

Drexus Project Fast-Track Guide (Team Template)

Build your MVP in 6 weeks, not 6 months.

This template helps you plan, track, and report progress week by week — the same framework Drexus uses internally for fast, reliable builds.

Project Overvie	w	
Project Name:		
Owner / PM:		_
Start Date:	Target Ship Date:	
Goal in one sentence:		
Core Activation Path: _		

Six-Week Plan Overview

Week	Focus	Your Deliverables	Owner	Status
0–1	Discovery & Scope	e.g. Finalize one-page scope, define acceptance, cut-lines		
2-3	Core Slice	e.g. Auth, profile, data model, first activation path		
4-5	Real Usage	e.g. Live dashboards, observability, testing		
6	Ship & Learn	e.g. Beta release, feedback collection, post-launch plan		

Core Principles Checklist

Principle	Description	Check
Fixed Scope	Clear deliverables, no creeping features	
Weekly Receipts	Friday update: shipped, in progress, next	
Two Cut-Lines	Clear trade-offs when time gets tight	
Senior Ownership	One accountable lead per project	
Transparent Demos	Weekly walkthroughs, no surprises	



Key Milestones						
MVP Definition Complete: _		(Date)				
First Feature Shipped:						
Beta Launch:						
Feedback Round Complete	:					
Progress Receipt (\	Weekly Summary)					
Week: Date: _						
• Shipped:						
In Progress:						
Next Week:						
 Risks / Blockers: 						
Confidence Level (1–10))):					
Metrics That Matter						
Metric	Target	Current	Notes			
Activation Rate						
Retention						
Load Time (p95)						
Feature Completion %						
Feedback Collected						
💬 Final Tip						

Fast-tracking isn't about working faster — it's about removing friction. If every week ends with a receipt, a decision, and a demo, your app will move forward predictably — and investors will see it.

ASSET TOWARD

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