# Samrat Ambadekar

# Product Designer • Technologist

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### Edge Delta

(Data Observability Startup)

Founding Product Designer | Mar 2022 - May 2023 | Remote - San Francisco

- Revamped the core UX by implementing Visual Pipeline Builder a visual tool for a streamlined observability pipeline management.
- Transitioned from marketing style application to a robust DevOps product.
- Established a foundational design system to support the application.
- Started design as an independent function and centralized all UI/UX work.
- Collaborated with PMs and C-Suite to execute strategic roadmaps and prioritizations.

## ThoughtSpot

(Business Intelligence)

Product Designer | Dec 2018 - Sep 2021 | Remote - San Francisco

- Led design for ThoughtSpot Everywhere ThoughtSpot's developer portal.
- Crafted components and patterns for ThoughtSpot's design system.
- Implemented motion & micro-interactions to enhance app experience.
- · Built a prototyping system for research and demos.
- Prototyped stage demos for ThoughtSpot annual conference Beyond.
- Elevated designer-to-dev handoff through HTML / CSS prototypes.

#### DocuSign

Design Technologist / Interaction Designer | Apr 2016 - Oct 2018 | San Francisco

- Built a prototyping system that increased quality of design and research.
- Prototyped native apps using React Native.
- · Championed motion design and micro interactions.
- Created 2D and 3D data visualizations that are showcased to customers.
- · Created a system to allow commenting on the prototypes.

#### Cox Communications

Design Prototyper | Oct 2014 - Mar 2016 | Atlanta

- Created high-fidelity prototypes to improve Cox Digital Experience.
- · Assisted Information Architects in creating workflows.
- Directed Visual Designers in creating micro interactions and helped them understand platforms and constraints.
- · Worked with UX Research to identify and resolve pain points in the design.
- · Side projects: Data Visualization and IoT / Home Automation

#### Georgia Tech

Interaction Designer | Aug 2012- May 2014 | Atlanta

- Designed and built a visualization system for GitHub.
- Designed and protoyped a voting experience for physically disabled voters.
- Created applications using augmented reality, tabletops, 3D interactions and gestural interactions.

#### **Urban Genesis**

Designer | Aug 2011-Jun 2012 | Pune

• Design, branding, content and web development for the startup

#### Infosys Ltd

Sr. Software Developer | Sep 2008 - Jul 2011 | Pune

· Designed and developed customer-facing apps for IPTV.

#### **EDUCATION**

Georgia Tech University of Pune, India MS Human-Computer Interaction | 2012 - 2014 BS Computer Engineering | 2004 - 2008

#### SKILLS

Product Design, UX Design, Interaction Design, Wireframes, Workflows, Storyboarding, Prototyping, Data Visualization