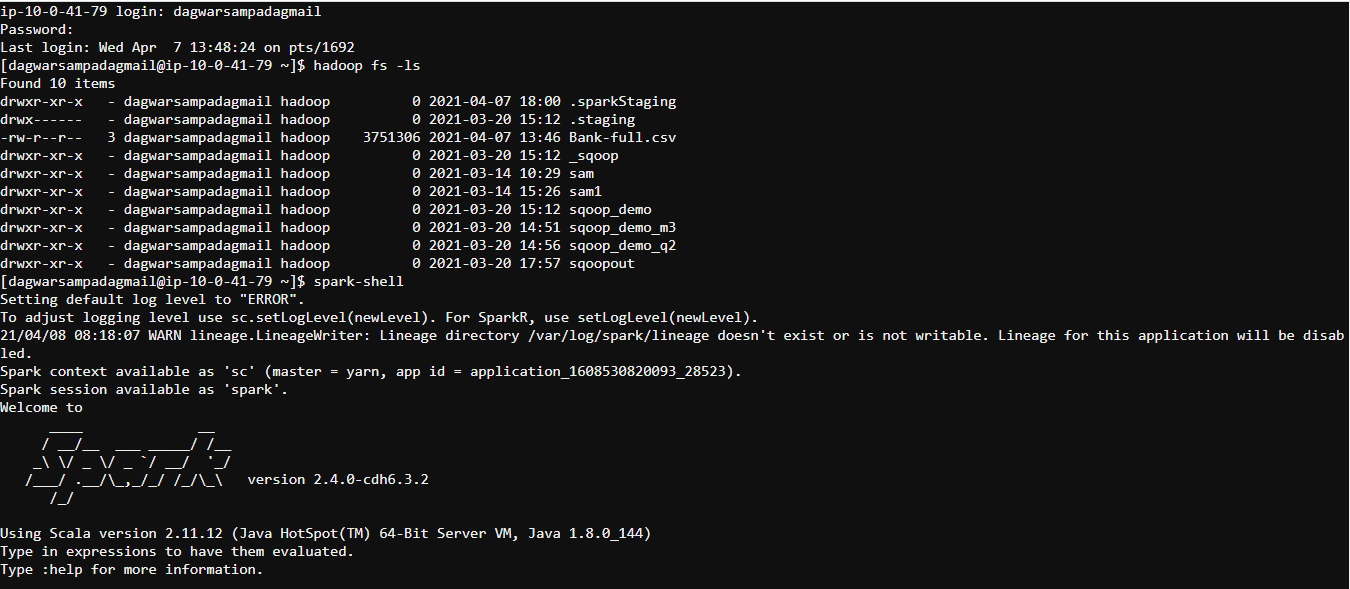
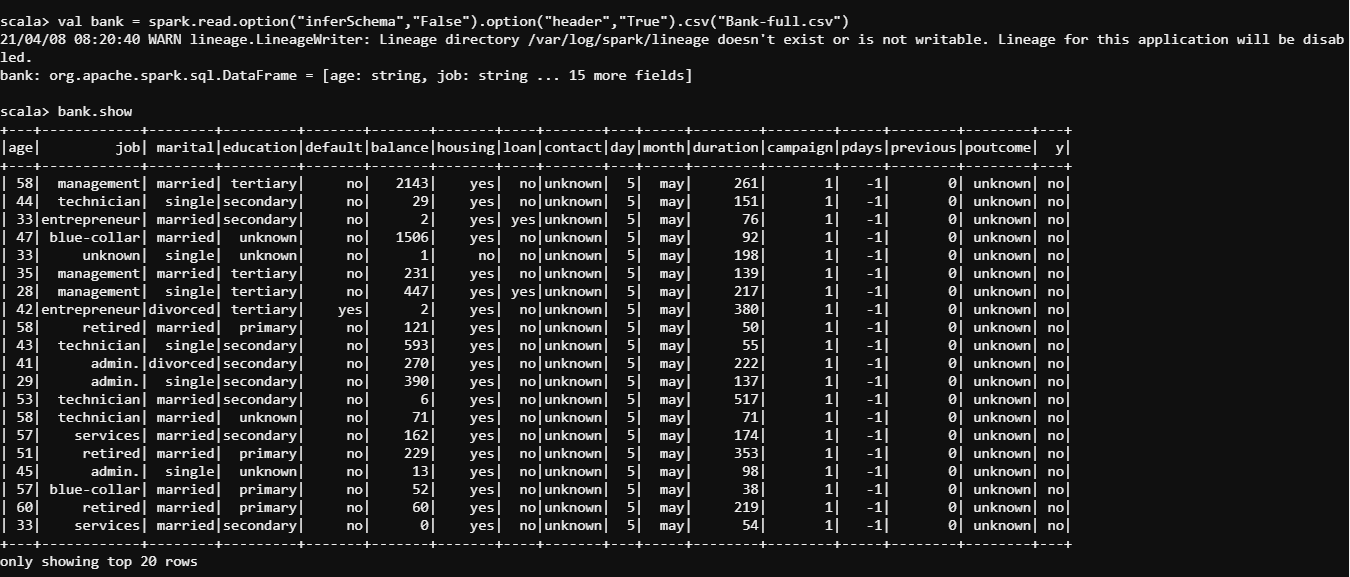
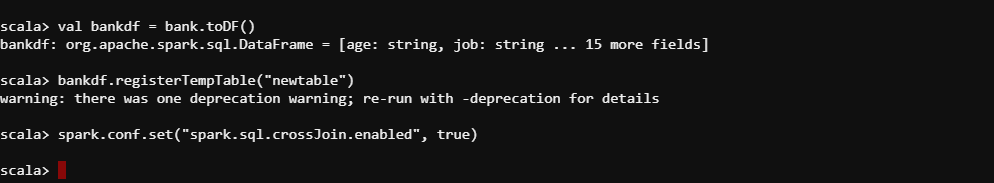
**Screenshots**

