# Fhaida\_CRM by

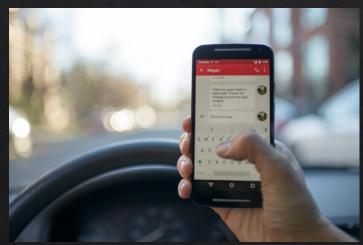
Fhaida.com फायदा.com

# FOR SMALL AND MEDIUM BUSINESSES

# What All to do without a CRM?



CALLING AND SAVING CONTACTS



TEXT THE MATCHING PRODUCT MANUALLY



REGISTER DETAILS



SET ALARM AT EACH APPOINTMENT



FIND AND

MATCH

DETAILS

**MANUALLY** 



PLAN YOUR DAY AND MONTH AND WRITE ALL THE APPOINTMENTS DOWN

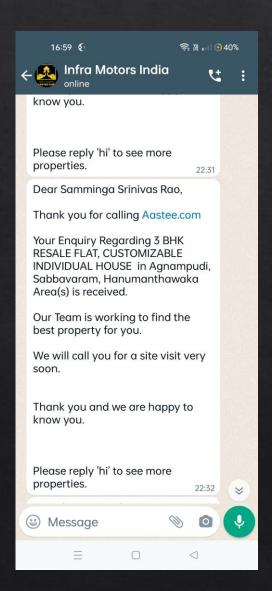
# Problem & Solution:

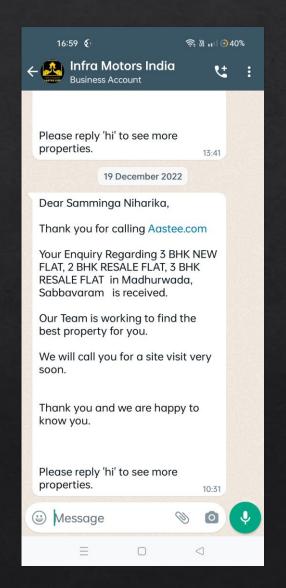
A lot of Manual Work and Whatsapp Chatting which reduces efficiency of a business resulting in low conversion rate. This CRM will automatically search for the best suitable products from the catalogue and keep sending the customer messages from lead open to deal closed stage according to the status of the lead.

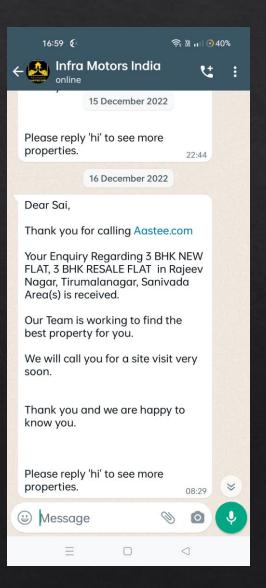
Also The small businesses are not able to cater the customers quickly, due to which their competitors win the lead. As soon as the call ends the user will be popped with the Lead Entry Form, where user would be able to fill all the details and the CRM will start working as soon as the form is submitted, also the contact is saved in the phonebook also.

All the other CRMs are good but not very user-friendly and not many are whatsapp integrated but this CRM will be custom made and user-friendly, The user can manage the CRM directly from the whatsapp only and also can access the CRM from their mobile only!

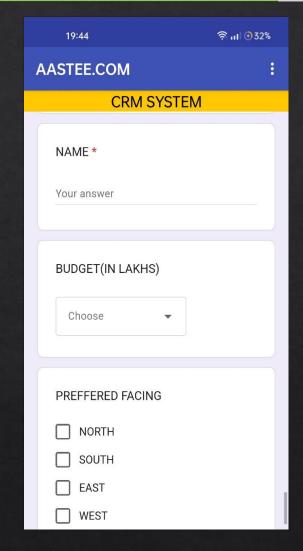
#### SCREENSHOTS OF CUSTOM MESSAGES SENT







# SCREENSHOTS OF CRM FORM APP



ANY	
REQUIREMENT	
2 BHK NEW FLAT 3 BHK NEW FLAT	
2 BHK RESALE FLAT	
3 BHK RESALE FLAT  NEW INDIVIDUAL HOUSE	
CUSTOMIZABLE INDIVIDUAL HOUSE	
COMMERCIAL LAND	
PLOTS	
COMMERCIAL BUILDING	
COMMERCIAL SHOPS	
RESALE INDIVIDUAL HOUSE	
LOCATION PREFFERED	
Kurmannapalem	1
Madhurwada	
Rajeev Nagar	

# SCREENSHOTS OF DATA COLLECTION

(PROTOTYPE ONLY)

