Sam Pizzo

Full-Stack Developer

Digital Media Swiss Army Knife

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EXPERIENCE

Temple University College of Liberal Arts, Philadelphia, PA — *Front End Developer*

SEPTEMBER 2018 - DECEMBER 2018 (Contract)

User experience design and front end development utilizing Materialize design framework

Update and optimize responsive mobile web user experience

The Electric Sheep Company, New York, NY — *2-D Art Director, Senior UI Designer*

JANUARY 2007 - AUGUST 2009

User experience design and front end development driven by personas, page analytics, and usability testing

Web content creation and editing: writing, photography, video, audio

Email and digital advertising campaign, design, implementation, and administration

Protonmedia, Lansdale, PA — *Senior Interactive Developer*

JANUARY 2005 - JANUARY 2007

Design, develop, and maintain e-learning software with configuration and theming using content management systems

Design lead and point of contact for leading pharmaceutical clients. E.g. Merck, Johnson & Johnson, AstraZeneca, Teva Pharmaceutical, GlaxoSmithKline (GSK)

PROJECTS

Temple University College of Liberal Arts Web User Experience — *Temple University*

Front end development, UI/UX design

Virtual MTV — *MTV Viacom International Inc.*

UI/UX design and front end development of web and virtual world content:

Virtual Laguna Beach, Virtual Hills, Virtual Pimp My Ride, Virtual Korn, Virtual Real World, AT&T, Garnier, Ford Models, Sunkist, Pepsi, T-Mobile, Motorola, et al.

The Five Lives of Chris Angel Augmented Reality Experience — *A&E Television Networks*

UI design and Flash development

Ridemakerz Virtual World — *Ridemakerz*

UI/UX design and front end development of web and virtual world content

EDUCATION

University of Pennsylvania, Philadelphia, PA

Certificate, Penn LPS Coding Boot Camp, January 2020

The Art Institute of Philadelphia, Philadelphia, PA

Bachelor of Science, Interactive Media & Design, December 2004

Montclair State University, Upper Montclair, NJ

Bachelor of Fine Arts, Theatre with a Concentration in Acting, May 2001

SKILLS

Visual and Interaction Design, Information Architecture, Design Strategy, Site Maps, UI Prototyping, Wire-framing

LANGUAGES & TECHNOLOGY

React, MongoDB, MySQL, Node.js, Express, Javascript, jQuery, Bootstrap, Materialize, HTML, CSS, SASS, Git, Adobe Creative Suite

AWARDS

Emmy for Outstanding Achievement in Advanced Media Technology for Creation of Non-Traditional Programs or Platforms
Lead Designer to MTV's Virtual Laguna Beach
The Electric Sheep Company

Peer Award for Outstanding Work Quality
The Electric Sheep Company

Valedictorian, 4.0 GPA, The Art Institute of Philadelphia Presidential Scholarship
The Art Institute of Philadelphia

Graduated Cum Laude, Alumni Association Merit Scholarship, Honors Program, Golden Key International Honors Fraternity, Theta Alpha Phi Theatre Honors Fraternity (President)
Montclair State University