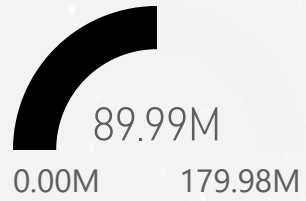


# Sports Product Analysis

Total Sales



Operation profit

\$33.21M

Total unit sold

2.48M

Total Transaction

9644

Region

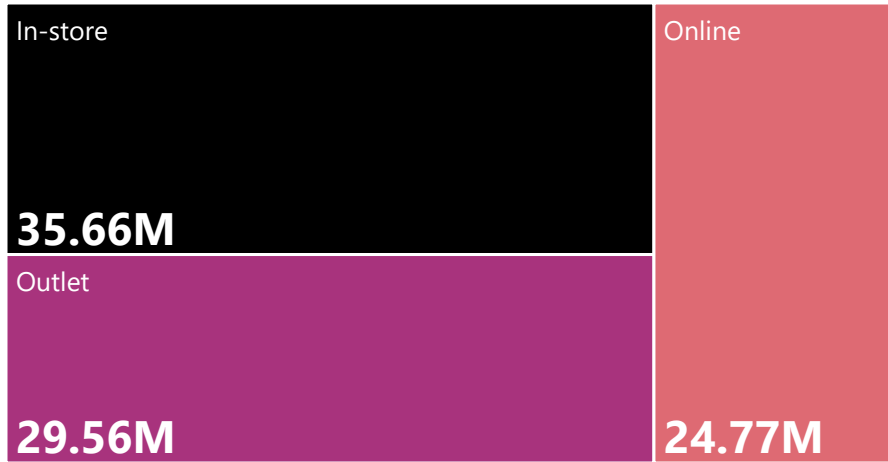
Midwest

South

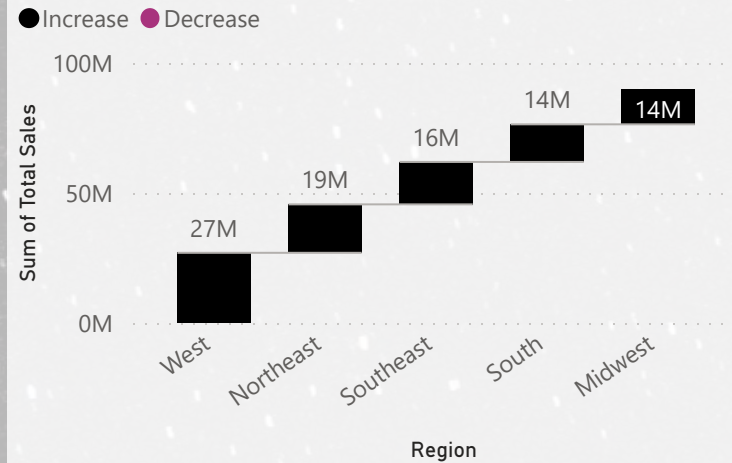
Northeast

Southeast

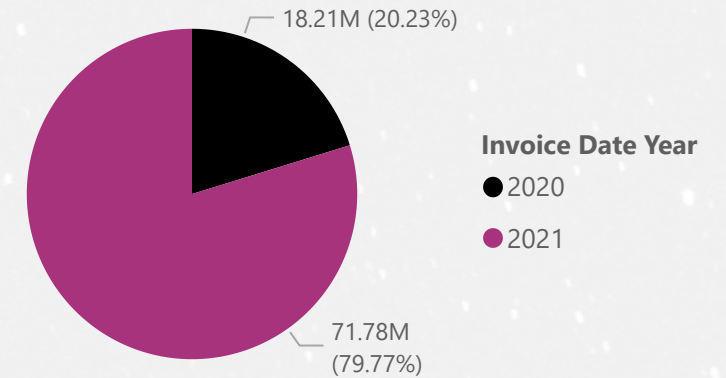
## Total Sales by Sales Method



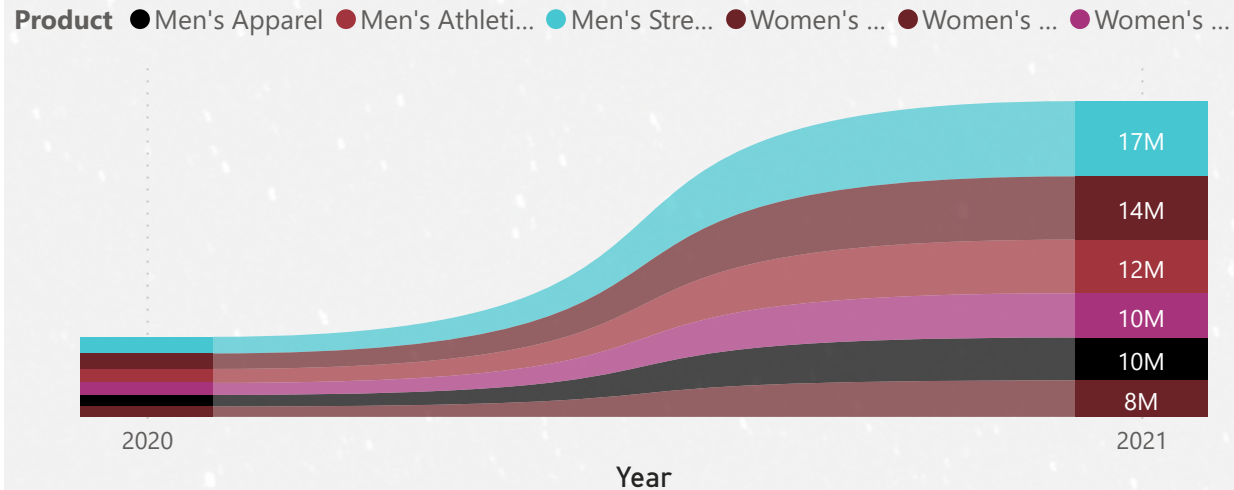
## Sum of Total Sales by Region



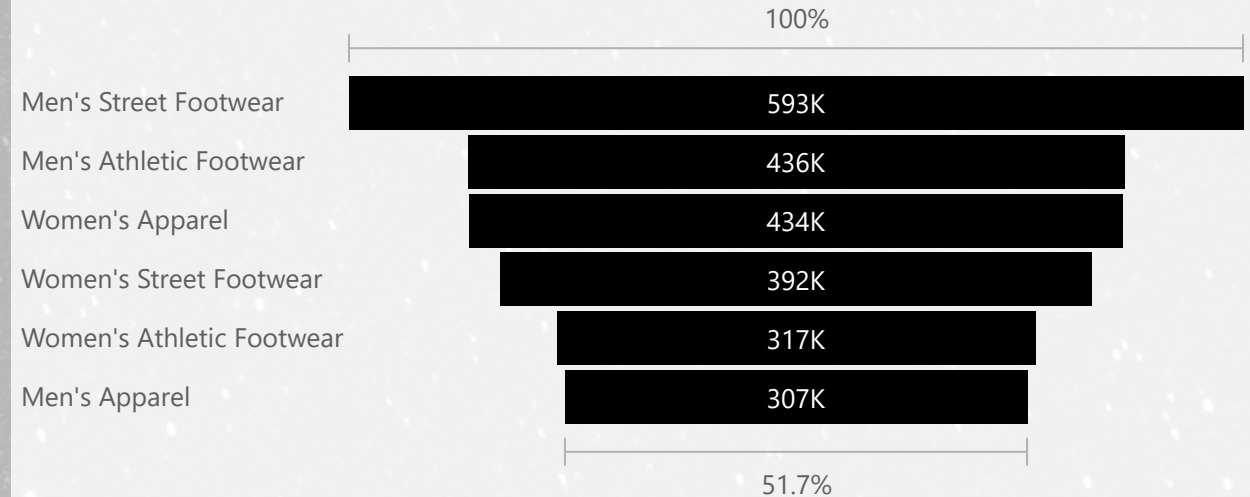
## Sum of Total Sales by Year



## Sum of Total Sales by Year and Product



## Sum of Units Sold by Product



State	Amazon	Foot Locker	Kohl's	Sports Direct	Walmart	West Gear	Total
California	50,775.30	26,30,598.30				33,36,039.70	60,17,413.30
Colorado						20,99,653.60	20,99,653.60
Florida	9,56,433.60			11,22,213.60	21,00,553.90	17,49,170.30	59,28,371.40
Hawaii	11,99,249.80			3,49,895.10	6,79,100.80		22,28,245.70
Idaho	7,01,876.60			5,83,104.30		6,42,706.90	19,27,687.80
Louisiana	3,35,316.30					20,39,761.80	23,75,078.10
Nevada						20,85,850.90	20,85,850.90
New Mexico		17,06,596.50		2,79,905.10			19,86,501.60
New York	25,00,856.80	3,69,263.90	1,08,066.20	13,71,200.50	20,73,516.50		64,22,903.90
North Carolina	3,73,367.60			20,22,285.50			23,95,653.10
Oregon						21,34,967.40	21,34,967.40
South Carolina	24,82,228.00			4,46,335.70			29,28,563.70

Month

January

February

March

April

May

June

Region

All

Sales Me...

