

Sam Pizzo

Digital Media Swiss Army Knife

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EXPERIENCE

Independent Contractor, Philadelphia, PA — *UI/UX Designer*
AUGUST 2009 - PRESENT

Temple University College of Liberal Arts, Philadelphia, PA — *Front End Developer*
SEPTEMBER 2018 - DECEMBER 2018 (Contract)
User experience design and front end development utilizing Materialize design framework
Update and optimize mobile web user experience

The Electric Sheep Company, New York, NY — *2-D Art Director, Senior UI Designer*
JANUARY 2007 - AUGUST 2009
User experience design and front end development driven by personas, page analytics, and usability testing
Web content creation and editing: writing, photography, video, audio
Email and digital advertising campaign, design, implementation, and administration

Protonmedia, Lansdale, PA — *Senior Interactive Developer*
JANUARY 2005 - JANUARY 2007
Design, develop, and maintain e-learning software with configuration and theming using content management systems
Design lead and point of contact for leading pharmaceutical clients. E.g. Merck, Johnson & Johnson, AstraZeneca, Teva Pharmaceutical, GlaxoSmithKline (GSK)

PROJECTS

Temple University College of Liberal Arts Web User Experience — *Temple University*
Front end development, UI/UX design

Virtual MTV — *MTV Viacom International Inc.*
UI/UX design and front end development of web and virtual world content:
Virtual Laguna Beach, Virtual Hills, Virtual Pimp My Ride, Virtual Korn, Virtual Real World, AT&T, Garnier, Ford Models, Sunkist, Pepsi, T-Mobile, Motorola, et al.

The Five Lives of Chris Angel Augmented Reality Experience — *A&E Television Networks*
UI design and Flash development

Ridemakerz Virtual World — *Ridemakerz*
UI/UX design and front end development of web and virtual world content

EDUCATION

The Art Institute of Philadelphia, Philadelphia, PA
Bachelor of Science, Interactive Media & Design, December 2004

Montclair State University, Upper Montclair, NJ
Bachelor of Fine Arts, Theatre with a Concentration in Acting, May 2001

SKILLS

Visual and Interaction Design,
Information Architecture, Design
Strategy, Site Maps, UI Prototyping,
Wire-framing

AWARDS

Emmy for Outstanding Achievement in Advanced Media Technology for Creation of Non-Traditional Programs or Platforms
Lead Designer to MTV's Virtual Laguna Beach
The Electric Sheep Company

Peer Award for Outstanding Work Quality
The Electric Sheep Company

Valedictorian, 4.0 GPA, The Art Institute of Philadelphia Presidential Scholarship
The Art Institute of Philadelphia

Graduated Cum Laude, Alumni Association Merit Scholarship, Honors Program, Golden Key International Honors Fraternity, Theta Alpha Phi Theatre Honors Fraternity (President)
Montclair State University

LANGUAGES & TECHNOLOGY

Adobe Creative Suite, HTML, CSS, SASS, Javascript, Materialize, Drupal, Jekyll, GitHub, Travis CI