# Saad Mney

## UI UX Designer | Frontend dev

*User Experience Specialist | Full-Time Freelancer*
*Developing seamless, user-centered experiences that balance aesthetics and usability.*

## About Me

I'm Saad Money based Morocco, a UI/UX Designer with a Computer Science background—bringing a unique edge of understanding both design and development. My journey began in UI/UX Design, but my CS foundation drove me to learn front-end development, giving me deep insight into how designs translate into working products.

This combination allows me to create user-centered designs that are not only visually engaging but also technically feasible. I anticipate constraints during design, propose innovative yet implementable solutions, and ensure smooth handoffs between design and development teams.

My process spans user research, wireframing, prototyping, design systems, and brand identity. What sets me apart is validating design decisions through a technical lens, ensuring solutions serve both user needs and development efficiency.

With my coding background as a strategic advantage, I deliver designs that don't just look good in Figma—they work beautifully in the real world, making me an effective, collaborative designer who can lead projects confidently.

## Experience

**Jan 2021 – Aug 2022 · 1 yr 8 mos**
**UI/UX Design**
Scootry · Contract

Designed intuitive **mobile app** experiences and visual styles, collaborating with developers to create a seamless, engaging product.

**Nov 2022 – Mar 2023 · 4 mos**
**Mobile UI UX**
Eqoos · Contract

Developed the MVP of a restaurant recommendation **app**, designing core features, mobile flows, and prototypes for a seamless user experience.

**Jan 2023 – Jul 2023 · 6 mos**
**UI/UX Design**
UM6P · Contract

Designed conception **apps and websites**, focusing on intuitive UI/UX and engaging user experiences.

**Aug 2024 – Apr 2024 · 8 mos**
**Mobile UI UX**
FITYCAL · Contract

Designed and developed the UI/UX for the **IOS Mobile** app's Beta Version 1, focusing on intuitive flows and engaging user experiences.

**Jan 2025 – Mar 2025 · 2 mos**
**UI/UX Design**
Primos/Relink · Contract

**POS System Dashboard** – Designed and delivered the full **UI/UX MVP**, creating intuitive flows and engaging user experiences centered on the solution's core features.

**Feb 2025 – Apr 2025 · 3 mos**
**UI /UX Development**
Daumtech/AgriEdge · Contract

**Corporate Website** UI/UX design & development — Daumtech/AgriEdge

**Feb 2025 – Aug 2025 · 6 mos**
**UI /UX | Frontend dev**
OCP.SA · Intern

**SaaS Platform for ESG Assessment** – Contributed to UI/UX design and frontend development with React and Tailwind, implementing core features and intuitive ESG scoring flows while improving accessibility through user-centered design.

## Study

**2021 – 2024**

**UM6P – 1337 Coding School**

**2019**

**Self-taught UI-UX Designer**

**2016**

**Baccalauréat literature**

## Skills

- **UI/UX Design**
  - Wireframing & Prototyping (low- & high-fidelity)
  - Interaction & Visual Design (typography, color, layout)
  - User Journey Mapping & Personas
  - Usability Testing & Iterative Improvements
  - Responsive & Accessible Design (WCAG compliance)
  - Design Systems & Information Architecture

- **Front-End Development**
  - Javascript/Typscript , Node.js, Next.js, React.js, Tailwind.css, CSS, HTML ,
  - Vercel, Firebase, Supabase, REST.API,  Vite, Postman , Docker, Git

- **CMS Development**
  - Wordpress

## Tools & tech

- Figma
- AdobeXD
- Canva
- FigJam
- Vercel
- VsCode
- Git
- Docker
- Postman
- Trello
- Miro
- Notion
- Jira

## Contact Informations

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## Projects - Selected projects and concepts (non-NDA)

### FITYCAL
UX & UI Design  Branding
Full Design **[Link]**

**Fitycal** a 3D scanning fitness app that empowers users to track and achieve their goals with precision and confidence.

### EQOS App
UX & UI Design Branding
Full Design **[link]**

Restaurant recommendation app, enhancing user experience through personalized suggestions and seamless navigation.

### Daumtech /AgriEdge
UX & UI Design Branding Web Development
Design **[link] [link]**

DAUMTech represents the strategic alliance between UM6P scientific excellence and Domaines Agricoles' expertise, working together to shape the agriculture of tomorrow.

### UM6P Change Makers platform
UX & UI Design
Full Design **[link]**

UM6P Change Makers platform, highlighting innovation and collaboration through intuitive navigation and dynamic visuals.

### AljaridaPro
UX & UI Design Branding
Full Design **[link]**

Al Jarida Pro is a company that specializes in providing legal notice services in Morocco, offering expert solutions for publishing official announcements in compliance with local regulations.

### BILDIT.IO
UX & UI Design
Design **[link]**

Invoicing app landing page, optimizing clarity and engagement for potential users.

### Matcha Dating app
UX & UI Design  Branding
Design Concept **[link]**

**Dating app** , focused on fostering meaningful connections through intuitive interactions and personalized experiences.

### UM6P Social-Network Project
UX & UI Design Branding
Snippet of the work **[link]**
Role : UX Design

The Young Leader is a UM6P ecosystem platform serves as a central hub for a community of like-minded individuals, providing a space for seamless communication and skill-sharing

### Field attitude
UX & UI Design Web Design Branding ConceptWork
Design Concept **[link]**

Created the brand identity and conceptualized the UI/UX for an association website, delivering a cohesive and user-centric design from scratch