All

State

All

Product

All

Avg Price Per Unit

45

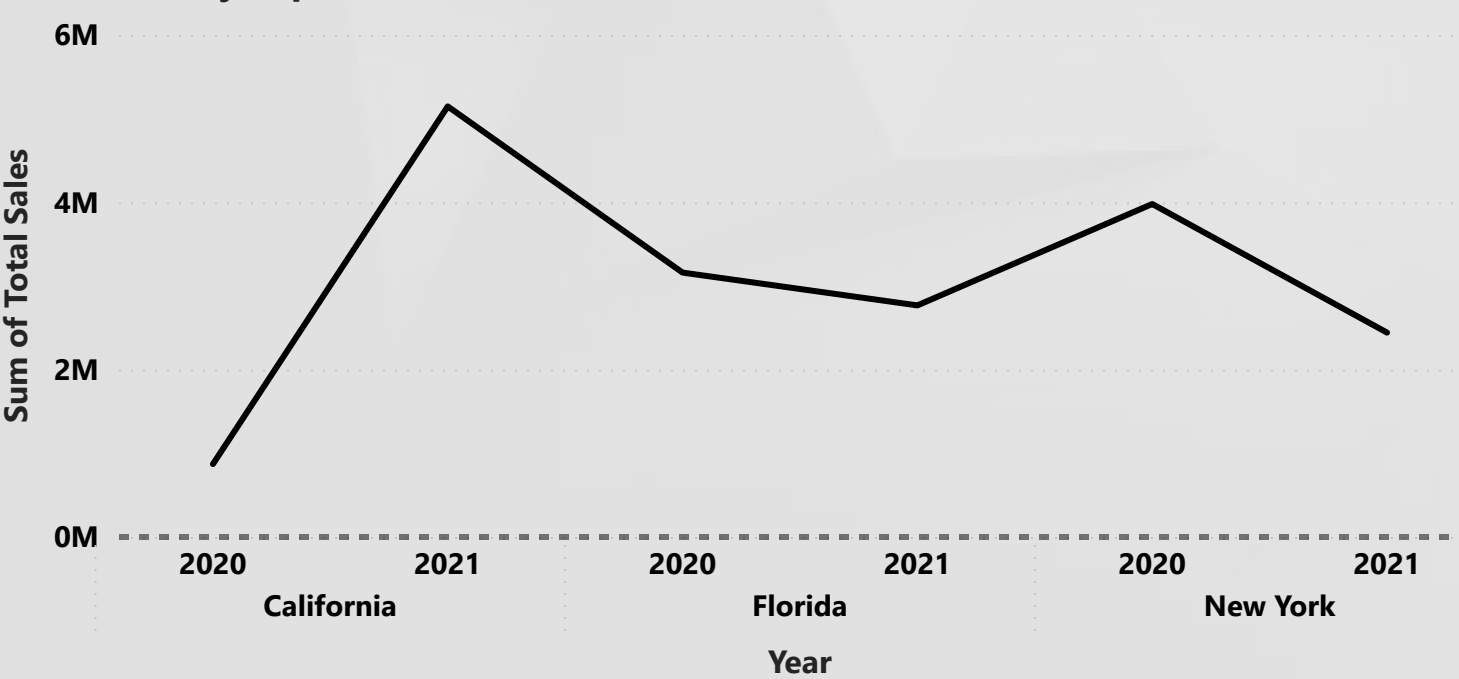
Avg Unit Sold

257

Profit Margin

42%

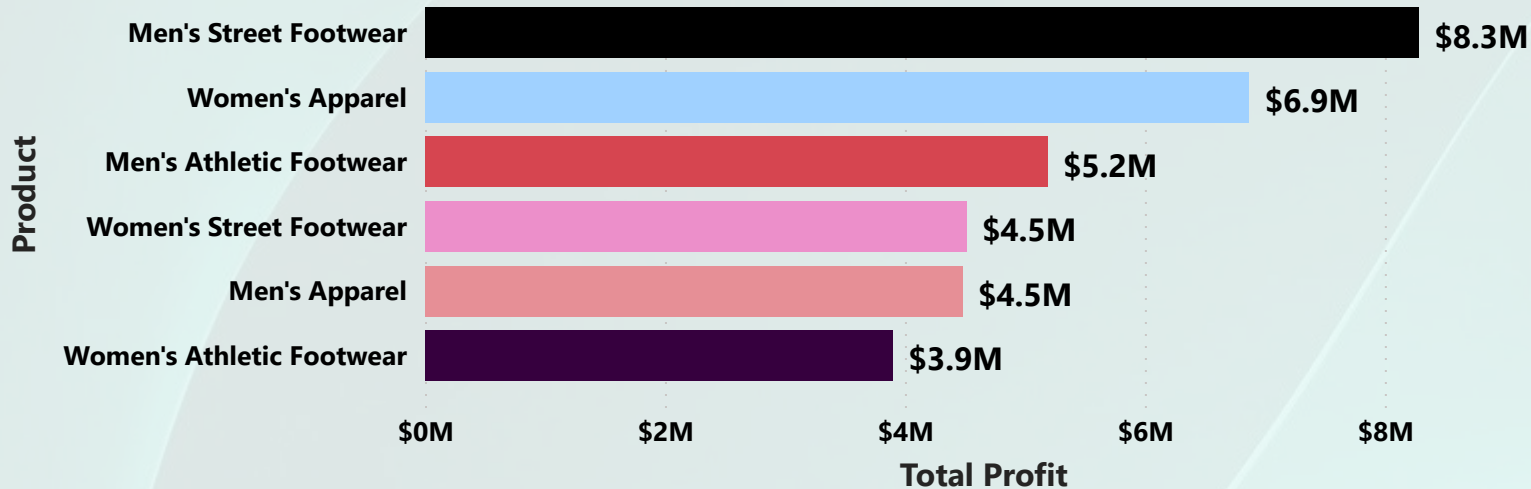
