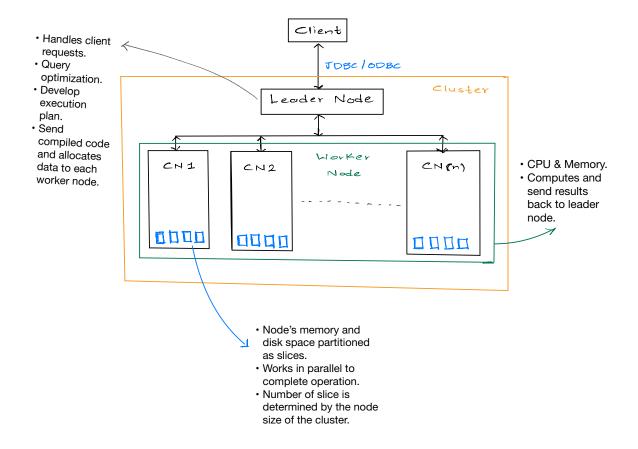
1. Build redshift architecture diagram.



2. What is columnar data format? What are the advantages?

In a columnar data format the values for the entire column is stored in one or more blocks as opposed to row based data format where each row with multiple column is stored in each block. The advantage of the columnar data format is that it is more efficient in performing large data queries as the data is stored in single column within same block the database does not have to read multiple blocks thus improving I/O performance. Since the entire column is of same data type, columnar data format takes advantage of columnar compression which reduces the amount of data that needs to be read from the disk and save a disk space.

3. What is encoding? Different type of encoding? A sample create table statement with encoding.

Encoding is a technique which compresses the data and reduces the amount of data that needs to be read from a disk.

The different types of encoding available in redshift are:

Encoding type	Keyword	Data types
Raw - no compression	RAW	All
AZ64	AZ64	SMALLINT, INTEGER, BIGINT, DECIMAL, DATE, TIMESTAMP, TIMESTAMPTZ
Byte dictionary	BYTEDICT	SMALLINT, INTEGER, BIGINT, DECIMAL, REAL, DOUBLE PRECISION, CHAR, VARCHAR, DATE, TIMESTAMP, TIMESTAMPTZ
Delta	DELTA DELTA32K	SMALLINT, INT, BIGINT, DATE, TIMESTAMP, DECIMAL INT, BIGINT, DATE, TIMESTAMP, DECIMAL
LZO	LZO	SMALLINT, INTEGER, BIGINT, DECIMAL, CHAR, VARCHAR, DATE, TIMESTAMP, TIMESTAMPTZ, SUPER
Mostlyn	MOSTLY8 MOSTLY16 MOSTLY32	SMALLINT, INT, BIGINT, DECIMAL INT, BIGINT, DECIMAL BIGINT, DECIMAL
Run-length	RUNLENGTH	SMALLINT, INTEGER, BIGINT, DECIMAL, REAL, DOUBLE PRECISION, BOOLEAN, CHAR, VARCHAR, DATE, TIMESTAMP, TIMESTAMPTZ
Text	TEXT255 TEXT32K	VARCHAR only VARCHAR only
Zstandard	ZSTD	SMALLINT, INTEGER, BIGINT, DECIMAL, REAL, DOUBLE PRECISION, BOOLEAN, CHAR, VARCHAR, DATE, TIMESTAMP, TIMESTAMPTZ, SUPER

Example:

```
CREATE TABLE customers(
    age int encode delta,
    city varchar(10) encode ZSTD
);
```

4. What is distribution key? How its is helpful in query performance.

In redshift cluster the data is stored across multiple compute nodes, the distribution key allows us to define how the data is distributed across the nodes which improves the query performance by reducing the in network data transfer. The distribution can be any column of a data table.