

# Fhaida\_CRM by

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फायदा.com

FOR SMALL AND MEDIUM BUSINESSES

# What All to do **without** a CRM ?



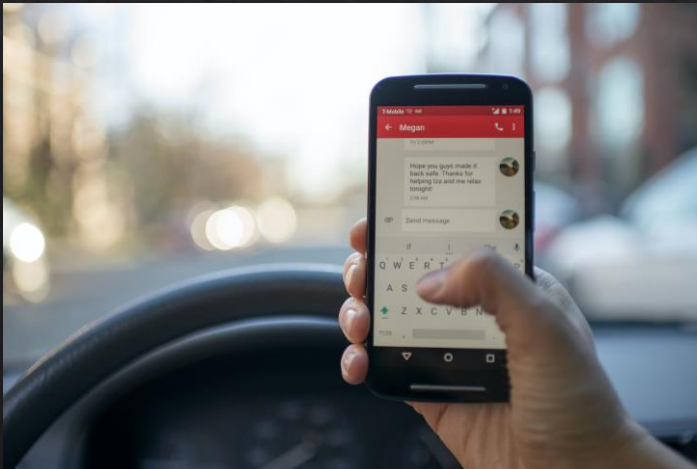
CALLING AND SAVING  
CONTACTS



REGISTER DETAILS



FIND AND  
MATCH  
DETAILS  
MANUALLY



TEXT THE MATCHING  
PRODUCT MANUALLY



SET ALARM AT EACH  
APPOINTMENT



PLAN YOUR DAY AND MONTH  
AND WRITE ALL THE  
APPOINTMENTS DOWN



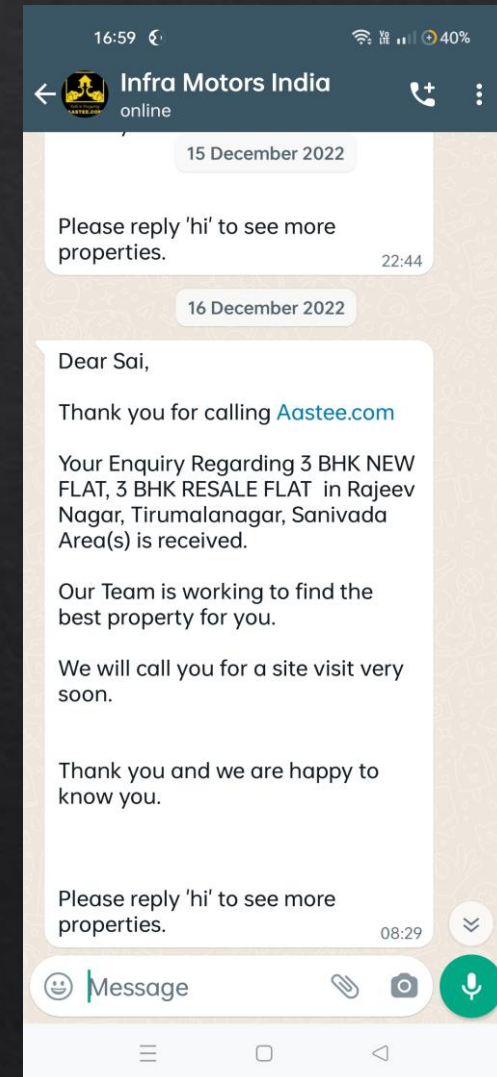
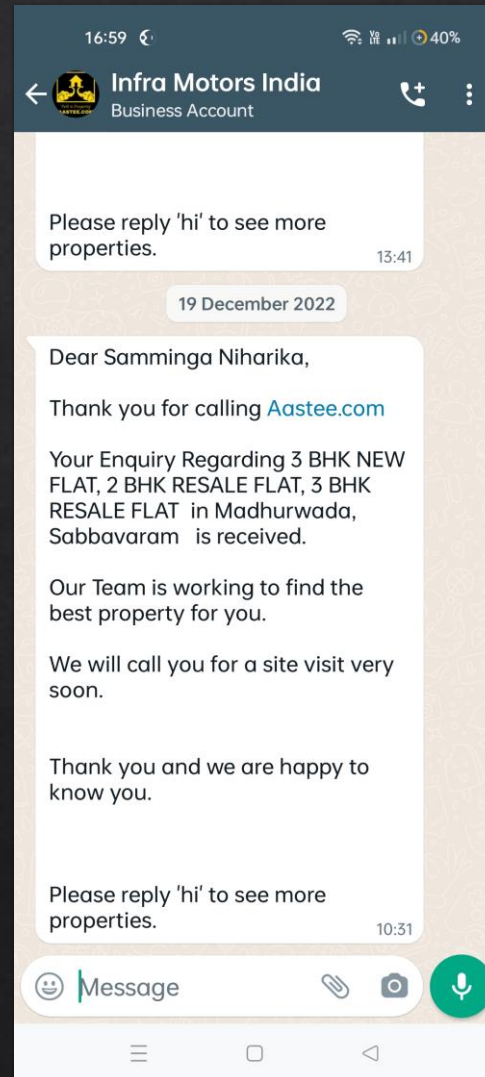
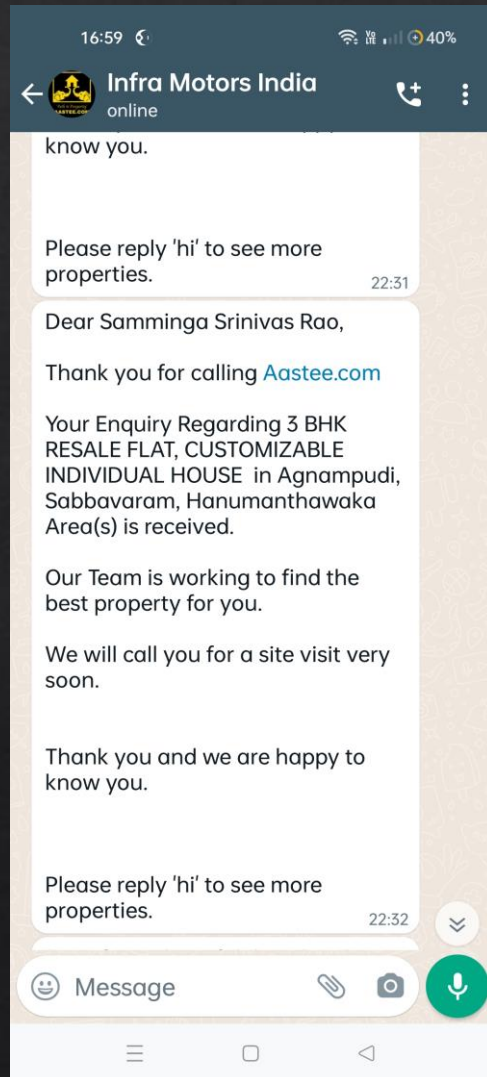
# Problem & Solution:

