

# Yue Hu

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## Education

### *Degree*

Ph.D. in Political Science, The University of Iowa, U.S.A. 2018-05 (Expected)

Fields: Comparative Politics, Political Methodology, International Relations.

Dissertation: “Rebuild the Tower of Babel: Language Policy and Political Trust in China.”

Committee Chair: Wenfang Tang

Committee Members: William M. Reisinger, Frederick Solt, Caroline J. Tolbert, and David Cassels Johnson (Education)

Abstract: My dissertation uncovers a new path by which authoritarian governments impact public opinion—language policy. The research theorizes that an authoritarian government can use a single-official-language policy to enhance citizens’ institution trust, improve their relations with government representatives, and influence their political value system in favor of regime preservation. In particular, the policy creates a social environment in which official language speakers have more positive self-evaluation and experience more efficient political communications. These preferred conditions enhance their trust to the established regime. I tested this hypothesis with a nationally representative survey and found that, although the trust in the central government does not change, high official language proficiency increases the positive effect of self-evaluation and reduces the negative effect of political activism on the trust in the local government. Additionally, a single-official-language policy gives the official language a special political property which is denoted by “authority accent.” Bureaucrats can use this to reinforce their political identity. Citizens, in turn, are expected to project more of their attitudes towards the government on these bureaucrats. With an original field experiment on Chinese high school students, I found empirical support for this argument and demonstrated the importance of identity-based language attitudes for political trust research. Finally, using a computer-assisted text analysis of 1,371,607 political articles, I uncovered a refocusing strategy of the Chinese government to manipulate the political language system. The strategy masquerades political concepts, such as democracy, as consistent with commonly accepted liberal definition but works for the preservation of the legitimacy of the authoritarian regime. My dissertation concludes that an authoritarian government can use language policy to affect various levels of public political trust through speaking, listening, and reading.

M.A. in Political Science, The University of South Carolina, U.S.A. 2013-03

Thesis: “Connecting Nationalism and Political Transition: A Study of Nationalist Influence on Political Transition Based on the Chinese Case.”

M.A. in Political Science, The University of Regina, Canada 2011-03

Thesis: “Culture and Cultural Diplomacy: A Comparative Study of a Canadian and Chinese Case.”

LL.B. in International Politics, Nankai University, China 2009-06

### *Additional Training*

Certificate in Informatics, The University of Iowa, U.S.A. 2016-12

Experimental Methods 2014-06/07

IPSA-NUS Summer School of Social Science Research Methods, Singapore.

## Professional Positions

Statistical Consultant, Iowa Social Science Research Center, University of Iowa.

## Research Interests

### *Comparative Politics:*

Language policy, Chinese politics, public opinion, political communication, political culture.

### *Political Methodology:*

Survey experiment, text analysis, network analysis, spatial analysis, multilevel analysis.

### *International Relations:*

Public diplomacy, international cultural relations, Chinese foreign policy.

## **Publications**

### *Journal Articles*

#### **Article in English (Peer-Reviewed Journals)**

Frederick Solt, Yue Hu, Kevan Hudson, Jungmin Song, et al. “Economic Inequality and Class Consciousness”. *The Journal of Politics* 79.3 (2017), pp. 1079–1083.

Frederick Solt, Yue Hu, Kevan Hudson, Jungmin Song, et al. “Economic Inequality and Belief in Meritocracy in the United States”. *Research and Politics* 3.4 (2016), pp. 1-7.

Wenfang Tang, Yue Hu and Shuai Jin. “Affirmative Inaction: Language Education and Labor Mobility among China’s Muslim Minorities”. *Chinese Sociological Review* 4.48 (2016), pp. 346-366.

Yue Hu. “Institutional Difference and Cultural Difference: A Comparative Study of Canadian and Chinese Cultural Diplomacy”. *Journal of American-East Asian Relations* 20.2-3 (2013), pp. 256-268.

#### **Articles in Chinese**

Yue Hu and Yuchao Zhu. “‘Issue-Oriented’ vs. ‘Ism-Oriented’: Indigenizing Political Science in China?” *Tianjin Social Science* 3 (2011), pp. 46-50. (胡悦和朱毓朝:《“问题与主义”导向之争:西方比较政治学沿革及其借鉴意义》,载《天津社会科学》,2011年第3期,第46-50页。)

Tongshun Cheng and Yue Hu. “The Cultural Props of Foreign Policy”. *Tribune of Study* (2010), pp. 33–37. (程同顺和胡悦:《对外政策的文化道具:浅析文明冲突论的工具性》,载《学习论坛》2010年第26期,第33-37页。)

Yue Hu. “An Analysis of Politics Fixed Position of CPPCC from the Political Scientific Angle”. *Journal of Tianjin Institute of Socialism* (2009), pp. 19–23. (《从政治科学角度分析人民政协的政治定位》,载《天津市社会主义学院学报》2009年第1期,第19-23页。)

### *Software*

Frederick Solt and Yue Hu. “pewdata: Reproducible Retrieval of Pew Research Center Datasets”. Available at The Comprehensive R Archive Network (CRAN). 2016. <http://CRAN.R-project.org/package=pewdata>.

Frederick Solt and Yue Hu. “dotwhisker: Dot-and-Whisker Plots of Regression Results”. Available at The Comprehensive R Archive Network (CRAN). 2015. <http://CRAN.R-project.org/package=dotwhisker>.

Frederick Solt and Yue Hu. “interplot: Plot the Effects of Variables in Interaction Terms”. Available at The Comprehensive R Archive Network (CRAN). 2015. <http://CRAN.R-project.org/package=interplot>.

### *Under Review*

Vicki Claypool, William Reisinger, Marina Zaloznaya and Yue Hu. “The Pernicious Effect of Petty Corruption on System-Supporting Political Behavior in Post-Soviet States”.

Yue Hu. “Are Informal Education Facilities Effective Means for Political Propaganda? A Spatial Analysis”.

Yue Hu. “Strategic Communication: Why the Chinese Government Engages in Discourse about Democracy and Why It Matters”.

Amy Liu and Yue Hu. “The Effects of Foreign Language Proficiency on Public Attitudes: Evidence from the Chinese-Speaking World”. (2017).

### *Working Projects*

“Measure Political Desirability: An Experimental Method” (with Wenfang Tang).

“The Logic of Peaceful Rise: Revisiting the Power-Peace Relationship in International Politics” (with Ray Ou-Yang)

“The Popularity of Political Propaganda in Modern China: A Model of Demands” (with Zijie Shao).

“Niche Audience: Chinese Government’s Secret Weapon in Official Media Propaganda” (with Zijie Shao).

## **Conferences**

### 2017

“Cultural Accent vs. Authority Accent: How Does Language Attitude Affect Political Trust.”

Association of Chinese Political Science (ACPS) Annual Meeting, Tianjin, China, Jun., 9–11.

Chinese Political Science and Methods Workshop, Shanghai, China, Jul., 8–9.

Political Culture, Psychology, and Behavior Research Workshop, Nanjing, China, Jul., 9–11.

“The Weight of History: Explaining the Anti-Japanese Sentiments in the Chinese Circle” (with Amy Liu).

Midwest Political Science Association (MPSA) Annual Convention, Chicago, Illinois, Apr. 7–9.

“The Popularity of Political Propaganda in Modern China: A Model of Demands” (with Zijie Shao).

Midwest Political Science Association (MPSA) Annual Convention, Chicago, Illinois, Apr. 7–9.

“The Logic of Peaceful Rise” (with Ray Ou-Yang).

Midwest Political Science Association (MPSA) Annual Convention, Chicago, Illinois, Apr. 7–9.

International Studies Association (ISA) Annual Convention, Baltimore, Maryland, Feb. 22–25.

### 2016

“Measure Political Desirability: A List Experimental Method” (with Wenfang Tang);

“Propaganda with Museums: A Spatial Analysis of Patriotic Educational Demonstration Bases in China”.

Association of Chinese Political Science (ACPS) Annual Meeting, Monterey, California, Oct, 10–11.

“Value Promotion, Justification, or Mobilization? The Dynamic of the Discourse on Democracy in Modern China.”

Midwest Political Science Association (MPSA) Annual Conference, Chicago, Apr., 7–10.

2015

“Affirmative Inaction: Education, Social Mobility, and Ethnic Inequality in China” (with Wenfang Tang and Shuai Jin).

“Language and Political Trust.”

Midwest Political Science Association (MPSA) Annual Conference, Chicago, Apr., 16–19.

2013

“Connecting Nationalism and Political Transition: A Study of Nationalist Influence on Political Transition based on the China Case.”

University of South Carolina Inaugural Graduate Student Conference, Columbia, South Carolina.

2012

“Twofold-Affecting Model: A Cultural Pattern of Social Change from a Comparative Study between the China and Russia Cases.”

American Association for Chinese Studies (AACS) Annual Conference, Atlanta, Georgia, Oct. 12–14.