1. **Load data and create a Spark data frame**

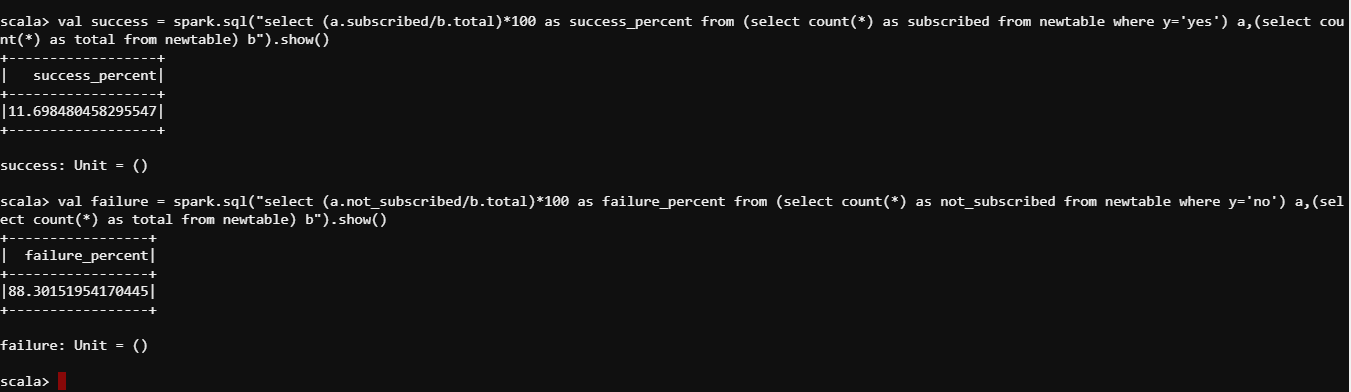
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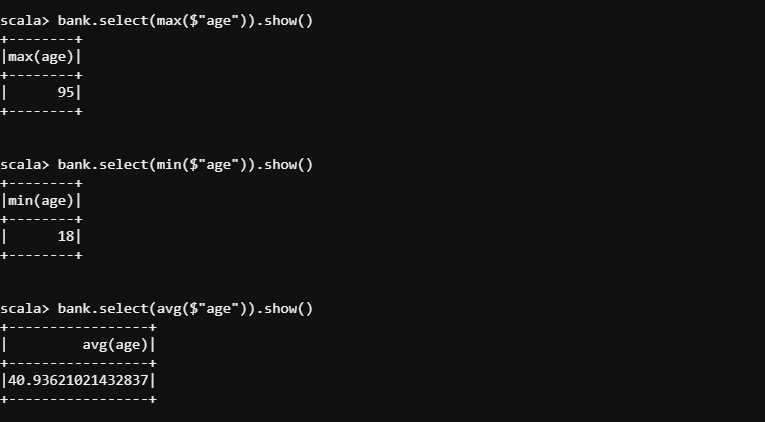
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1. **Give marketing success rate (No. of people subscribed / total no. of entries)**

