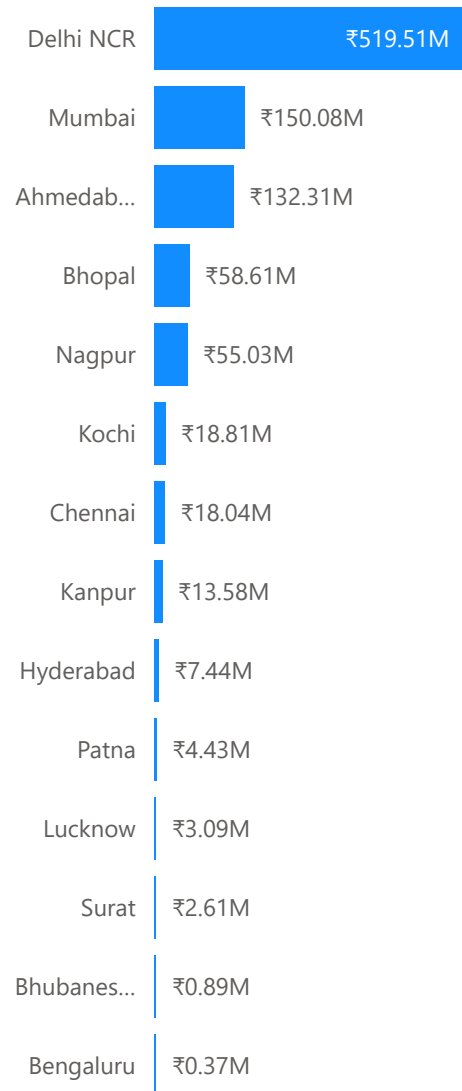


₹984.81M

Revenue

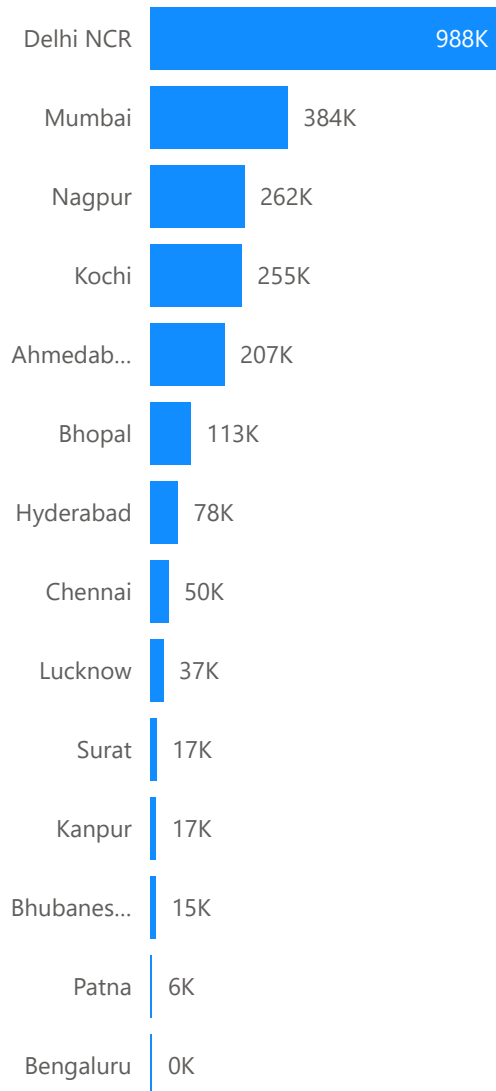
Revenue by Market



2M

Sales_Qty

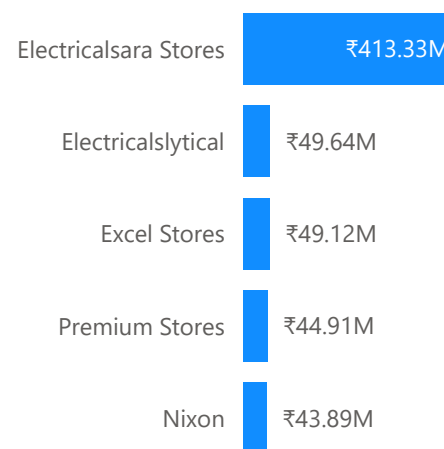
Quantity by Market



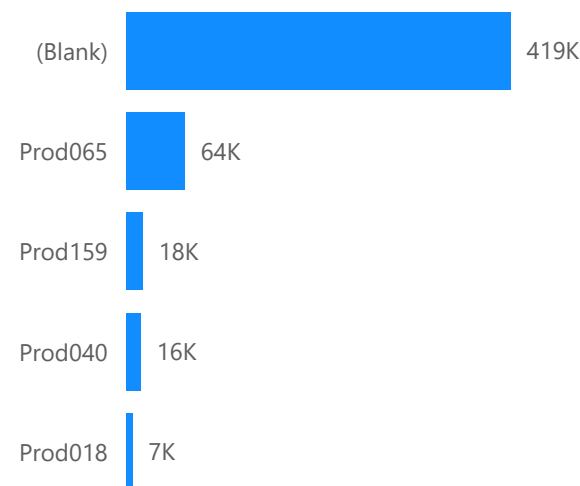
year



Top 5 Customers



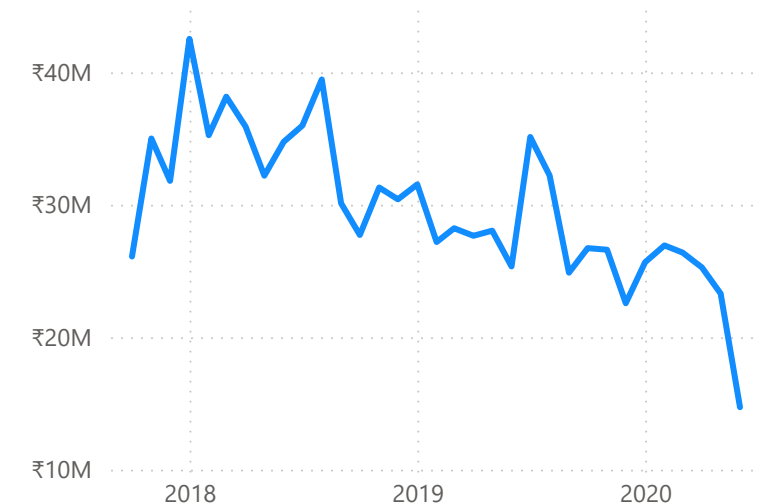
