



# BRAND GUIDELINE

A Complete guidelines of DAUM TECH

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# TAYPOGRAPHY

## BEBAS NEUE

**BOLD**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

! @ # \$ % ^ & \* 0 ? < >

**REGULAR**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

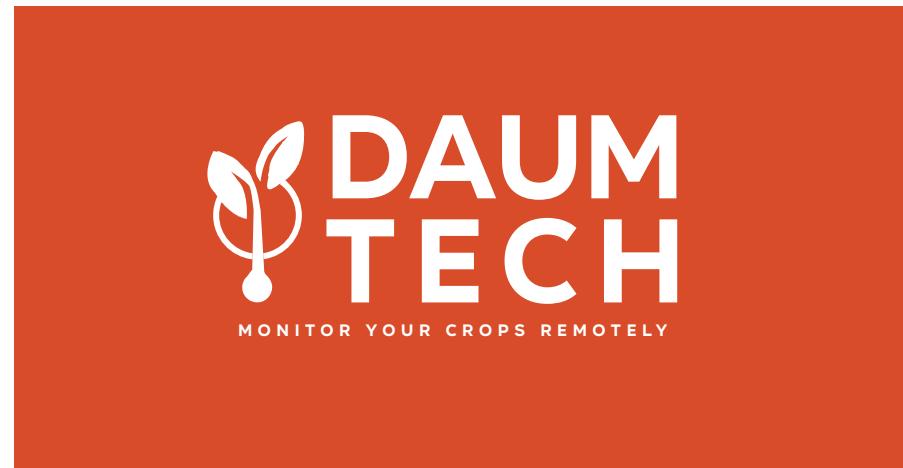
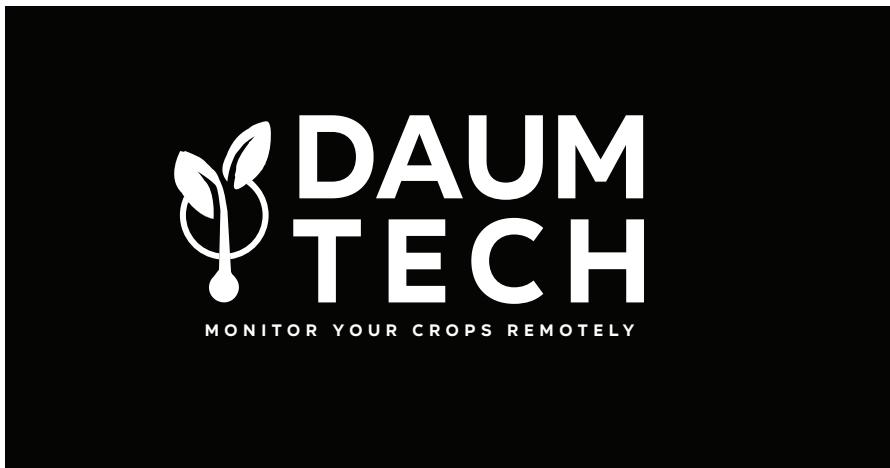
! @ # \$ % ^ & \* 0 ? < >



# LOGO LIMITATIONS



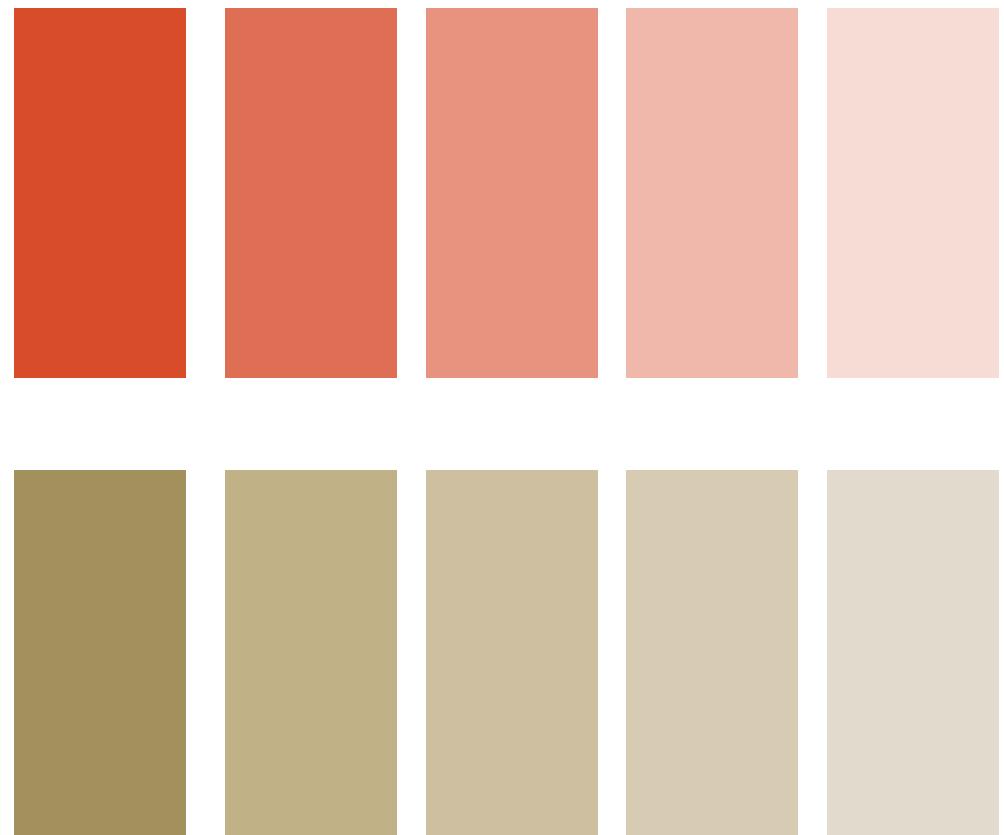
# LOGO BACKGROUND



# COLOR PLETTE



MONITOR YOUR CROPS REMOTELY



# COLOR CODE



C	11%
M	85%
Y	97%
C	1%



C	37%
M	36%
Y	73%
C	6%

# BRAND MOCKUP



# BRAND MOCKUP



# BRAND MOCKUP



# EMAIL SIGNATURE



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# HIRING POST

**DAUM  
TECH**  
MONITOR YOUR CROPS REMOTELY

**WE  
ARE  
HIRING**

**AGRONOME**

The image features a modern orange office chair with a chrome base, positioned in a vibrant green field. A digital overlay shows a pixelated map of a crop field with various data points and colors. The overall theme is the intersection of traditional agriculture and modern technology.