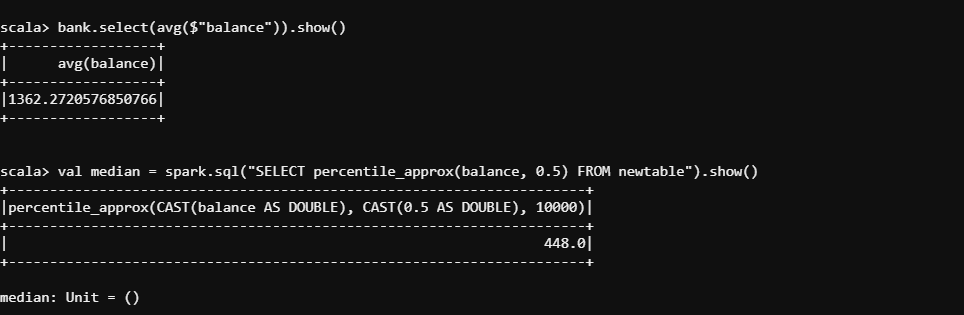
* **Give marketing failure rate**

****

**2.1 Give the maximum, mean, and minimum age of the average targeted customer**

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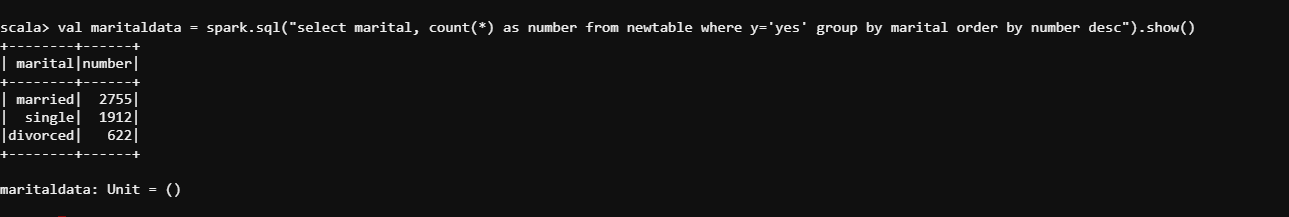
* 1. **Check the quality of customers by checking average balance, median balance of customers**

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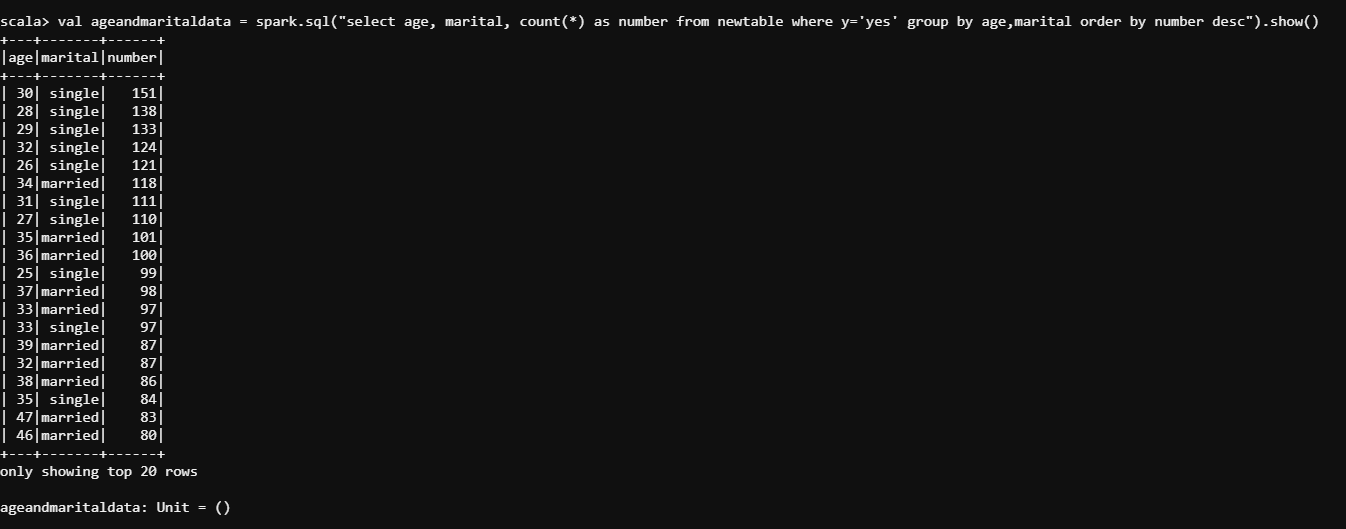
* 1. **Check if age matters in marketing subscription for deposit**