Timestamp	PHONE NUMBER	NAME	BUDGET(IN LAKHS)	PREFFERED FACING	REQUIREMENT	LOCATION PREFFI
12/15/2022 10:29:04	8331098232	sai	40+	SOUTH	NEW INDIVIDUAL HOU	€Kurmannapalem, R
12/15/2022 10:59:42	918331098232	Sai			COMMERCIAL LAND	Agnampudi, Despat
12/15/2022 11:46:46	8331098232	Sai			3 BHK RESALE FLAT, N	ll Duvvada, Agnampu
12/15/2022 16:44:52	8331098232	Sai	35+	NORTH	CUSTOMIZABLE INDIV	l Rajeev Nagar, Tirun
12/15/2022 17:23:51	9309520447	Samminga Sainath Rao	50+		2 BHK RESALE FLAT, 3	Rajeev Nagar, Vadla
12/15/2022 18:45:05	8331098232	BUnty		NORTH	3 BHK RESALE FLAT	Duvvada, Agnampu
12/15/2022 18:54:22	8331098232	G Ramarao		EAST, WEST	2 BHK NEW FLAT	Sanivada, Sabbava
12/15/2022 18:56:20	8331098232	F Demao		EAST, WEST	3 BHK NEW FLAT	Duvvada, Tirumalar
12/15/2022 19:01:54	8331098232	Samminga Srinivas RaoAst3 BHK RESALE FLAT, CUSTOMIZABLE INDIVIDUAL HOUSE A	gnampudi, Sabbavaram,	SOUTH, EAST, ANY	3 BHK RESALE FLAT, C	Agnampudi, Sabbav
12/16/2022 8:29:20	8331098232	Sai 3 BHK NEW FLAT, 3 BHK RESALE FLAT Rajeev Nagar, Tirumalanagar, Sanivada Ast	30+	SOUTH, WEST	3 BHK NEW FLAT, 3 BH	ł Rajeev Nagar, Tirun
12/16/2022 9:26:14	919309520447	Padmavati 3 BHK RESALE FLAT, CUSTOMIZABLE INDIVIDUAL HOUSE, PLOTS Kurm	nannapalem, Madhurwada	SOUTH	3 BHK RESALE FLAT, C	Kurmannapalem, M
12/16/2022 13:41:05	918331098232	Samminga Niharika		SOUTH, EAST	3 BHK NEW FLAT, 2 BH	l Madhurwada, Sabb

# SCREENSHOTS OF DATA FILTER (PROTOTYPE ONLY)

Facing 1:	NORTH <b>▼</b>	PHONE NUMBER	NAME	BUDGET(IN LAKHS)	PREFFERED FACING	REQUIREMENT	LOCATION PREFFER	LOCATION (STAYI	OCCUPATION
Facing 2:	SOUTH <b>▼</b>	8331098232	Sai	35+	NORTH	CUSTOMIZABLE INDIVID	Rajeev Nagar, Tirumala	anagar, Atchutapura	m
Facing 3:	EAST ▼	8331098232	Samminga Srinivas RaoAs	t3 BHK RESALE FLAT, C	SOUTH, EAST, ANY	3 BHK RESALE FLAT, CU	Agnampudi, Sabbavara	am, Hanumanthawal	k Businessman
Facing 4:	WEST ▼	919309520447	Padmavati 3 BHK RES	ALE FLAT, CUSTOMIZA	SOUTH	3 BHK RESALE FLAT, CU	Kurmannapalem, Madi	nurwada, Rajeev Na	gar
Location1:	Rajeev Nagar								
Location2:	Duvvada ▼								
Location3:	Kurmannapalem								
Location4:	Vadlapudi ▼								
Location5:	Tirumalanagar ▼								
Location6:	Agnampudi ▼								
Location7:	Sanivada								
Location8:	Parwada								
Location9:	Rajeev Nagar								
Requirement1	CUSTOMIZABLE INDIVIDUA 🔻								
Requirement2	CUSTOMIZABLE INDIVIDUA 🕶								
Requirement3	CUSTOMIZABLE INDIVIDUA 🕶								
Requirement4	CUSTOMIZABLE INDIVIDUA 🕶								
Name:									
Number:									

# FUTURE ROAD MAP

- 1. Introduce Voice Recognition and AI Features to such a level that the lead data is automatically picked from the phone call audio recording itself.
- 2. Leverage the power of digital marketing and then with very low marketing cost, acquire customers and convert them, So we receive recurring revenue every year.
- 3. As there is huge demand for Digital Prescence and processes in today's world, We will help achieve that with our simple auto customizable CRM which will be completed very soon.