Samantha Bishop

Plano, TX

PROFESSIONAL EXPERIENCE

Citi | Irving, TX | Jul 2015 - Jun 2018

Software Asset Management Assistant Vice President (IT Business Unit Sr Analyst)

Feb 2017 – Jun 2018

- Led the Software Inventory Control process to account for internal costs associated with potentially unlicensed software in the Citi environment
 - o Implemented end-to-end technical process using SQL databases, SSIS packages, and SharePoint Designer
 - Communicated with application managers to recover license costs or proof of entitlement and educate teams on licensing requirements
 - Created monthly reports to track license recoveries, review trends, and inform stakeholders of potential process gaps
- Designed and updated various PowerPoints used to communicate SAM processes, services, key accomplishments, and licensing overviews on vendors in the managed product portfolio
- Revised weekly highlights for clarity and impact and trained team on writing effective highlights
- Supported broader SAM organization in resource management, vendor audits, process documentation, and projects as needed

Software Asset Management

Officer (IT Graduate Associate)

Jul 2015 – Feb 2017

- Developed Qlikview dashboards to guide decision-making for vendors in managed product portfolio
- Analyzed user experiences of Citi Marketplace customers and implemented internal and customer-facing enhancements based on findings
- Fulfilled requests to modify, create, and retire Citi Marketplace software icons to capture licensing requirements
- Led initiative to improve Citi Marketplace software icons to enrich stakeholder experience, strengthen software compliance, and gain time-saves up to 75% per server software request

EDUCATION

CareerFoundry Remote Grad: Jul 2022

Intro to UI Design UI Immersion

Frontend Development for Designers

Southern Methodist University Dallas, TX Grad: May 2015

B.S. Management Science

Overall GPA: 3.5

SKILLS & TOOLS

UX

- User flow diagrams
- SWOT, UX analyses
- Prototyping
- Research learning spiral
- Design thinking process

UI

- Visual hierarchy
- Responsive design
- Color, type, accessibility
- Preference testing
- Visual Hiearchy
- Branding
- Style guides & tiles
- Style guides & tile
- Icon design

Tools

- Adobe XD
- Adobe Photoshop
- HTML & CSS
- JavaScript
- SQL
- SSIS