Total Sales by Top 3 State and Year



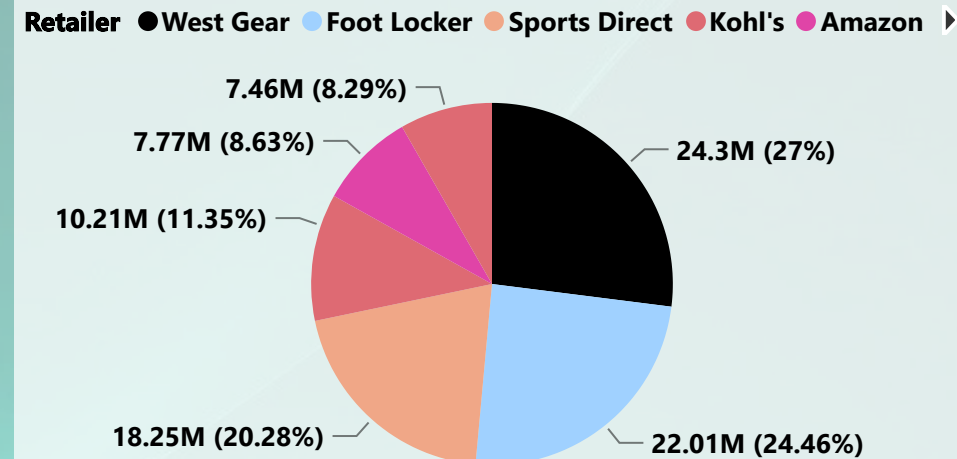
Total Operating Profit by City



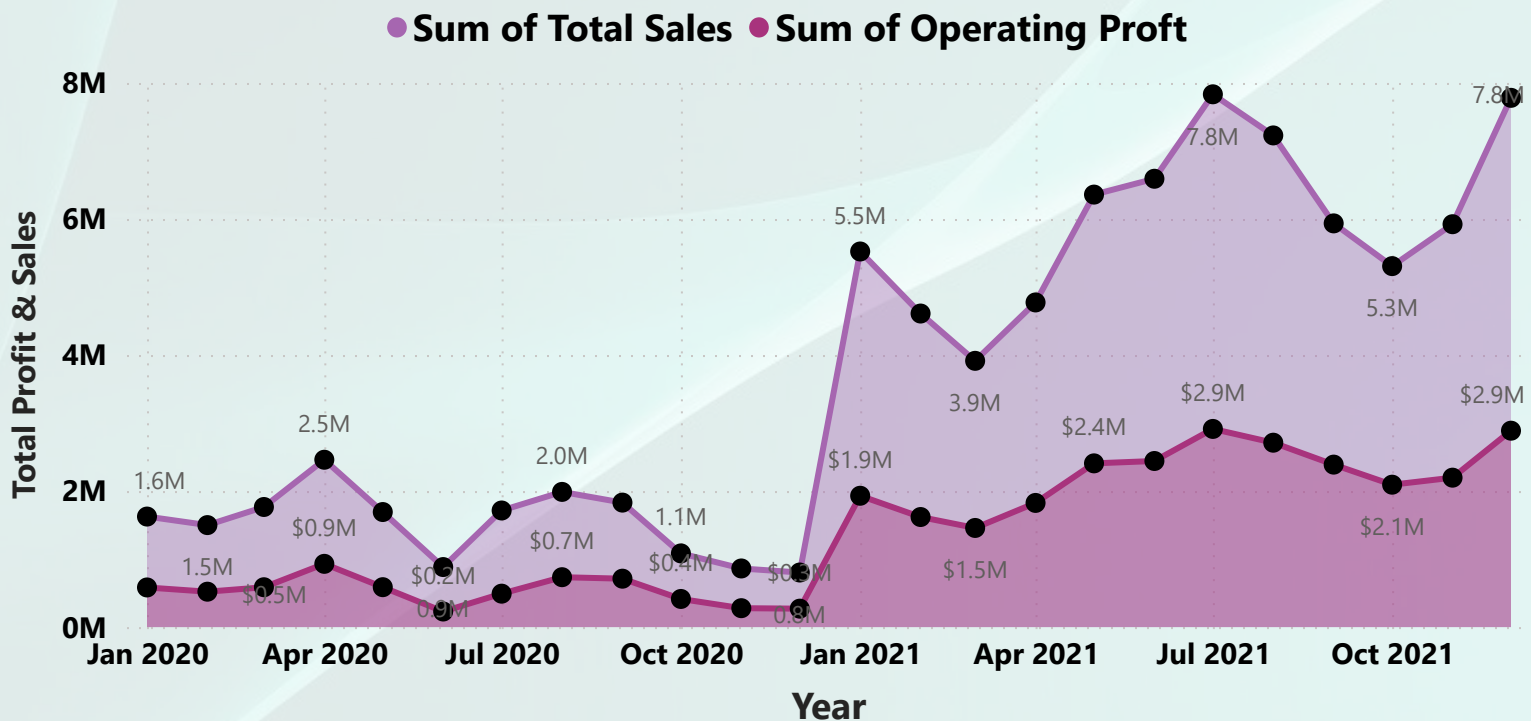
### Total Operating Profit by Product



### Total Sales by Retailer



### Total sales & Profit Trend



### Avg of Units Sold by Month

