

# SAMUEL W. PEACOCK

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## EDUCATION

**St. Lawrence University** Canton, NY  
Bachelor of Arts, Economics and Statistics May 2024  
3.900/4.000

**Milton Academy** Milton, MA  
High School Diploma May 2020

## WORK EXPERIENCE

**Utopaya** Charlotte, NC  
Business Development & Consulting Intern May 2023 – August 2023

- Advised growth equity firms on value creation through revenue forecasting and payments optimization
- Controlled and automated inbound sales pipeline with ZoomInfo and HubSpot
- Provided financial forecasting and due diligence for new business opportunities to aid consulting services
- Created individualized payments revenue forecaster using linear regression models in Excel

**Dagenham & Redbridge Football Club** London, England  
Rotational Business Intern March 2023 – May 2023

- Organized financial books and examined financials working alongside accounts team
- Assisted media team in capturing key moments and commentary throughout match on gameday
- Contributed to revenue generation by seeking out sponsorship and licensing deals

**Peterson Quantitative Resource Center** St. Lawrence University  
STEM Mentor Aug 2022 – Present

- Boost students' quantitative understanding for STEM courses and computer programs
- Reinforce professor's lessons to provide assistance in student's understanding of quantitative material
- Formulate study plans to match student's learning style and reinforce time management
- Collaborate with fellow mentors to assist students with solving quantitative-based problems

## CO-CURRICULAR ACTIVITIES

**Crown Royalties Investment Club (CRIC)** St. Lawrence University  
Executive Member Jan 2022 – Present

- Propose and perform stock pitches towards club's \$150,000 portfolio
- Deliberate weekly with members regarding portfolio's 50+ holdings
- Evaluate and analyze stock trends on weekly basis with qualitative and quantitative research methods

**NCAA D3 Men's Soccer** St. Lawrence University  
Captain Aug 2020 - Present

- Named to 2021 and 2022 Liberty League All-Academic team
- Earned spot on 2022 CSC's Academic All-District First-Team
- Won 2021 and 2022 Liberty League Championship as a starter in both seasons
- Manage academics on top of 20+ hours per week dedicated to team practice, games, and travel

## SIGNIFICANT PROJECTS

- Analyzed financial conditions to formulate a monetary policy recommendation for the Fed Challenge
- Critically compare the valuation of international companies according to the ratios from financial analyses

## CERTIFICATIONS

- Bloomberg Market Concepts Certification
- Wall Street Prep Excel Crash Course

## TECHNICAL SKILLS

- **Microsoft Excel:** Utilize statistical and computational techniques for regression analysis
- **R:** Tidy, transform, and communicate data in meaningful ways to analyze complex statistics
- **Python:** Manage thousands of lines of code to produce computation tools and simple games