

# SAM SANGER



## ABOUT ME

Hi there! I'm Sam; creative content powerhouse, with experience across graphic design, video, animation/3D, and frontend. Originally from rural Herefordshire, and now based in not-so-rural central Manchester, my experience makes me a valuable member of any team who are looking to elevate their content output, and create some really *cool*, engaging visuals.

Showreel

Website

## CONTACT ME

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## REFERENCES

References available upon request.

## EXPERIENCE

<b>Consensys</b> Aug 2022 - present	<b>Multimedia Content Designer</b> <i>Remote</i> My role within the content team is to create industry-leading support media, with a keen focus on enhancing UX. Initially documenting for the MetaMask Help Center and producing intuitive, easy-to-follow UI animation flows for the product, my responsibilities have since expanded across multiple products in the Consensys suite. I have developed several video walkthrough guides, managing the full production cycle from scripting to voiceover, and post-production editing and animation. I have been responsible for the frontend design and coding across all of our support sites, utilising CSS, React, and collaborative Git workflows to deliver responsive and reliable UI. I also assisted with the MetaMask support site's migration to a new platform, being solely responsible for the site's frontend refresh, and writing JavaScript scripts to automate and creatively resolve several migration challenges.
<b>Boson Protocol</b> Apr 2022 - Jul 2022	<b>Video Editor &amp; Digital Content Creator</b> <i>Remote</i> Conceptualising and creating videos, animation and imagery, as part of the internal marketing team. Relied upon to deliver flawless visual content to schedule, and ensure that Boson's brand guidelines and uncompromising high standards are maintained. As a remote position, I am regularly trusted to work autonomously and self-manage, whilst maintaining effective and clear communication with both the marketing team and higher management
<b>OWL Productions</b> Feb 2020 - Mar 2022	<b>Video Editor &amp; Content Producer</b> <i>London, UK</i> End-to-end production of YouTube and social content alongside a social media influencer, managing brand deals, and maintaining an awareness of trends/best practices for creating effective social media. I have worked on collaborative content with <a href="#">Amazon</a> , <a href="#">Google</a> , <a href="#">LG</a> , <a href="#">PC-Specialist</a> , to name a few. As the sole employee, I was trusted with a great deal of accountability and responsibility.
<b>Unique CBD</b> Feb 2020 - Mar 2022	<b>Creative/Media Generalist</b> <i>London, UK</i> A health, wellness & beauty brand. I was almost exclusively responsible for website/product design, social media, including several full CGI product trailer videos. Some of this work has made its way to <a href="#">GQ</a> , <a href="#">Glamour</a> , <a href="#">Harper's Bazaar</a> , and several others.
<b>OWL Ventures</b> May 2021 - Mar 2022	<b>Video Producer &amp; Artist</b> <i>London, UK</i> Creating explainer videos for a crypto explainer channel, which also included sponsored content for <a href="#">Coinbase</a> and <a href="#">xDefi wallet</a> . I was on the core team for a puzzle NFT project (cicadas.finance), creating all art-work and promotional content for a drop of 10,000 artworks.

## EDUCATION

<b>Falmouth University</b> 2015-2018	<b>Creative Music Technology</b> <i>Falmouth, UK</i> Bachelor of Arts
<b>John Kyrle Sixth Form</b> 2013-2015	<b>A Levels</b> <i>Herefordshire, UK</i> Music Technology, Physics, Theatre. GCSEs including maths, sciences and english (A-A*).

## SKILLS

Graphic Design	<div></div>	UX Design	<div></div>
Video Editing	<div></div>	Animation	<div></div>
Frontend	<div></div>	Adaptability	<div></div>

Fluency in Adobe Suite, Final Cut, Blender, Logic, and competency in almost every other design tool.