



FXSWISS

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EXECUTIVE STRATEGY COMPANY STRATEGY

SwissCoinTech invests in financial companies, with special focus on buying, selling and running foreign exchange, money and binary brokers, crypto brokers and crypto exchanges. Once a suitable target is identified and control acquired, streamlining of operations begins by implementing in-house technology proven to offer cost reductions and minimize reliance on 3rd-party software.

As part of its technology stable, SwissCoinTech has developed an extensive and workflow-optimal CRM system, security software, risk management tools and other systems to ensure that profitability of target companies can be maximized by reducing unnecessary overheads.

SwissCoinTech will reduce investor risk and maintain cashflow by licensing its developed technologies to other suitable candidates including, but not limited to, cryptocurrency exchanges, other foreign exchange brokers, binary option brokers, etc.

SwissCoinTech expects to finish its ICO in Q4, 2018. Stage 1 (scheduled for Q1 2019) will begin with the purchase of smaller brokerages that are either struggling, or where the principals are looking to exit. Two candidate entities have already been identified and have passed due-diligence with indicative fair valuation ranges of US\$0.7-1.3m.

ONE OF THE MOST IMPORTANT ASPECTS OF SWISSCOINTECH'S OPERATION IS THE FACT THAT MULTIPLE REVENUE STREAMS ARE ALREADY IN PLACE:

	Consultancy
	Licensing of technology
	Provision of outsourced services
	Profit sharing
	Dividends from acquisitions
	Exit event profits

Based solely on these proposed acquisitions, the expectation is to capture approximately 5,000 active traders - each with an average residual lifetime value of approximately US\$600.

**SWISSCOINTECH THEREFORE
FORECASTS INCOME OF US\$4.8M IN
2019 WHICH IS EXPECTED TO RISE
YEAR-ON-YEAR TO US\$24.2M IN 2023.**

RISKS VS RETURN

There are always risks involved with the acquisition of under-performing assets, but a combination of the diverse revenue streams highlighted above and expert knowledge of jurisdictional advantages will ensure growth, stability and continued positive cashflow.