# CloudApp: Approximate Cloud Store for Multimedia

Djordje Jevdjic<sup>1</sup> Karin Strauss<sup>1,2</sup> Luis Ceze<sup>1</sup> Henrique Malvar<sup>2</sup>

jevdjic@cs.washington.edu

<sup>1</sup> University of Washington

<sup>2</sup> Microsoft Research







bitmap

Approximate Cloud Storage









bitmap

Approximate Cloud Storage



...01101110010011101...

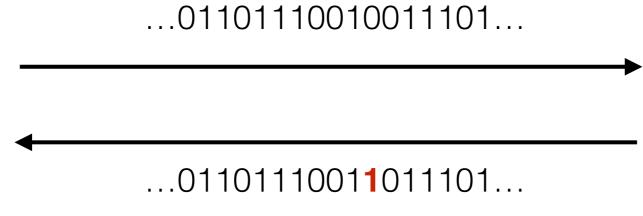




bitmap

Approximate Cloud Storage









bitmap

Approximate Cloud Storage



...01101110010011101...

...01101110011011101...







**JPEG** 

Approximate Cloud Storage

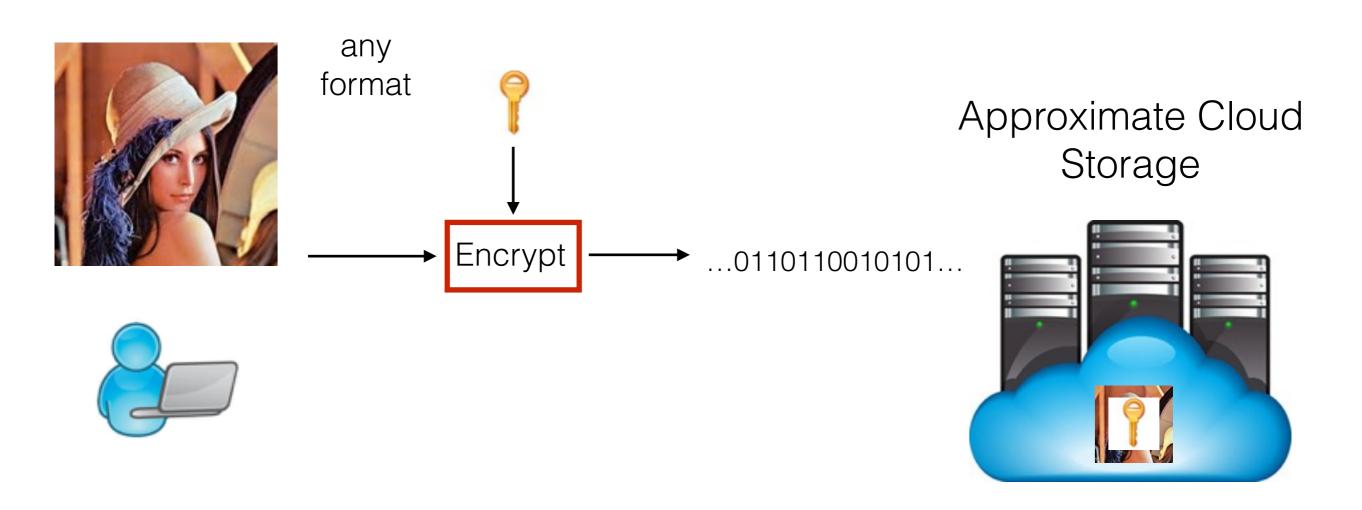


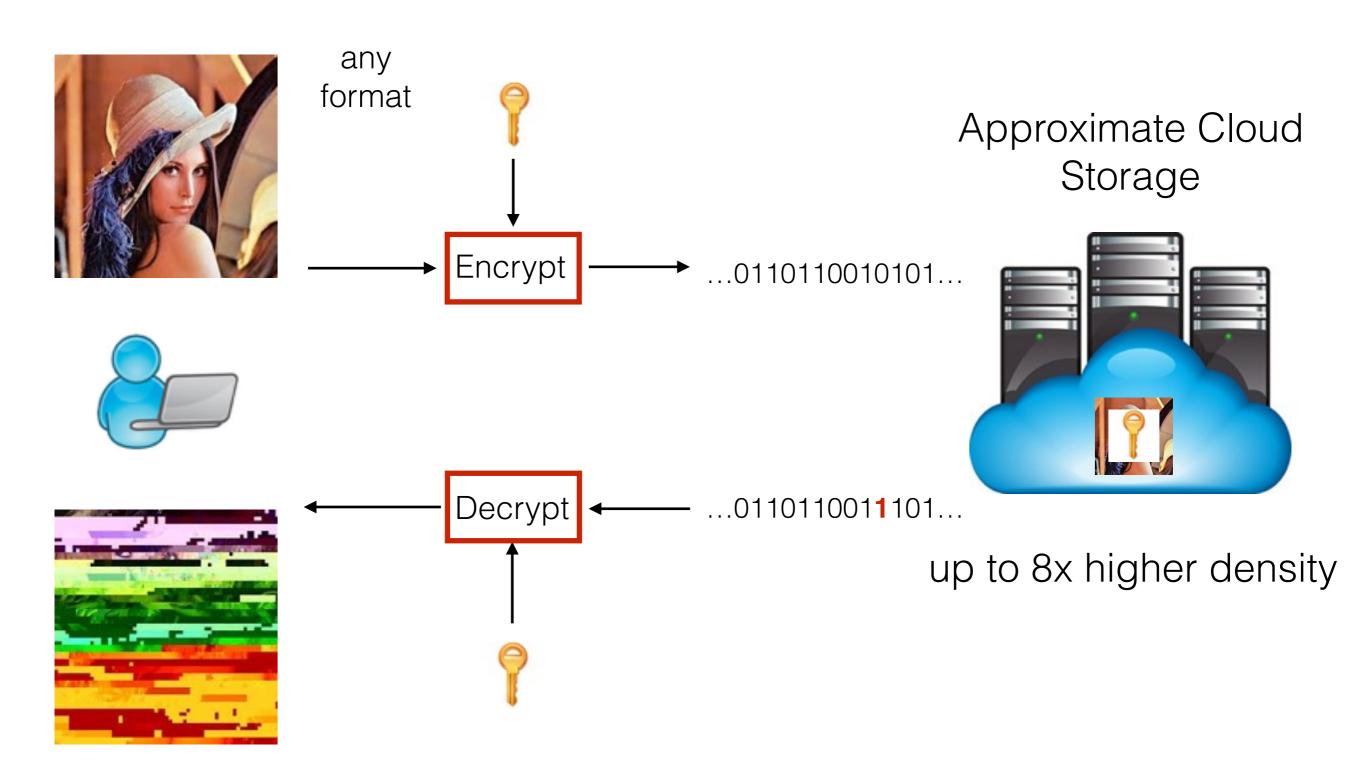
...01101110010011101...

...01101110011011101...











any format







any format

transcode



approximation-aware format

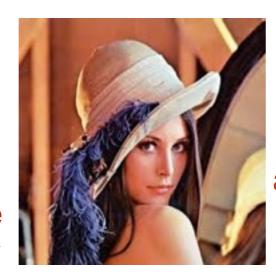






any format

transcode



approximation-aware

encryption



approximation-aware format

...0110110010101...



CloudApp



any format

transcode



P

approximation-aware encryption



...0110110010101...





CloudApp



approximation-aware decryption





any format



T

approximation-aware encryption





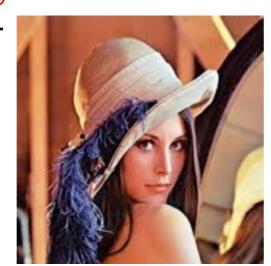
approximation-aware format

...0110110010101...



transcode





...011011001**1**101...



approximation-aware decryption

