



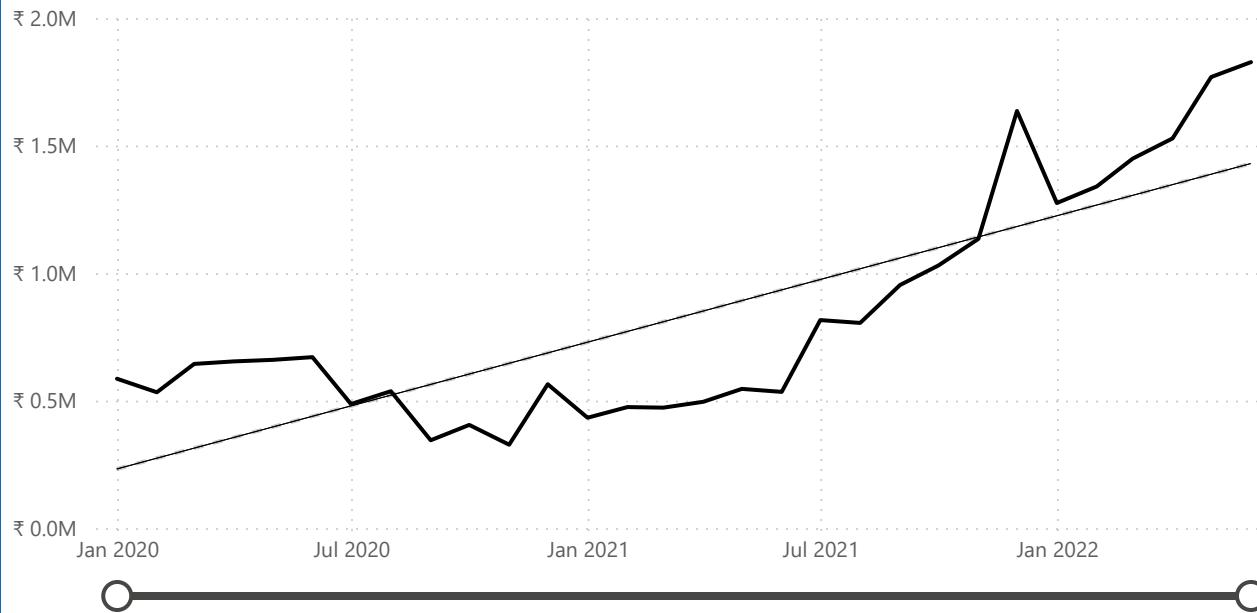
₹ 24.9M  
REVENUE

₹ 10.5M  
PROFIT

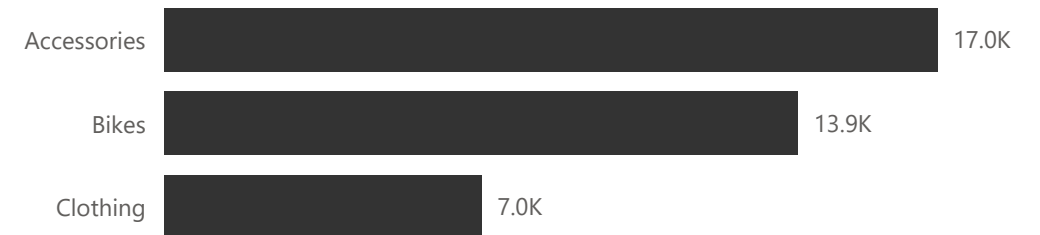
25.2K  
ORDERS

2.2%  
RETURN RATE

Weekly Revenue



Orders by Category



Top 10 Products

	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	₹ 39,755	1.95%
Patch Kit/8 Patches	2,952	₹ 13,506	1.61%
Mountain Tire Tube	2,846	₹ 28,333	1.64%
Road Tire Tube	2,173	₹ 17,265	1.55%
Sport-100 Helmet, Red	2,099	₹ 73,444	3.33%
AWC Logo Cap	2,062	₹ 35,882	1.11%
Sport-100 Helmet, Blue	1,995	₹ 67,120	3.31%
Fender Set - Mountain	1,975	₹ 87,041	1.36%
Sport-100 Helmet, Black	1,940	₹ 65,270	2.68%
Mountain Bottle Cage	1,896	₹ 38,062	2.02%

