Persona development:

|  |  |
| --- | --- |
| Persona | Teaching Assistant/Instructor |
| Photo | ttp://previews.123rf.com/images/ostill/ostill1112/ostill111200536/11752921-man-caucasian-teacher-professor-writing-at-board-isolated-studio-on-white-background-Stock-Photo.jpg  http://www.123rf.com/stock-photo/professor.html |
| Fictional Name | Jim Rudebacher |
| Demographic | * 40 years old * Married * 2 children * PhD in Mathematics |
| Responsibilities | He is organized and a cerebral thinker looking to maximize the learning potential of his students from his class. He is also involved in research projects as part of his position.   * Making class material * Marking assignments and tests. * He also answers student emails * Conducting research and managing research candidates |
| Environment | * Comfortable using a computer * Intermediate internet user * Wireless Connection around 100 mbps? * ~2h of internet use |
| Quote | “The assignments and other course expectations are clearly laid out and I expect all deliverables submitted on time.” |

|  |  |
| --- | --- |
| Persona | Student |
| Photo | ttp://thumb1.shutterstock.com/display_pic_with_logo/825817/143271514/stock-photo-young-happy-student-143271514.jpg |
| Fictional Name | Kelly Hoskins |
| Demographic | * 21 years old * Single * Senior year in Computer Science |
| Responsibilities | Kelly is a busy student trying to balance being a full time student while also working part-time in retail. Efficiency is not optional for her as she strives to excel in both endeavours.   * Being on top of readings and class materials * Ensuring timely submissions of assignments * Attending office hours and labs to clarify concepts * Working in group settings on most projects |
| Environment | * Extremely comfortable using a computer * Intermediate internet user * Wireless Connection around 100 mbps if on campus * ~5-6h of internet use |
| Quote | “I need to get an A in all my courses while also saving money for tuition” |