

### Problem

The commercialization in the recycling market of Nicaragua and Central America operates informally and disconnected from company and stockpilers (intermediaries). There are no digital tools that may help to quantify the amount of the material collected and measure the economic and environmental impact derived from it.



Companies and stockpilers are not connected digitally and too much time is wasted while searching for materials.



There are intermediaries, and prices are not very transparent.



Payments in cash are unregistered. No financial history, excluding grassroots actors.



No traceability. They cannot be audited or the impact of the sector cannot be measured precisely on the ESG/ODS indicators.







#### **→** What can RECYTOKEN\_UP! offer?

A blockchain-based digital platform (Marketplace-App) that crosses demand and supply in real time in order to connect companies that need to sell wastes with stockpilers who need to buy them. It generates economic and environmental information that is relevant, verifiable, and traceable.

It is inspired on Waze+UBER apps.

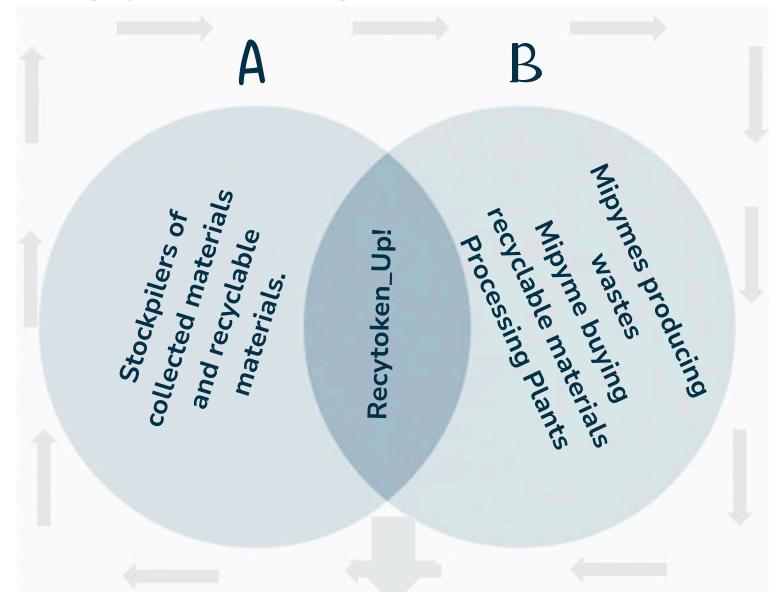
## RECYTOKEN\_UP!

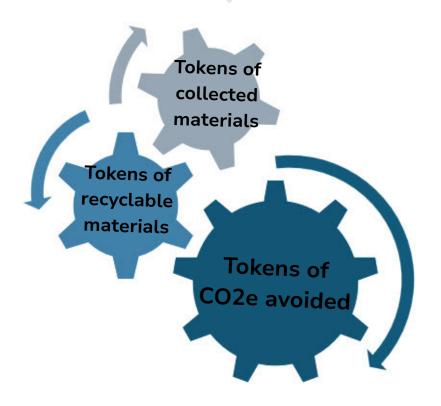


It helps to tokenize, manage, and commercialize lots of collected recycling materials on blockchain, automating registration, validation, and traceability from each operation.

Stockpiling centers and companies can use it with no technical equipment or infrastructure of their own, from their mobile phone, with photos, GPS, weighing, and digital payment. All audited and ready for ESG/ODS reports.

#### **COMMERCIAL MARKET**







#### POTENTIAL CUSTOMERS

**URBAN STOCKPILER** 

COMPANY

PRIVATE COMPANIES
GOVERNMENTAL ENTITIES

**PROFILE** 

Owner of stockpiling sites (Average. 44 years)

Mipyme producing wastes.

Private companies or governmental institutions search for projects with an impact.

PAIN

Low incomes, searching for materials

Low prices.

Increase incomes, comply with regulations, achieve traceability and efficiency.

Find allies that produce measurable impact in terms of social/environmental/economic aspects.

**DREAMS** 

Increase their incomes, decent housing, scale their business, education for their children, be recognized legally.

Comply with sustainability and traceability goals for wastes, automate waste management.

Design financial products, leading company in sustainability and inclusion, comply with funders' requirements, alliances with companies that are in line with ESG/ODS.

#### VALUE PROPOSED



Generating companies, simple, safe, and traceable management, ESG/ODS reports.

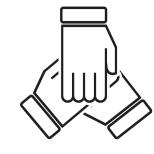


Stockpiling centers, more incomes, clear routes, safe payment and financial history.



Financial institutions/allies, get inclusion, environmental scoring, reports on economic, social, and environmental impact.

All participants of the ecosystem win.





## DIFFERENTIATING TECHNOLOGY



Blockchain technology, immutable registration, anti-double counting.



