

Yue Hu

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Education

Degree

Ph.D. in Political Science, The University of Iowa, U.S.A. 2018-05 (Expected)

Fields: Comparative Politics, Political Methodology, International Relations.

Dissertation: “Dominant Language: A Political Stabilizer.”

Committee Chair: Wenfang Tang

Committee Members: William M. Reisinger, Frederick Solt, Caroline J. Tolbert, and David Cassels Johnson (Education)

Abstract: My dissertation explores a new path an authoritarian government can influence mass political trust—through language policy. The research contends that an authoritarian government can use a single-official-language policy to adjust citizens’ political trust through at least three ways. First, the policy creates a social and political environment where the official-language speakers can hold more positive self-prospects and conduct more efficient political communications, and thus trust the government more. A systematic analysis of a nationally representative survey supports this argument by showing that promoting citizens’ official language proficiency increases the positive influence of self-social evaluation and reduce the negative influence of political activism on the trust in the local government. Additionally, the single-official-language policy provides a special political identity to the official language that government representatives can use it to reinforce the mass credibility to them. With a modified matched-guise method and an original field experiment with Chinese high school students, the research shows that bureaucrats who speak the official language earn significantly more trust and intimacy from the listeners than those speaking the local dialects. Finally, using a computer-assisted text analysis on 1,371,607 political articles together with network analyses and econometric inferences, the research uncovers a refocusing strategy the Chinese government consistently uses in manipulating the political language about democracy. The strategy allows the government to masquerade political discourses to serve for the regime preservation and confirms that the understanding of democracy of the Chinese citizens is a result of the government’s strategic communications. My dissertation concludes that an authoritarian government can utilize language policy much more than a social institution but a powerful tool to influence the masses’ self-cognition, relations with the government representatives, and political value system.

Certificate in Informatics, The University of Iowa, U.S.A. 2016-12

M.A. in Political Science, The University of South Carolina, U.S.A. 2013-03

Thesis: “Connecting Nationalism and Political Transition: A Study of Nationalist Influence on Political Transition Based on the Chinese Case.”

M.A. in Political Science, The University of Regina, Canada 2011-03

Thesis: “Culture and Cultural Diplomacy: A Comparative Study of a Canadian and Chinese Case.”

LL.B. in International Politics, Nankai University, China 2009-06

Additional Training

Experimental Methods 2014-06/07

IPSA-NUS Summer School of Social Science Research Methods, Singapore.

Professional Positions

Statistical Consultant, Iowa Social Science Research Center, University of Iowa.

Research Interests

Comparative Politics:

Language policy, Chinese politics, public opinion, political communication, political culture.

Political Methodology:

Survey experiment, text analysis, network analysis, spatial analysis, multilevel analysis.

International Relations:

Public diplomacy, international cultural relations, Chinese foreign policy.

Publication

Journal Articles

Frederick Solt, Yue Hu, Kevan Hudson, Jungmin Song, et al. “Economic Inequality and Class Consciousness”. *Journal of Politics* 3 (2017). Forthcoming.

Frederick Solt, Yue Hu, Kevan Hudson, Jungmin Song, et al. “Economic Inequality and Belief in Meritocracy in the United States”. *Research and Politics* 3.4 (2016), pp. 1-7.

Wenfang Tang, Yue Hu and Shuai Jin. “Affirmative Inaction: Language Education and Labor Mobility among China’s Muslim Minorities”. *Chinese Sociological Review* 4.48 (2016), pp. 346-66.

Yue Hu. “Institutional Difference and Cultural Difference: A Comparative Study of Canadian and Chinese Cultural Diplomacy”. *Journal of American-East Asian Relations* 20.2-3 (2013), pp. 256-68. <http://booksandjournals.brillonline.com/content/journals/10.1163/18765610-02003011>.