Monthly Revenue

₹ 1.83M ✓  
Previous Month: ₹ 1.77M  
(+3.31%)

Monthly Orders

2.15K!  
Previous Month: 2.17K (-0.88%)

Monthly Returns

₹ 166 ✓  
Previous Month: 169 (+1.78%)

Most Ordered Product Type

Tires and Tubes

Most Returned Product Type

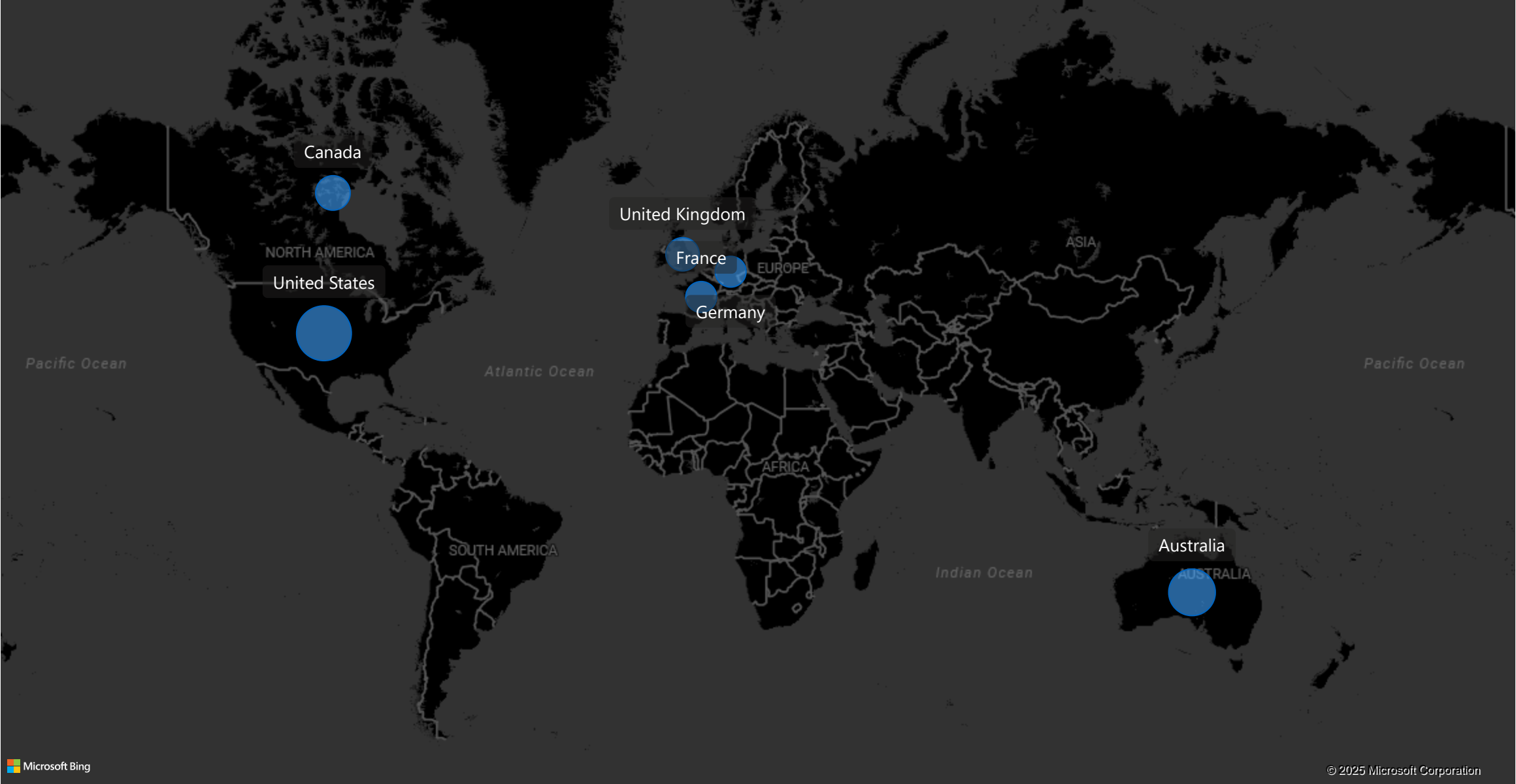
Shorts

Select all

Europe

North America

Pacific



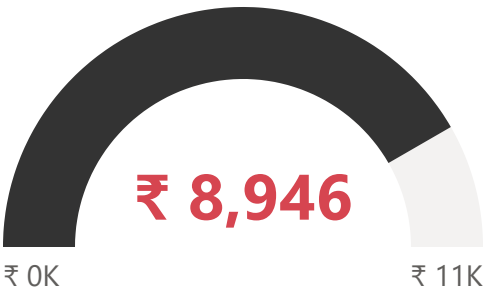
Selected Product

Fender Set -  
Mountain

Monthly Orders vs Targets



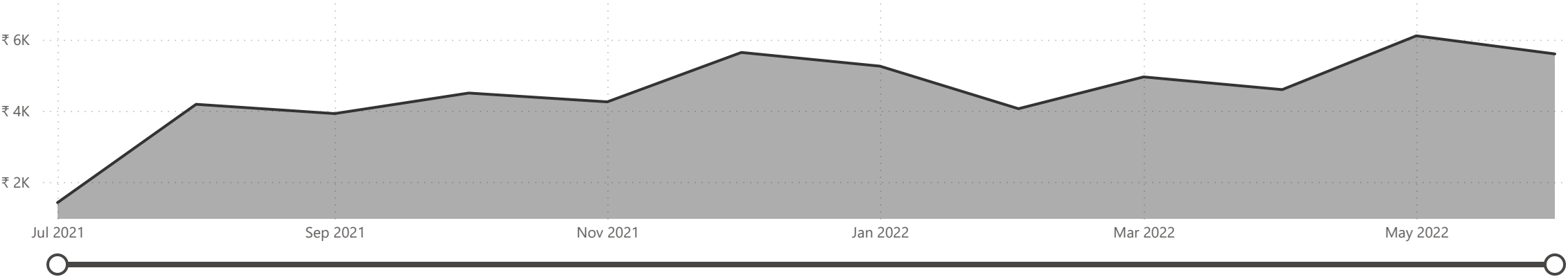
Monthly Revenue vs Targets



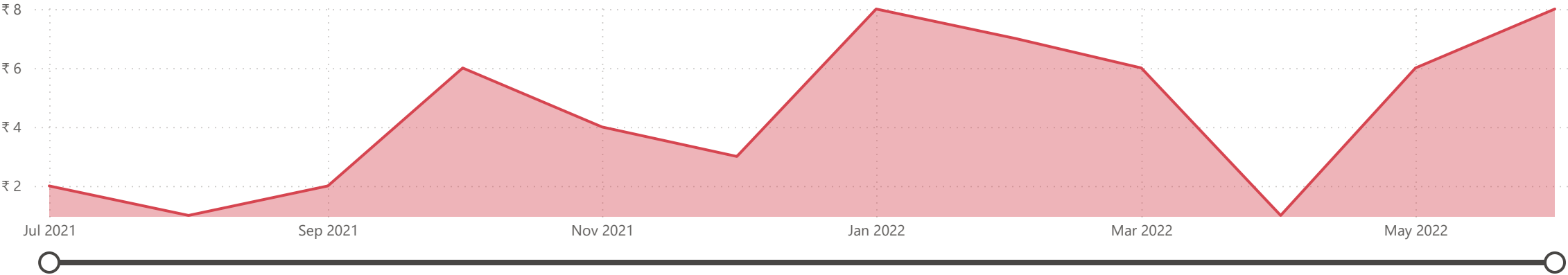
Monthly Profit vs Targets



Weekly Profits



Weekly Returns

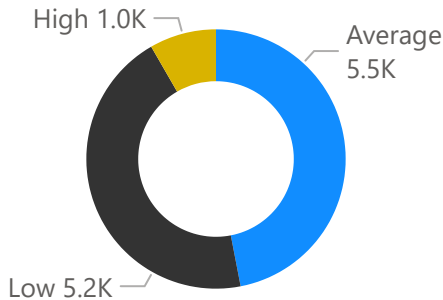