A lot of Manual Work and Whatsapp Chatting which reduces efficiency of a business resulting in low conversion rate. This CRM will automatically search for the best suitable products from the catalogue and keep sending the customer messages from lead open to deal closed stage according to the status of the lead.

Also The small businesses are not able to cater the customers quickly, due to which their competitors win the lead. As soon as the call ends the user will be popped with the Lead Entry Form, where user would be able to fill all the details and the CRM will start working as soon as the form is submitted, also the contact is saved in the phonebook also.

All the other CRMs are good but not very user-friendly and not many are whatsapp integrated but this CRM will be custom made and user-friendly, The user can manage the CRM directly from the whatsapp only and also can access the CRM from their mobile only !

# SCREENSHOTS OF CUSTOM MESSAGES SENT



# SCREENSHOTS OF CRM FORM APP

19:44 32%

AASTEE.COM

CRM SYSTEM

NAME \*

Your answer

BUDGET(IN LAKHS)

Choose

PREFERRED FACING

☐ NORTH

☐ SOUTH

☐ EAST

☐ WEST

☐ ANY

REQUIREMENT

☐ 2 BHK NEW FLAT

☐ 3 BHK NEW FLAT

☐ 2 BHK RESALE FLAT

☐ 3 BHK RESALE FLAT

☐ NEW INDIVIDUAL HOUSE

☐ CUSTOMIZABLE INDIVIDUAL HOUSE

☐ COMMERCIAL LAND

☐ PLOTS

☐ COMMERCIAL BUILDING

☐ COMMERCIAL SHOPS

☐ RESALE INDIVIDUAL HOUSE

LOCATION PREFERRED

☐ Kurmannapalem

☐ Madhurwada

☐ Rajeev Nagar





# FUTURE ROAD MAP

1. Introduce Voice Recognition and AI Features to such a level that the lead data is automatically picked from the phone call audio recording itself.
2. Leverage the power of digital marketing and then with very low marketing cost, acquire customers and convert them, So we receive recurring revenue every year.
3. As there is huge demand for Digital Prescence and processes in today's world, We will help achieve that with our simple auto customizable CRM which will be completed very soon.