Yue Hu and Yuchao Zhu. “‘Issue-Oriented’ vs. ‘Ism-Oriented’: Indigenizing Political Science in China?” [Chinese] *Tianjin Social Science* 3 (2011), pp. 46-50. (胡悦和朱毓朝:《“问题与主义”导向之争:西方比较政治学沿革及其借鉴意义》,载《天津社会科学》,2011年第3期,第46-50页。)

Tongshun Cheng and Yue Hu. “The Cultural Props of Foreign Policy”. [Chinese] *Tribune of Study* (2010), pp. 33-37.(程同顺和胡悦:《对外政策的文化道具:浅析文明冲突论的工具性》,载《学习论坛》2010年第26期,第33-7页。)

Yue Hu. “An Analysis of Politics Fixed Position of CPPCC from the Political Scientific Angle”. [Chinese] *Journal of Tianjin Institute of Socialism* (2009), pp. 19-23. (《从政治科学角度分析人民政协的政治定位》,载《天津市社会主义学院学报》2009年第1期,第19-23页。)

Software

Frederick Solt and Yue Hu. “pewdata: Reproducible Retrieval of Pew Research Center Datasets”. Available at The Comprehensive R Archive Network (CRAN). 2016. <http://CRAN.R-project.org/package=pewdata>.

Frederick Solt and Yue Hu. “dotwhisker: Dot-and-Whisker Plots of Regression Results”. Available at The Comprehensive R Archive Network (CRAN). 2015. <http://CRAN.R-project.org/package=dotwhisker>.

Frederick Solt and Yue Hu. “interplot: Plot the Effects of Variables in Interaction Terms”. Available at The Comprehensive R Archive Network (CRAN). 2015. <http://CRAN.R-project.org/package=interplot>.

Under Review

Vicki Claypool, William Reisinger, Marina Zaloznaya and Yue Hu. “The Pernicious Effect of Petty Corruption on System-Supporting Political Behavior in Post-Soviet States”.

Yue Hu. “Are Informal Education Facilities Effective Means for Political Propaganda? A Spatial Analysis”.

Yue Hu. “Strategic Communication: Why the Chinese Government Engages in Discourse about Democracy and Why It Matters”.

Working Projects

“Measure Political Desirability: An Experimental Method” (with Wenfang Tang).

“The Weight of History: Explaining the Anti-Japanese Sentiments in the Chinese Circle” (with Amy Liu).

“The Logic of Peaceful Rise: Revisiting the Power-Peace Relationship in International Politics” (with Ray Ou-Yang)

“The Popularity of Political Propaganda in Modern China: A Model of Demands” (with Zijie Shao).

“Niche Audience: Chinese Government’s Secret Weapon in Official Media Propaganda” (with Zijie Shao).

Conference

2017

“The Weight of History: Explaining the Anti-Japanese Sentiments in the Chinese Circle” (with Amy Liu).

Midwest Political Science Association (MPSA) Annual Convention, Chicago, Illinois, Apr. 7–9.

“The Popularity of Political Propaganda in Modern China: A Model of Demands” (with Zijie Shao).

Midwest Political Science Association (MPSA) Annual Convention, Chicago, Illinois, Apr. 7–9.

“The Logic of Peaceful Rise” (with Ray Ou-Yang).

Midwest Political Science Association (MPSA) Annual Convention, Chicago, Illinois, Apr. 7–9.

International Studies Association (ISA) Annual Convention, Baltimore, Maryland, Feb. 22–25.

2016

“Measure Political Desirability: A List Experimental Method” (with Wenfang Tang);

“Propaganda with Museums: A Spatial Analysis of Patriotic Educational Demonstration Bases in China”.

Association of Chinese Political Science (ACPS) Annual Meeting, Monterey, California, Oct. 10–11.

“Value Promotion, Justification, or Mobilization? The Dynamic of the Discourse on Democracy in Modern China.”

Midwest Political Science Association (MPSA) Annual Conference, Chicago, Apr., 7-10.

2015

“Affirmative Inaction: Education, Social Mobility, and Ethnic Inequality in China” (with Wenfang Tang and Shuai Jin).

“Language and Political Trust.”

Midwest Political Science Association (MPSA) Annual Conference, Chicago, Apr., 16–19.

2013

“Connecting Nationalism and Political Transition: A Study of Nationalist Influence on Political Transition based on the China Case.”

