



McMUN 2015

Sustaining success  *Inspiring innovation*

CONFERENCE SPONSORSHIP OPPORTUNITIES

WHAT IS MCMUN?

The McGill Model United Nations Assembly, known as McMUN, is an annual student-run initiative held in Montreal, Quebec since 1989. It is the largest and most prestigious conference of its kind in Canada, and ranks among the top academic events at McGill University. Its reputation has crossed borders and has become one of the most highly anticipated and competitive conferences of the international collegiate Model United Nations circuit. With over 1400 delegates from around the world and 500 McGill student staff, McMUN is a hugely inspiring and rewarding experience for everyone involved.

WHAT IS MODEL UN?

Model United Nations (MUN) is an organized attempt by students to simulate actual bodies of the United Nations. Delegates representing countries in these bodies will discuss their country's foreign policy goals within the larger context of debate. Conferences also run crisis committees wherein delegates attempt to solve crises in a fast-paced and impromptu setting while representing specific characters involved in the crisis event. Delegates are rewarded for their knowledge of nations' foreign policies, ingenuity, and public speaking.

OUR MISSION IS TO:

INSPIRE innovation in the leaders of tomorrow.

STRENGTHEN student engagement and awareness of global issues.

CHALLENGE our participants through realistic and creative debate.





WHY SPONSOR MCMUN?

MONTREAL-WIDE PUBLICITY

Visible across McGill and throughout the downtown Montreal area, McMUN attracts both local and national media attention. Moreover, because of the significant number of delegates joining us from different parts of the world, you will have the opportunity to share your brand internationally.

1400 FUTURE LEADERS

McMUN connects some of the world's strongest students who come from more than 80 of the world's highest ranked universities including Harvard, Georgetown, University of Toronto, Columbia and Cornell. Enjoy a diverse range of exposure from a conference that welcomes 50% of its delegates from the US and 10% of its delegates from other nations of the world.

33,000 MCGILL STUDENTS

The conference draws campus-wide attention, bringing together students, professors, administration and the media. All are involved and invested in the creation of the largest non-faculty, academic-based event at the university.

500 AMBITIOUS STAFF

McMUN attains its level of success as a result of hard-working and dedicated McGill students volunteers, whose passion and professionalism has reverberated over 25 years.

ONE INSPIRING CONFERENCE



CONFERENCE PACKAGES

	HEADLINE 2500\$	PREMIER 1500\$	CORPORATE 1000\$
"McMUN is powered by ____"	<input checked="" type="checkbox"/>		
Mention in outgoing material	<input checked="" type="checkbox"/>		
Industry-exclusive sponsorship	<input checked="" type="checkbox"/>		
Photo backdrop at McParté	<input checked="" type="checkbox"/>		
Promo materials at resource centre	<input checked="" type="checkbox"/>		
Head Delegate cocktail invitation	<input checked="" type="checkbox"/>		
Promo speech at Opening Ceremony	<input checked="" type="checkbox"/>		
Opening Ceremony video	<input checked="" type="checkbox"/>		
Opening Ceremony banner	2 Large	1 Medium	
Social media releases	Active Posts	Relevant Posts	
Booth on location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Brochure in delegate folder	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Ad in delegate handbook	Full Page	Full Page	Half Page
Logo on conference apparel	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Hotel TV screen ads	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tour of McMUN 2014	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press release mentions	All	All	All
Logo on McMUN website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*Please note that all sponsorship packages can be customized to suit your advertising needs



ACADEMIC PACKAGES

THE MCMUN SCHOLARSHIP

McMUN offers delegations originating from Canada, the United States, or abroad the opportunity to come to Montreal to engage in rich debate on current issues and to meet some of the most promising leaders and students in the international relations field without the worry of associated costs. Sponsorships make the conference accessible. The more generous sponsorships we receive, the more merit-based scholarships we can award,

COMMITTEE SPONSORSHIP

Put your organization's name to one of our 24 general assemblies, ECOSOCs, specialized agencies, and crises. Some featured innovative committees of McMUN 2015 include the Bilingual Joint Crisis: Hundred Years' War, a combined SA and crisis of the Persian Invasions, and the Sixth Committee of the UNGA (Legal). For a full list, please visit: www.mcmun.org.

EVENT PACKAGES

MCPARTÉ

THE PENULTIMATE PARTY

McParté is one of the most renowned social events on the Model UN circuit, drawing in the best DJs to the hottest Montreal club. By sponsoring McParté, your organization will have the chance to headline the most anticipated event of the conference, which is sure to leave everyone talking.

PUB CRAWL

THE LEGENDARY TOUR OF THE TOWN

Let your organization sponsor the festivities of McMUN's first social event of the conference. The memorable McMUN pub crawl is a key bonding event as teams of delegates explore the most popular bars in downtown Montréal and compete for access to our infamous end location.

GLOBAL LEADERSHIP FORUM

Sponsor an exclusive discussion with tomorrow's leaders. McMUN invites an audience that hails from all over the world and gives them a chance to listen and interact with speakers who are revered on the same global level. The Global Leadership Forum offers the opportunity for students, teachers and advisors alike to come together to discuss common ideas and resolve circuit-wide issues.

Last year's panel speakers featured some of the following highly esteemed leaders:



DR. MARC GARNEAU
Member of Parliament
of Westmount-Ville-
Marie, first Canadian
man in space



ANNE-MARIE HUBERT
Managing partner for
advisory at Ernst & Young,
Canada's most powerful
woman



MÉLANIE JOLY
Former mayoral
candidate for the City
of Montreal



DR. KARL MOORE
Associate professor at
McGill, columnist at
Forbes and the Globe
and Mail

McMUN 2014 is proud to confirm
STAR ALLIANCE
THE WAY THE EARTH CONNECTS
as its official airline network.





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CONFERENCE DATE & LOCATION

January 22-25, 2015
Le Centre Sheraton
1201 Boulevard René-Lévesque West, Montreal, QC H3B 2L7



www.mcmun.org



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