MRV automated, photos, geolocation, data collected using loT.



Policy packs per day (regulation, KYC/AML, taxes, data privacy, currency, language, metrics, etc.)



Mobile wallet



APIs are open for integrating other complementary services that may help users to have all in the same location.



### BUSINESS MODEL





Ilncomes per commission (8%-10%) for each time the platform is used.



Publicity related to alliances.



Licenses granted if they have impact statistics/training.



Issuance of collection bonuses, recycling, CO2e avoided for working capital of this sector.

#### KPIS FOR BUSINESS





Ilncrease of incomes of Recytoken Up! Users.



Statistics for the amount of material collected-recycled-CO2e avoided.



Number of commercial operations



Retention percentage of users



Cycle time (From publication to receiving pay in wallet)

#### COMPETENCY AND DIFFERENTIATION OF RECYTOKEN\_UP!

Competency	Publish	Logistic Route	Digital payments	MVR (Photo- GPS- Weight)	BLOCKCHAIN	Financial Inclusion (Crypto Wallet)	APPIs for integration	ESG/ODS
RECYTOKEN_UP!								
Traditional Intermediaries								
Apps for collection points/logistics/Mar ketplace B2B								
EGS Platform								
Platform that issues carbon bonus								

#### INFRASTRUCTURE FOR RECYTOKEN\_UP! PRODUCT

EXTERNAL SERV.

EXCHANGES

ID SERVICES KYC-AMLC

PAYMENT GATEWAYS

WALLETS-CARDS

APP------MARKETPLACE

TOKENIZED ASSETS----- STABLECOIN

(Non Custodial Platform)

IINFRASTRUCTURE
NODE CHAIN-STORAGE SERVICE

**SMARTCONTRACT (CREATION-UPGRADE-TOKENIZATION-INTEGRATION)** 

DLT-RECYTOKEN\_UP! PLATFORM

INTERNAL SERV.

ONBORDING

SERVICE INTEGRATION

REGULATION

LEGAL AND
TAXABLE ASPECTS

# CHARACTERISTICS, BEHAVIOR, AND FUNCTION OF TOKENIZATION



#### CHARACTERISTICS OF RECYTOKEN\_UP!

Chara	cteristics		Description		Reference
Тур	e of token	·····>	Fungible	·····>	Tf
Tok	cen Unit	·····>	Fractional	·····>	Tn=Tons Kg-=Kilograms Lbs=Pounds
Туре	e of value	·····>	Referential	·····>	Real economic value of the material collected and recycled
Repre	esentation	·····>	Traceable	·····>	Share the same characteristics or properties
	Supply	·····>	Variable with limits	·····>	Minting (upload to Recytoken_Up! platform) Burning (Every time a sale is done)

#### BEHAVIOR OF TOKEN RECYTOKEN\_UP!

Description		Symbol		Reference
Mintable	·····>	m	·····>	Helps to mint new tokens by verifying the upload of a new product to the Recytoken_Up! platform
Burnable	·····>	b	·····>	Help to eliminate tokens every time that a sale of the products in the platform is done.
Transferable		t	·····»	Transfer among users (P2P)
Delegable	•••••	g	·····>	The token owner may delegate permit to verify, transfer tokens.
Roles	·····>	r	·····>	Manage roles and permits that condition certain behaviors.

Recytoken\_Up!=[TF{m,b,t,g,r}+{ømaterial+øpeso+øLOC+øDATE+øPAIS+øVERIFICADOR+øNDCStatus+øCorrespAdjust+øTimestamp}]
The material may be collected if it is generated from the App, and the recyclable material from marketplace.

#### HOW DOES THE RECYTOKEN\_UP! APP WORK?

App Registration Download it- register-fill out form quickly (Photo-KYC)-ready to start	·····>	The generating Company publishes the lot of material for collection (type-weight-geolocation)	·····>	Match+ruta (Stockpiler) (Map like Waze, Uber)
Withdrawal with evidence (Photo-GPS-weight) hash on chain	·····>	App-Recytoken_Up! Immediate payment (crypto wallet) Recytokens for incentives	·····>	Dashboard ESG (Traceability- weight of material collected and CO2e per lot)

