

TOYOTA	
PRODUCT MARKETING SHEET	
2024 Toyota Camry Hybrid Ascent Sport	
Model Code: AXVH71R MY24	
Document Date: October 2024	
VEHICLE SPECIFICATIONS	
Model	Camry Hybrid Ascent Sport Sedan
Model Year	2024
Model Code	AXVH71R
Category	Medium Sedan - Hybrid Electric Vehicle
Engine	2.5L 4-cylinder petrol + electric motor
Combined System Output	160 kW
Petrol Engine Power	131 kW @ 6,000 rpm
Electric Motor Power	88 kW
Transmission	E-CVT (Electronically Controlled Continuously Variable)
Drive Type	Front Wheel Drive (FWD)
Fuel Tank	50 litres
Fuel Economy	4.2 L/100km (combined ADR 81/02)
CO2 Emissions	96 g/km
Hybrid Battery	Lithium-ion, maintenance-free
HYBRID TECHNOLOGY	
Toyota Hybrid System - Proven Efficiency	
Over 20 years of hybrid innovation. The Camry Hybrid seamlessly combines petrol and electric power for exceptional fuel economy without compromising performance.	
4.2 L/100km	96g CO2/km
Green Vehicle Guide 6.5★	Zero Range Anxiety
How It Works:	
✔ Automatic switching between petrol engine and electric motor	
✔ Regenerative braking captures energy to recharge battery	
✔ EV mode for quiet, zero-emission driving at low speeds	
✔ No plug-in required - hybrid system charges itself	
✔ Intelligent power management optimizes efficiency	
✔ Seamless acceleration with instant electric torque	
KEY FEATURES	
Exterior Design:	
✔ 17-inch alloy wheels	
✔ LED headlights with auto high beam	
✔ LED daytime running lights	
✔ LED tail lights	
✔ Rear spoiler (sport model)	
✔ Power-adjustable heated mirrors with indicators	
✔ Rear privacy glass	
✔ Chrome accents and body-colored door handles	
Interior Comfort:	
✔ 9-inch touchscreen display	
✔ Apple CarPlay & Android Auto (wireless)	
✔ 8-speaker premium audio system	
✔ Dual-zone climate control	
✔ Leather-accented steering wheel and gear shift	
✔ Power driver's seat (8-way adjustable)	
✔ 60/40 split fold rear seats	
✔ Ambient interior lighting	
✔ Wireless phone charging pad	
✔ Multiple USB ports (USB-A and USB-C)	
Technology & Connectivity:	
✔ Digital speedometer with 7-inch multi-information display	
✔ Hybrid system indicator	
✔ Satellite navigation with live traffic	
✔ Voice recognition	
✔ Bluetooth connectivity	
✔ MyToyota connected services app	
✔ Over-the-air software updates	
TOYOTA SAFETY SENSE	
5-Star ANCAP Safety Rating	
Advanced driver assistance systems come standard	
✔ Pre-Collision Safety System with pedestrian and cyclist detection (day/night)	
✔ Dynamic Radar Cruise Control with full-speed range	
✔ Lane Departure Alert with steering assist	
✔ Lane Tracing Assist - helps keep vehicle centered	
✔ Automatic High Beam	
✔ Road Sign Assist	
✔ Blind Spot Monitor with Rear Cross Traffic Alert	
✔ 8 SRS airbags including driver's knee airbag	
✔ Reversing camera with dynamic guidelines	
✔ Front and rear parking sensors	
✔ Vehicle Stability Control (VSC)	
✔ Traction Control (TRC)	
✔ Anti-lock Braking System (ABS)	
✔ Electronic Brake Distribution (EBD)	
✔ Brake Assist (BA)	
DIMENSIONS & CAPACITY	
Overall Length	4,885 mm
Overall Width	1,840 mm
Overall Height	1,445 mm
Wheelbase	2,825 mm
Ground Clearance	145 mm
Boot Capacity	524 litres
Seating Capacity	5 adults
Kerb Weight	1,590 kg
Towing Capacity	Not rated for towing
ENVIRONMENTAL CREDENTIALS	
🌱 Green Vehicle of Choice	
Green Vehicle Guide 6.5 out of 7 stars	CO2 Emissions 96 g/km (Euro 6)
Fuel Economy 4.2 L/100km combined	Environmental Impact Significantly lower than petrol-only vehicles
Sustainability Features:	
✔ Hybrid system reduces fuel consumption by up to 40%	
