

# Sam Nicholson

Front end developer, London

samnicho.com  
samnicho@gmail.com  
+44 (0)77 3703 4174

## Summary

Dedicated front end developer with 5+ years experience creating responsive, cross-browser, scalable web applications and reusable assets. Comfortable working both independently and as part of a team. Strong communication skills and creatively minded with a keen eye for detail.

14+ years experience in media industries including 8 years in Sound Branding and Music Supervision, helping brands to define and exploit their sonic identity.

Passionate about problem solving and delivering solutions, from creative product to workflows and guidelines, that are both practically and aesthetically engaging.

## Tools

- JavaScript ES6
  - React, TypeScript
- HTML5 & CSS3
  - Sass, Fabric-UI, Bootstrap
- git, webpack, npm
- VS Code

## Key Experience

view details of selected projects at [samnicho.com](https://samnicho.com) | references available on request

### Front end Developer | Golin

November 2018 - March 2020

- Building, testing and updating fully responsive SharePoint intranets (React, TypeScript, JSON, Sass, Fabric-UI)
- Working in a fast-paced Agile environment, collaborating with UX and UI designers during all phases of delivery
- Designing information architecture to facilitate data rendering via the SharePoint REST API
- Contributing reusable Vanilla JS functions and Sass mixins to the shared library
- Managing deployments via GitHub and Azure DevOps
- Performing proactive bug fixes and code reviews

### Highlights

- Took responsibility for the build of an internal project management site, seeing the project through to completion. The site became an integral part of the department's workflow
- Recommended React Hooks to the team and successfully implemented the feature throughout a new project
- Learned to work with the SharePoint framework to a client-facing support level

### Front-end Developer | Mission Communications

November 2016 - March 2018

- Writing all front-end code for new projects and new features for existing sites (jQuery, CSS3, Bootstrap)
- Maintaining communication with the back-end team
- Collaborating with UI designers during the build phase

### Highlights

- Introduced standardised front-end code patterns and naming conventions including modular Javascript and BEM naming for CSS
- Refactored legacy code to maintain consistency

## Front-end Developer | Freelance

September 2015 - Present

- Initiating projects by securing clients, discussing the brief and agreeing the technical specification
- Managing each phase of the build, interpreting feedback and delivering high quality results

### Highlights

- Utilised a range of platforms in order to provide the best solution for each client
- Wrote detailed user guides to enable clients to easily update content, gaining positive feedback and leading to new business

## Website Manager | Safari Bookers

November 2014 - September 2015

- Performing basic layout and styling updates (HTML, CSS)
- Updating website copy and writing blog posts

### Highlights

- Expedited website updates by taking control of regular tasks and communications
- Executed a UX review of the site

## Additional Experience

### Creative Director | soundlounge

August 2011 - February 2014

- Leading the Creative Team on all sound branding and music supervision projects from initial pitch stage through to strategy, execution and delivery
- Maintaining and developing relationships with clients, suppliers and creative partners
- Identifying opportunities based on industry trends

### Highlights

- Co-conceived and provided UX design for a Project Management platform, creating a monetisable asset and service
- Increased the scope of the Sound Branding service by securing retail clients and creating in-store music strategies for global brands

## Other

Music Supervisor | soundlounge  
February 2007 - August 2010

DVD Author | Richmond Studios  
September 2006 - February 2007

Production Assistant | Addiction  
June 2006 - September 2006

## Education

Treehouse, Udemy  
November 2014 - Present

- Ongoing front-end web development studies

Wellington College  
September 1999 - July 2004

- 3 A-levels, 4 AS-levels, 9 GCSEs