University of South Carolina Inaugural Graduate Student Conference, Columbia, South Carolina.

2012

“Twofold-Affecting Model: A Cultural Pattern of Social Change from a Comparative Study between the China and Russia Cases.”

American Association for Chinese Studies (AACS) Annual Conference, Atlanta, Georgia, Oct. 12-14.

Research Experience

Data Collection

Online survey experiment in China. 2017-02

Designed an online survey experiments, finished 994 surveys.

Field survey experiment in China. 2016-12

Designed and conducted survey experiments in Chengdu and Meizhou of China on 421 subjects in total.

Web scrapping Newspaper Documents. 2016

Scrapped the text content of *People's Daily* (1946-2003) from a third party website, ending with 1,371,607 documents.

Research Assistant

Corruption and Politics in Russia, Ukraine, and Georgia Project (Univ. of Iowa) 2015-2016

Standardized World Income Inequality Database Project (Univ. of Iowa) 2015-05/06

Survey in Eastern Asia Project (Univ. of South Carolina) 2013-05/08

Teaching Interest

Comparative Politics:

Intro to Comparative Politics, Language Policy, Public Opinion, Asian Politics, Chinese Politics, Ethnicity, Nationalism, Democratization.

Political Methodology:

Research Design, Intro to Quantitative Analysis in Social Science, Regression, Maximum Likelihood Estimation, Multilevel Modeling, Spatial Analysis, Network Analysis, Experiment, Structural Equation Modeling, Survey Design and Analysis, Programming in R, Stata, and Python, Data Visualization.

Teaching Experience

Instructor, University of Iowa

Introduction To R Workshop Series 2015-present

Multilevel Modeling with Stata and R 2016-present

Math Camp for Incoming Graduate Students (with Shuai Jin)	2016-08
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Guest Lecture, University of South Carolina

Comparative Politics-Developing Countries	Spring 2012
National Security of United States	Fall 2011

Teaching Assistant, University of Iowa

Introduction to Political Behavior	Spring 2015
Introduction to International Relations	Fall 2014
Introduction to Comparative Politics	Spring 2014
Political Campaigning	Fall 2014
Political Psychology	Fall 2014

Teaching Assistant, University of South Carolina

International Relations	Spring 2013
Comparative Politics	Spring 2013
Controversial World Politics	Fall 2012
American National Government	Spring 2012
Comparative Politics-Developing Countries	Spring 2012
National Security of United States	Fall 2011

Teaching Assistant, University of Regina

Introduction to Political Science	Fall 2010
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Grants

Research Awards

Post-Comprehensive Research Award (\$9404.50)	2016
T. Anne Cleary International Dissertation Research Fellowship (\$5000)	2016
Center of Asian and Pacific Studies Graduate Dissertation Grant (\$1000)	2016
Best Conference Paper Award of Department of Political Science (\$500)	2016
Department Summer Training Grant (\$1900)	2014
Graduate Research Award, University of Regina	2010
Graduate Studies Scholarship, University of Regina	2009-2011
City Administration Scholarship, Tianjin Municipal People's Government	2008

Travel Grants

Graduate School Senate Supplemental Travel Funds Award (\$600)	2016
Graduate & Professional Student Government Travel Grant (\$500)	2016
CAPS Graduate Student Conference Travel Award (\$500)	2015

Graduate Student Senate Travel Funds Award (\$200)	2015
Department Travel Awards (\$500~\$800)	2015-2017

Graduate Assistantship

Graduate Assistantship, University of Iowa	2014-2017
Graduate Assistantship, University of South Carolina	2011-2013

Professional Affiliation

Member of American Political Science Association.
 Member of Midwest Political Science Association.
 Member of Association of Chinese Political Science
 Member of American Association for Chinese Studies.

Skills

Analysis & Programming: R, Stata, Python, C++, Mathematica, NetLogo, JAGS, UCINET.
 Application: L^AT_EX, Markdown, Git(GitHub).
 Language: English, Chinese (Mandarin)

Reference

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