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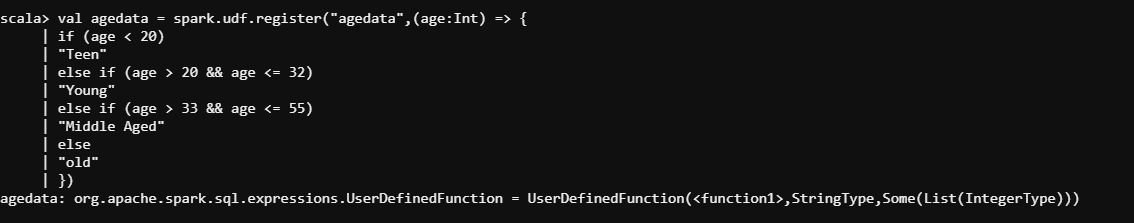
* 1. **Check if marital status mattered for a subscription to deposit**

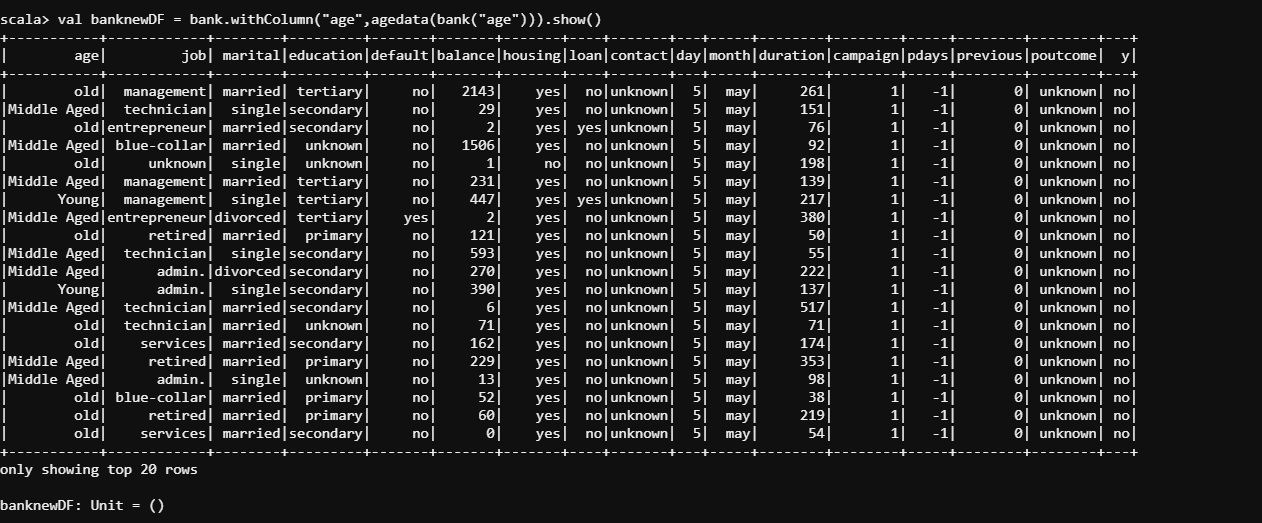
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* 1. **Check if age and marital status together mattered for a subscription to deposit scheme**

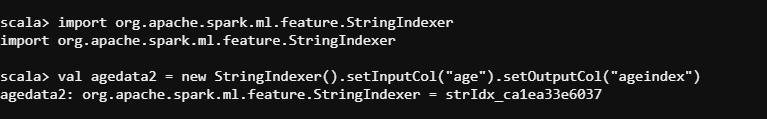
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* 1. **Do feature engineering for the bank and find the right age effect on the campaign.**

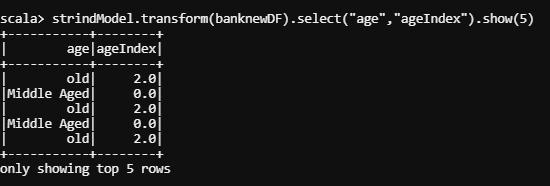
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