Goal:

The goal was to design a portable timekeeping device. The design tools used were pen and markers.

The Process:

Physical properties of the product were decided for the design. These were:

The material will be Glass (primary) and chrome metal (secondary).

The color would be Transparent (primary) and Red (secondary).

The texture would be smooth.

Sound would be Beep (primary) and Dong (secondary)

Three words used to envision the design: Clear - Visible - Elegance

Mood board:

Final Design: