

# What's A Good Question

Design Political Research: Week 3

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#### KKV's List

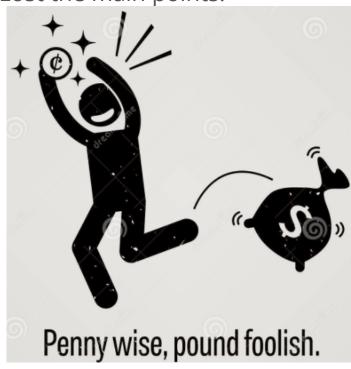
- 1. Choose a hypothesis seen as important by scholars in the literature but for which no one has completed a systematic study. ("literature"?)
- 2. Choose a hypothesis in the literature that we suspect is been adequately confirmed and investigate whether it is indeed false.
- 3. Attempt to resolve or provide further evidence of one side of a controversy in the literature—perhaps demonstrate that the controversy was unfounded from the start.
- 4. Design research to illuminate or evaluate unquestioned assumptions in the literature.
- 5. Argue that an important topic has been overlooked in the literature and then proceed to contribute a systematic study to the area.
- · A guestion that
  - people care (and/or?)
  - has not been studied (and/or?)
  - the existing confirmation might be wrong (and/or?)
  - relates to one side (and/or?)
  - the premise is wrong (and/or?)
  - something is missing (and/or?)

### Why does Geddes feel they are useless?

"It assumes, however, that the relevant · What's the dangers? literature really does contain a considerable accumulation of theory and stylized facts." (Geddes 2010, 29)

- Why does this bother Geddes? (GT)
  - The literature contains only a little consensus.
  - Vague in definition and empirics.
  - Opinions rather than theory.

- Lost the main points.

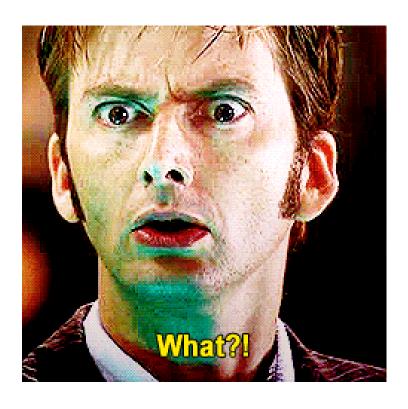


## So, Geddes suggested

- · An intense but unfocused curiosity, intuition, or indignation (GT)
- Being creative: observation \(\times\) conjecture
  - Model?

#### When is the literature useful?

Stimulus



Expectation



# Why is inductive research useful?

- · Inductive?
  - prevailing?
  - Danger?
    - Correlation is not causation.
- Analytic narratives
  - Tracing the mechanism
  - Focusing on the fundamental unit (contrary to Babbie?)
  - Next step?
    - Empirical evidence

#### Example: Step 1. Question Hunting

"No bourgeois, no democracy" (1966, 418): The likelihood of democracy increases once the size of the bourgeoisie has passed a certain threshold.

- · When
  - Democracies would not be expected to occur before the industrial and commercial revolutions.
- · Where
  - The establishment of democracies would be expected first in the countries that industrialized first.
  - Democracy would be less likely in countries in which wealth comes mainly from the export of mineral resources.
  - Democracy would be less likely in countries in which foreigners or pariah capitalists excluded from the political community own most enterprises.
- · How
  - In the contemporary world, democracy would be more likely in more industrialized countries.
  - The likelihood of democracy would decline as state ownership of economic resources rose.

# Step 2. Research Strategy

- · Big question to rigorous investigation
- · One process at a time
- · Research your question like cooking a dish



#### Let's cook it



#### Dish: Authoritarinism transition

- · Literature: cook book
  - Expectation: Transition are determined by the important groups
  - Stimulus:
    - no cross-national study, no systematic comparison
    - no complete process
- Narrow down (Simplification)
  - Key of transition: battles between winning and losing groups
  - How?
    - Bargaining and negotiation
    - Overtime, multiparty
  - Why?
    - Internal? External?

- · One piece at a time:
  - The politics within authoritarian governments, that is, how political rivalries, policy disagreements, and bargaining within different kinds of authoritarian regimes affect the incentives of authoritarian rulers to liberalize.
    - Method requirement: comparison
- · Build the theory:
  - Literature (again) in
    - Not important divisions within the regime
    - Officials wants to maintain in office
      - Get sufficient supports from the constituents
- Further narrow down
  - Different leaders, different interests.

# Wrap up

- · A question with emotional response.
- · Use the literature cautiously.
- · One piece at a time.

# A practical way to identify a good question

· "Do you want to talk it with your friends?"

