURVEYS, PERSONAS, WIREFRAMES, COMPETITIVE ANALYSIS, EXPERIENCE MAPS, SCENARIOS, USER JOURNEY.

## Experience

### Glover Technologies, Nigeria— Senior UX Designer

APR 2022 - PRESENT

- Conducted a UX audit to discover pain points and improve usability for the Glover Giftcard Application.
- Improved the User Experience with Glover Lite (an alternative app that gives the customers services that don't require KYC (<https://uxfol.io/projects/629225575e4d48000307f112>))

### iRadar Data, Canada — Senior UX Consultant (Contract)

FEB 2022 - JUN 2022

- Designed an application that would help new immigrants access services in Canada, The application also allows service providers to set up their services.

### Sterling Bank plc, Nigeria — Product Design Lead

JAN 2020 - PRESENT

- Revamped the OneBank mobile (<https://uxfol.io/projects/605b2448fdfeb80003105dc4>)
- Designed a corporate loan application admin dashboard that validates corporate organizations and their loan request. (<https://uxfol.io/projects/605d97512ccd4c0003881ea7>)
- Designed a Small Accounting Application that helps small business owners manage their Businesses (<https://uxfol.io/projects/620c134ffd69b7000353291c>)
- Designed the customer and admin side of a Crowd Funding application that allows users to set up campaigns to solicit funds.
- Manage a team of designers to review their projects and come up with road maps.

- Manages Interns and assigns tasks to improve their experience.

### **ADPList, Remote — *Mentor***

FEB 2020 - PRESENT

- Mentor upcoming design experts.
- Provide video tutorials and book recommendations.
- Review design portfolios

### **Itex Integrated Services, Nigeria — *Senior Product Designer***

NOV 2018 - JAN 2020

- Revamped a B2B eCommerce experience to improve navigation, enhance visuals and strengthen search engine rankings.
- Designed a fintech solution that was integrated into the eCommerce payment gateway.

### **TeleMagic Communications Ltd, Nigeria — *Senior Visual Designer***

Aug 2017 - Nov 2018

- Contributed to brainstorming and strategy meetings to determine ideal methods to meet project goals.
- Devised site maps, user flows, wireframes, and mockups for designs based on proven methodologies, stakeholder requests, and end-user feedback.
- Collaborated with teammates to deliver valuable features meeting business and customer needs.
- Designed UIs within frontend web frameworks such as [Bootstrap], exploiting associated templates and tools to shorten development times.
- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.

## **Education**

### **University of Lagos, Nigeria — Bachelor's *Degree***

2010 - 2015

## **Software Tools**

PHOTOSHOP, ILLUSTRATOR, XD, FIGMA, MANGA STUDIO, MOHO STUDIO, PROCREATE, AFFINITY DESIGNER, AFTER EFFECTS, OFFICE SUITES, BLENDER