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SAMMY SIMMONS



I'm an innovative and highly creative designer, who always strives to achieve perfection. Being passionate and enthusiastic about what I do, I'm always committed to delivering a variety of quality design materials with my extensive knowlegde within print. I work creatively confident and have the ability to effectively collaborate, communicating ideas within a team and clients alike.

Consistently expressing creativity in a unique yet approachable style I have proven ability to interpret business goals and objectives into original design concepts that feature high visual impact.

Managing projects through all stages – from conception to execution. I have a professional approach to timescales and deadlines using refined skills and the latest technology to achieve great results. I am ambitious and always willing to try new things, having a sharp eye for little details and a passion for big bold ideas. I am currently seeking new opportunities.

UNIVERSITY DEGREE

Visual Communication - Graphic Communication  
Birmingham City University (BA Hons)

COLLEGE

Industrial & Cultural Design: Visual Communication  
Stafford University (FND Degree)  
National Diploma, Graphics and Illustration  
Stafford College (BTEC National)

SCHOOL

8 GCSE's above grade C

SKILLS

- Sketch / Invision
- Design for Advertising
- Conceptual Thinking
- Campaign Direction
- Sketch and Develop
- Layout Skills
- Print through to Production
- Vector Drawing
- Print Processes
- Email Campaigns
- Social Media Management
- Website - CSS and HTML
- Brand Engagement
- Management
- Video Motion Editing
- Online Communications
- Time management Skills
- Team Development



Current Employment

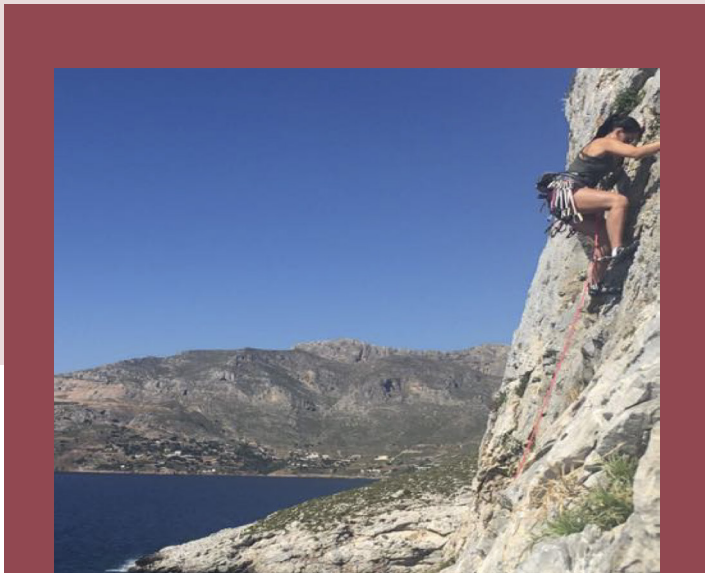
UX/ UI Creative Designer

Utilising Sketch for wireframing and mapping the users journey, collaborating with teams for feedback and data analysis. Through to final stage creating the complete visual design converting wireframes into visual art. Having a diverse skillset in the design industry contributes to my ability within UX/ UI.

Previous Employment

Pumas Lead Creative / Studio Ambassador

As Pumas lead creative, my main duties involve campaign management providing skilled and technically precise input and support to junior artworkers, also providing artistic direction on projects strategic planning and managing all retail market collateral across Europe, for both print and digital mediums. During my time at ITG I have also completed an Essential management Course, leading to the additonal role of studio ambassador, to support the Studio manager with daily tasks and functions of the business, including progression plans for artworks, upskilling where required.



Grenade Communications Retail Designer

During my short time at Grenade, I managed the launch of their sportswear. A completely different Market they had never worked with before, from projecting on redesigning the whole website, to the production and materials of the garments. Along with managing all print materials/costs and organisation of exhibitions and events. To showcase advertisement within the retail sector on a whole new scale for the business.

Gymsharks Senior Graphic Designer

I have worked on many projects, from rewriting the company guidelines and handbooks, to designing billboards in LA and effectively managing pop-up store takeovers on a global scale. Being the sole designer I have always managed my own schedule and prioritise my work to meet all deadlines that were set I have also self taught myself to use additional software such as After Effects, to successfully push motion advertising which is very effective on Social Media.I have also travelled abroad to exhibiting events to represent the company, I have been faced with many challenges but I have always gone above and beyond to complete all projects set to me.

Nov 2019 - Present

March 2018 - Present

September 2017 - February 2018

July 2016 - September 2017