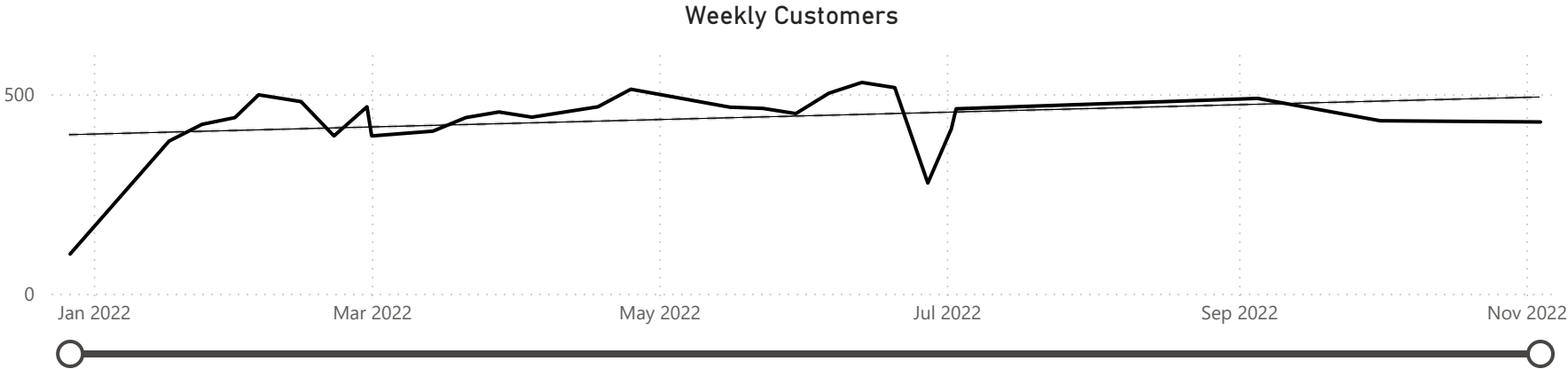
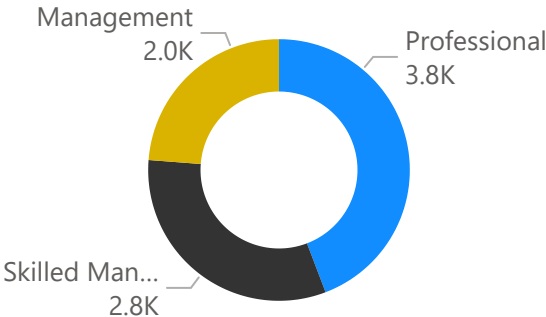
10.5K  
UNIQUE CUSTOMERS

₹ 875  
REVENUR PER CUSTOMER

Orders by Income Level



Orders by Occupation



Top 100 Customers

CustomerKey	Full Name	Orders	Total Revenue
11420	Mr. Jordan Turner	5	₹ 6,802
11417	Mrs. Lacey Zheng	4	₹ 6,180
11429	Mr. Marco Lopez	4	₹ 6,136
11425	Mrs. Ariana Gray	4	₹ 6,035
11242	Mr. Larry Munoz	3	₹ 5,607
11432	Mrs. Dominique Prasad	3	₹ 3,678
11185	Mrs. Ashley Henderson	20	₹ 1,260
11300	Mr. Fernando Barnes	17	₹ 1,250
11223	Mrs. Hailey Patterson	15	₹ 975
11277	Mr. Charles Jackson	13	₹ 944
11262	Mrs. Jennifer Simmons	15	₹ 896
11330	Mr. Ryan Thompson	15	₹ 872
11711	Mr. Daniel Davis	13	₹ 852
11091	Mr. Dalton Perez	13	₹ 845
11276	Mrs. Nancy Chapman	17	₹ 824
11142	Mr. Eduardo Patterson	10	₹ 788
11287	Mr. Henry Garcia	12	₹ 771
11200	Mr. Jason Griffin	12	₹ 683
11331	Mrs. Samantha Jenkins	9	₹ 655
11211	Mrs. Samantha Russell	11	₹ 648
11566	Ms. Anril Shan	11	₹ 633
Total		646	₹ 76,869

Year

20222022

Top Customers (by Revenue)

Mr. Jordan Turner

Orders5

Revenue₹ 6,802



Monthly Top Revenue

₹ 1.83M

Last Month ₹ 17,68,432.51

Targets ₹ 19,45,275.76 -\$118,289 ↓



Monthly Top Profits

₹ 771.58K

Last Month ₹ 7,50,754.34

Targets ₹ 8,25,829.77 -\$54,252 ↓



Monthly Top Orders

2.15K

Last Month 2,165

Targets -235.50 -\$236 ↓