## Research Experience

### *Data Collection*

Online survey experiment in China. 2017-02

Designed an online survey experiments, finished 994 surveys.

Field survey experiment in China. 2016-12

Designed and conducted survey experiments in Chengdu and Meizhou of China on 421 subjects in total.

Web scrapping Newspaper Documents. 2016

Scrapped the text content of *People's Daily* (1946–2003) from a third party website, ending with 1,371,607 documents.

### *Research Assistant*

Corruption and Politics in Russia, Ukraine, and Georgia Project (Univ. of Iowa) 2015–2016

Standardized World Income Inequality Database Project (Univ. of Iowa) 2015–05/06

Survey in Eastern Asia Project (Univ. of South Carolina) 2013–05/08

## Teaching Interests

Comparative Politics:

Intro to Comparative Politics, Language Policy, Public Opinion, Asian Politics, Chinese Politics, Ethnicity, Nationalism, Democratization.

Political Methodology:

Research Design, Intro to Quantitative Analysis in Social Science, Regression, Maximum Likelihood Estimation, Multilevel Modeling, Spatial Analysis, Network Analysis, Experiment, Struc-

tural Equation Modeling, Survey Design and Analysis, Programming in R, Stata, and Python, Data Visualization.

## Teaching Experience

### *Instructor, University of Iowa*

|   |             |
|---|-------------|
| Designing Political Research                              | Fall 2017   |
| Math Camp for Incoming Graduate Students (with Jielu Yao) | Summer 2017 |
| Introduction To R Workshop Series                         | 2015-2017   |
| Multilevel Modeling with Stata and R                      | 2016-2017   |
| Math Camp for Incoming Graduate Students (with Shuai Jin) | Summer 2016 |

### *Teaching Assistant, University of Iowa*

|   |             |
|---|-------------|
| Introduction to Political Behavior      | Spring 2015 |
| Introduction to International Relations | Fall 2014   |
| Introduction to Comparative Politics    | Spring 2014 |
| Political Campaigning                   | Fall 2014   |
| Political Psychology                    | Fall 2014   |

### *Teaching Assistant, University of South Carolina*

|   |             |
|---|-------------|
| International Relations                   | Spring 2013 |
| Comparative Politics                      | Spring 2013 |
| Controversial World Politics              | Fall 2012   |
| American National Government              | Spring 2012 |
| Comparative Politics-Developing Countries | Spring 2012 |
| National Security of United States        | Fall 2011   |

### *Teaching Assistant, University of Regina*

|                                   |           |
|-----------------------------------|-----------|
| Introduction to Political Science | Fall 2010 |
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### *Guest Lecture, Nankai University*

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|---|-------------|
| Investigating Inequality with Real-Life Data: Research Strategies and Methods | Summer 2017 |
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### *Guest Lecture, University of South Carolina*

|   |             |
|---|-------------|
| Comparative Politics-Developing Countries | Spring 2012 |
| National Security of United States        | Fall 2011   |

## Grants

### *Research Awards*

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| Post-Comprehensive Research Award                                      | 2016      |
| T. Anne Cleary International Dissertation Research Fellowship          | 2016      |
| Center of Asian and Pacific Studies Graduate Dissertation Grant        | 2016      |
| Best Conference Paper Award of Department of Political Science         | 2016      |
| Department Summer Training Grant                                       | 2014      |
| Graduate Research Award, University of Regina                          | 2010      |
| Graduate Studies Scholarship, University of Regina                     | 2009-2011 |
| City Administration Scholarship, Tianjin Municipal People's Government | 2008      |

### *Travel Grants*

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|---|-----------|
| Graduate School Senate Supplemental Travel Funds Award  | 2016      |
| Graduate & Professional Student Government Travel Grant | 2016      |
| CAPS Graduate Student Conference Travel Award           | 2015      |
| Graduate Student Senate Travel Funds Award              | 2015      |
| Department Travel Awards                                | 2015-2017 |

## Professional Affiliation

Member of American Political Science Association.  
Member of Midwest Political Science Association.  
Member of Association of Chinese Political Science  
Member of American Association for Chinese Studies.

## Skills

Analysis & Programming: R, Stata, Python, C++, Mathematica, NetLogo, JAGS, UCINET.  
Application:  $\text{\LaTeX}$ , Markdown, Git(GitHub).  
Language: English, Chinese (Mandarin)

## References

### **Wenfang Tang**

Professor

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### **William M. Reisinger**

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### **Frederick Solt**

Associate Professor

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### **Caroline J. Tolbert**

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