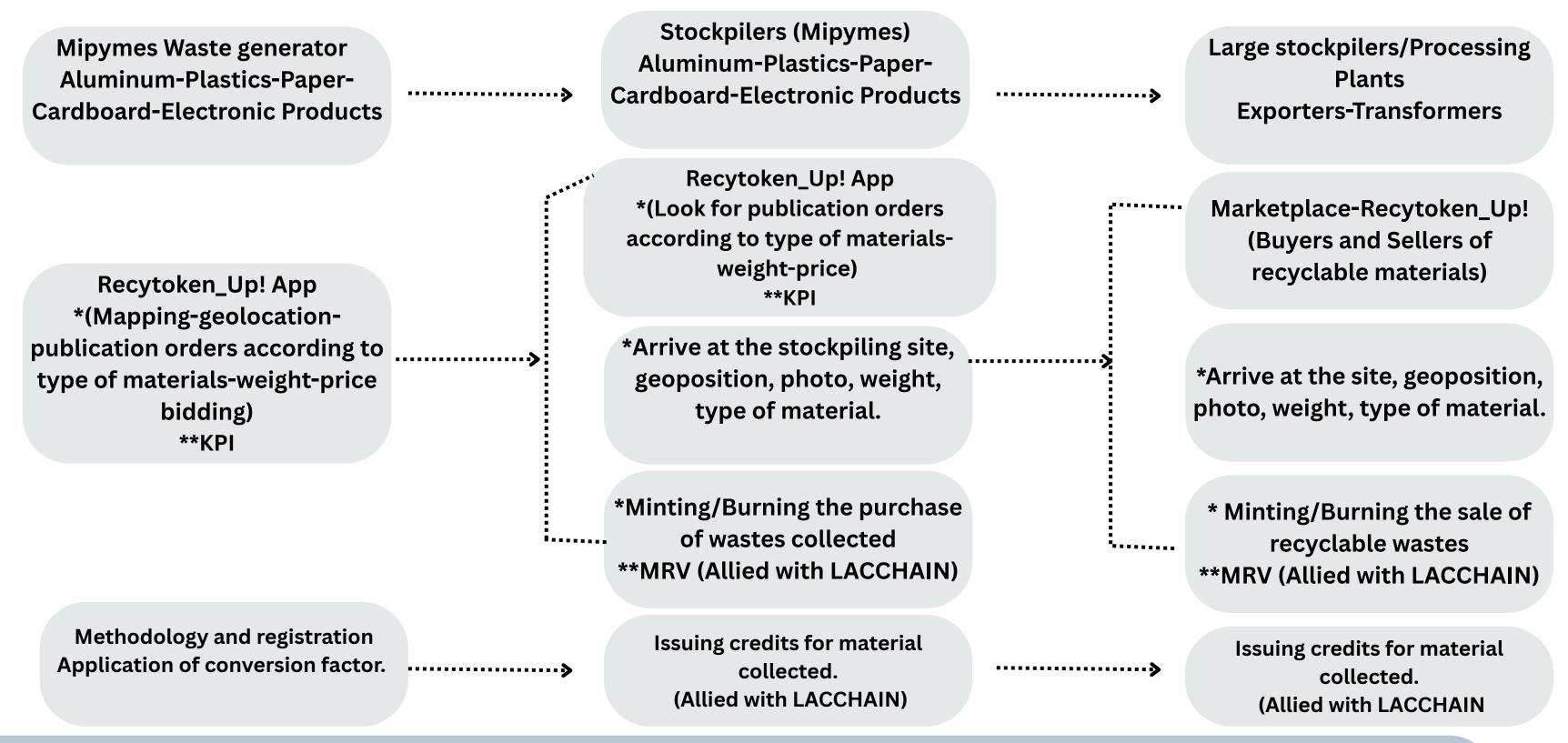
#### HOW DOES RECYTOKEN\_UP MARKETPLACE WORK?

The user created in the App is linked with the user created in marketplace.  New user performs the procedure from the start.	·····>	The stockpiler publishes the lot of recyclable material. (type-weight-geolocation)	·····>	Match+ruta (transforming company) (Map like Waze, Uber)
Withdrawal with evidence (Photo-GPS-weight) hash on	·····>	Marketplace-Recytoken_Up! Immediate payment (Crypto wallet)	·····>	Dashboard ESG (Traceability- weight of material collected and CO2e per lot)

**Recytokens for incentives** 

chain

#### HOW TO TOKENIZE IN MARKETPLACE APP?



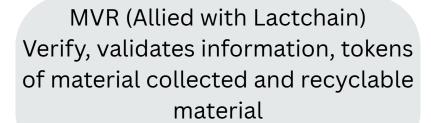
Note: 1). Role of recycler in App is a buyer. 2) Role of recycler in marketplace is a seller.

Minting: 1) App at the moment of purchase. 2) Marketplace at the moment of presenting recyclable material ready for sale.

Burning: 1) App when part of the material collected is transferred to marketplace, and the rest is discarded. 2) When the sale of recycled material s done.

# STEP BY STEP OF TOKENIZATION IN RECYTOKEN\_UP! IN COMMERCIAL TRANSACTION?

Recytoken\_Up!
Uses an infrastructure created
by an ally of LACCHAIN that
mints/burns tokens.



