

Automated Lead Management System – Client Guide

What is this system?

This system automatically manages customer inquiries coming from your website. It receives, processes, stores, and responds to leads without manual work.

Business Problem It Solves

Manual handling of customer inquiries causes delays, missed opportunities, and poor data management. This system solves these issues by automating the entire process.

How the System Works

A customer submits a form → data is received instantly → information is analyzed → lead is stored → notifications are sent → customer receives confirmation.

What You Need

Computer or laptop, internet connection, Google account, and access to n8n.

How to Import the Automation

Login to n8n → go to Workflows → Import → upload workflow file → Save.

How to Connect It to Your Business

Connect website form using webhook URL, connect Google Sheets for data storage, and connect email for notifications.

How to Activate

Open workflow → click Activate → submit test form → verify sheet and email.

Daily Usage

You only check Google Sheets and emails. The system runs automatically in the background.

Customization

The system can be customized to match your business needs at any time.

Conclusion

This automation saves time, improves customer experience, and supports business growth.