

**ADDRESS**

3 Druid park road  
willenhall,  
wolverhampton  
WV12 5EH

**EMAIL**

sammysimmons274@gmail.com

**MOBILE**

07727 093506

**UNIVERSITY DEGREE**

Visual Communication - Graphic Communication  
Birmingham City University (BA Hons)

**COLLEGE**

Industrial & Cultural Design: Visual Communication  
Stafford University (FND Degree)  
National Diploma, Graphics and Illustration  
Stafford College (BTEC National)

**SCHOOL**

8 GCSE's above grade C

**SKILLS**

- Attention to Detail
- Design for Advertising
- Conceptual Thinking
- Campaign Direction
- Sketch and Develop
- Layout Skills
- Print through to Production
- Vector Drawing

- Print Processes
- Email Campaigns
- Social Media Management
- Website - CSS and HTML
- Brand Engagement
- Management
- Video Motion Editing
- Online Communications
- Time management Skills
- Team Developement

**CV**

**Current Employment****UX Creative Designer**

Utilising Sketch for wireframing and mapping the users journey, collaborating with teams for feedback and data analysis. Through to final stage creating the complete visual design converting wireframes into visual art. Having a diverse skillset in the design industry contributes to my ability within UX.

**Previous Employment****Pumas Lead Creative / Studio Ambassador**

As Pumas lead creative, my main duties involve campaign management providing skilled and technically precise input and support to junior artworkers, also providing artistic direction on projects strategic planning and managing all retail market collateral across Europe, for both print and digital mediums. During my time at ITG I have also completed an Essential management Course, leading to the additional role of studio ambassador, to support the Studio manager with daily tasks and functions of the business, including progression plans for artworks, upskilling where required.



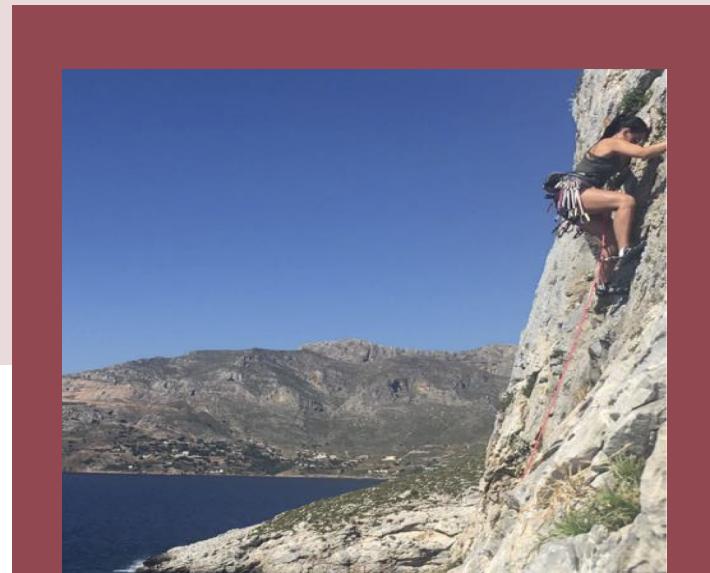
# SAMMY SIMMONS



I'm an innovative and highly creative designer, I work creatively confident and have the ability to effectively collaborate, communicating ideas within a team and clients alike.

Consistently expressing creativity in a unique yet approachable style I have proven ability to interpret business goals and objectives into original design concepts that feature high visual impact.

I am currently seeking new opportunities in which i can change my career, and pursue a path into web developement, whilst studying with the Code Institute on a full stack web developement course.

**Grenade Communications Retail Designer**

During my short time at Grenade, I managed the launch of their sportswear. A completely different Market they had never worked with before, from projecting on redesigning the whole website, to the production and materials of the garments. Along with managing all print materials/costs and organisation of exhibitions and events. To showcase advertisement within the retail sector on a whole new scale for the business.

**Gymsharks Senior Graphic Designer**

I have worked on many projects, from rewriting the company guidelines and handbooks, to designing billboards in LA and effectively managing pop-up store takeovers on a global scale. Being the sole designer I have always managed my own schedule and prioritise my work to meet all deadlines that were set I have also self taught myself to use additional software such as After Effects, to successfully push motion advertising which is very effective on Social Media.I have also travelled abroad to exhibiting events to represent the company, I have been faced with many challenges but I have always gone above and beyond to complete all projects set to me.