Recytoken\_Up! Works as a glass cabinet in which the material ready for sale is displayed (describe product/way of payment)

Recytoken\_Up!
Stockpiler sells his product
At the moment of selling it, the tokens of recyclable material in his name are burned



Recytoken\_Up!
Generates a new smartcontract with all the legal characteristics of a business contract and the tokens are transferred to the wallet of the buyer.



Recytoken\_Up!
The buyer receives the tokens that represents the recyclable material.
The buyer sends the payment for the material to a crypto wallet.



Recytoken\_Up!

Once the payment is made in stablecoin to the wallet of the stockpiler, the tokens of the recyclable material are burned.

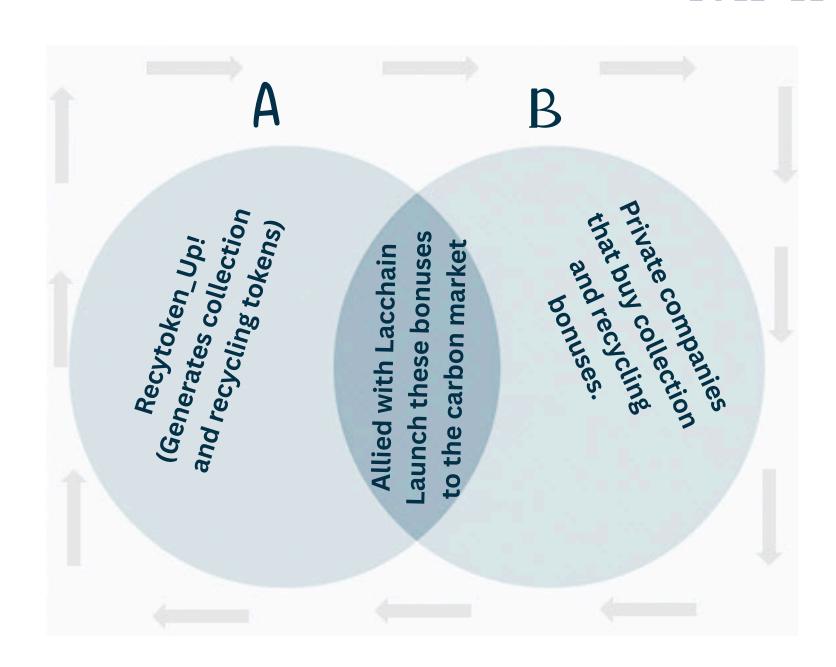
Recytoken\_Up!
The stockpiler may convert his stablecoins through the exchange integrated into the platform.



Recytoken\_Up! Generate-Register MRV (Allied with Lacchain)
Verifies, validates, authorizes minting
when the tokens are uploaded to the
platform or transferred.

Recytoken\_Up! Minting-Burnig

# STEP BY STEP OF TOKENIZATION FOR CARBON MARKET?



APP Recytoken\_Up!
Every month/trimester it
generates X amount of collection
tokens according to type of
material.

Recytoken\_Up! (App-Marketplace)
Transfers the different tokens to
an ally of Lacchain

Another Lacchain ally will be in charge of selling the tokenized bonuses of collected and recyclable material.

Marketplace Recytoken\_Up!
Every month/trimester it
generates X amount of collection
tokens according to type of
recyclable material

MVR (Allied with Lactchain)
Verifies, validates information and immobilizes tokens of collected material and recyclable material.

Recytoken\_Up! With the money earned from the sale, sector-related activities may be funded.



### ROUTE SHEET

I-II TRIM 2026

FUNDING

DEVELOPMENT OF PROTOTYPE AND LAUNCH OF MVP

**III-TRIM 2026** 

ALLIANCES WITH DIFFEREN

FINTECH

(payment gateways,
Exchange, SAAS, KYC/MVR,
BID allies)

Alliances with generating companies, network of recyclers, processing plants, governmental entities.

IV-TRIM 2026

Legalization-regulation
Outsourcing technological
infrastructure service

Marketing and publicity Plan

I-TRIM 2027

Launch of RECYTOKEN\_UP! In BETA stage

## TEAM MEMBERS





#### MARBELLY CONRADO:

Project leader and inspirer. With more than 15 years of experience in microfinance sector. Specialist in Finances and with training in Fintech and Blockchain

#### MARIA OROZCO:

Programming leader. Specialist in Development of digital tools for environmental indicator monitors. With experience in microfinance sector.

#### FATIMA FONSECA:

Project coordinator. Specialist in formulation and management of Socio-environmental project. With more than 20 years of working experience with international organizations and microfinance sector.

#### **SAMOKO MORENO:**

Webpage Programmer, data analyst and system developer. With more than 15 years of experience.



# Recytoken\_Up! The digital bridge between those that collect with an effort and those who deliver with consciousness.



# Thank You