

SAMUEL OGERA

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SUMMARY

Dynamic and results-driven ALU student with hands-on experience in project coordination, stakeholder engagement, and cross-functional collaboration. Skilled in designing presentations, managing logistics, and leveraging AI tools for creative solutions. Passionate about creating transformative learning experiences and fostering global connections.

EDUCATIONAL BACKGROUND

African Leadership University – Kigali, Rwanda **September 2024 – Present**
Bachelor of Entrepreneurial Leadership
Relevant Coursework: Project Management, Design Thinking, Market Research, Software Development
February 2024- November 2024

Moringa School – Nairobi, Kenya
Software Development Bootcamp

PROFESSIONAL WORK EXPERIENCE

Consumer Insights & Market Intelligence Extern **September 2024 - October 2024**
Beats by Dre(Extern) – Remote

- Collaborated with cross-functional teams to analyse Gen Z consumer behaviour and deliver actionable insights for product strategy.
- Designed dynamic presentations using Morph and Zoom transitions to communicate findings, enhancing stakeholder engagement.
- Conducted market trend analysis and interviews, contributing to data-driven decision-making processes.

EXTRACURRICULAR ACTIVITIES

Founder, MatXchange **November 2024 - Present**

- Developing a circular economy startup connecting businesses with surplus materials for reuse.
- Researching market needs and designing a platform to promote sustainability and waste reduction.

SKILLS

●Software development ●Communication ●Project Coordination

INTERESTS

●AI-Driven innovation ●Youth Empowerment ●Entrepreneurship

LANGUAGES

●Kiswahili - Native ●English - Expert