✔ Lower emissions contribute to cleaner air quality	
✔ Regenerative braking reduces brake dust pollution	
✔ Eco driving mode maximizes efficiency	
✔ Long-life hybrid battery (covered by 8-year warranty)	
✔ Recyclable battery components	
✔ Reduced noise pollution with EV mode	
COMPLIANCE & STANDARDS	
This vehicle complies with:	
✔ Australian Design Rules (ADR) - All applicable standards	
✔ ADR 79/04 - Emission control for light vehicles (Euro 6 equivalent)	
✔ ADR 81/02 - Fuel consumption and CO2 emissions labelling	
✔ ANCAP 5-Star Safety Rating (tested 2023)	
✔ Green Vehicle Guide - 6.5 stars	
✔ UN ECE Regulations for hybrid electric vehicles	
✔ Australian Consumer Law compliance	
✔ ISO 26262 - Road vehicles functional safety	
Battery Warranty: 8 years / 160,000 km	
Build Location: Japan	
Compliance Date: See vehicle compliance plate	
AVAILABLE COLORS	
Standard Colors Crystal White Pearl, Silver Pearl, Graphite	Premium Colors Emotional Red II, Precious Bronze (additional cost)
Interior: Black fabric with grey stitching accents	
WARRANTY & SERVICING	
Toyota Warranty & Service Advantage	
New Vehicle Warranty 5 years / unlimited km	Hybrid Battery Warranty 8 years / 160,000 km
Capped Price Servicing 7 years / 105,000 km	Service Interval Every 15,000 km or 12 months
Service Cost Example (Capped Price):	
15,000 km service	\$195
30,000 km service	\$270
45,000 km service	\$195
60,000 km service	\$410
Pricing current as of October 2024. Includes genuine parts and labor.	
PRICING & AVAILABILITY	
Manufacturer's List Price (MLP)	\$36,800 (excludes on-road costs)
Drive Away Price	Approximately \$40,500 (varies by location)
On-Road Costs Include	Registration, CTP insurance, stamp duty, dealer delivery
Delivery Timeframe	Stock available - contact dealer for details
Finance Options	Toyota Finance from 5.99% p.a. comparison rate*
Novated Lease	Available through Toyota Fleet Management
*Comparison rate based on \$30,000 loan over 5 years. Terms and conditions apply.	
TOTAL COST OF OWNERSHIP	
💰 Lower Running Costs	
Save money over the life of the vehicle:	
• Fuel savings: Up to \$1,500 per year vs. equivalent petrol sedan*	
• Service costs: Capped price servicing for 7 years	
• Resale value: Hybrids retain value better than petrol equivalents	
• No range anxiety: No charging infrastructure needed	
• Brake longevity: Regenerative braking reduces wear	
*Based on 15,000 km/year, current fuel prices, compared to non-hybrid Camry	
DEALER INFORMATION	
Find a Dealer www.toyota.com.au/dealer-locator	Website www.toyota.com.au/camry-hybrid
Customer Care 1800 TOYOTA (1800 869 682)	Test Drive Book online or call dealer
Special Offers: Contact dealer for current promotions and fleet pricing	
MARKETING COMPLIANCE	
✔ All Claims Verified & Compliant	
• Fuel economy tested to ADR 81/02 standard	
• Emissions data certified and verified	
• ANCAP rating current (tested 2023)	
• Green Vehicle Guide rating official	
• Warranty terms comply with Australian Consumer Law	
• Service pricing includes GST, current at time of publication	
• All imagery shows MY24 Australian-spec vehicle	
• Comparison claims substantiated with data	
• Finance rates include comparison rate disclosure	
• Environmental claims backed by testing data	

TOYOTA

Hybrid Technology. Proven Reliability.

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All specifications, features, and pricing are subject to change without notice.

Fuel consumption and emissions figures are based on ADR 81/02 test conditions.