Top 5 Products



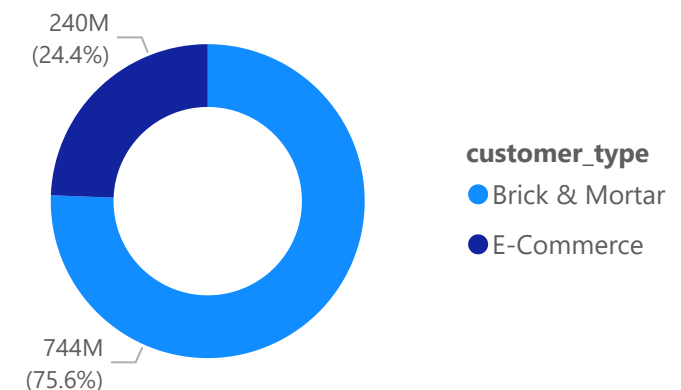
cy_date



Yearly Revenue



Revenue by CustomerType



₹984.81...

25M

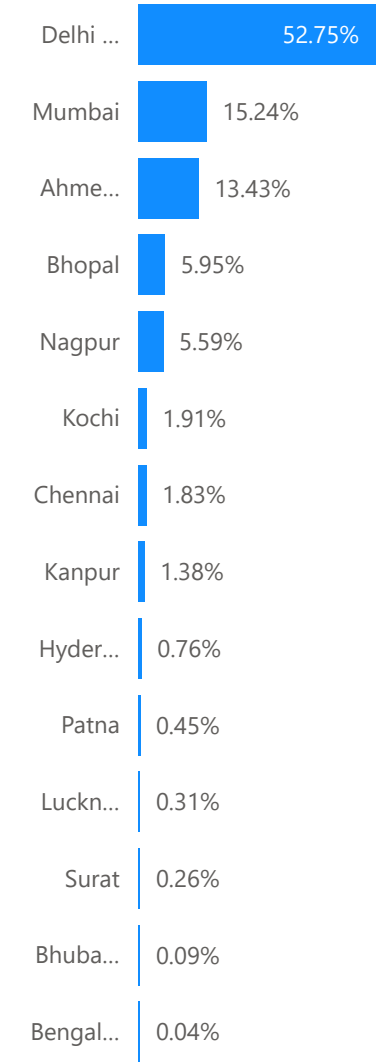
2.44%

Revenue

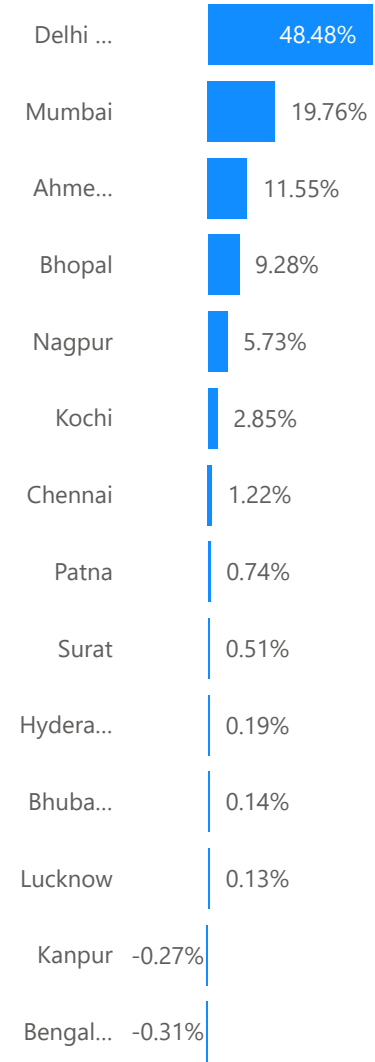
Total Profit Margin

Average Profit Margin %

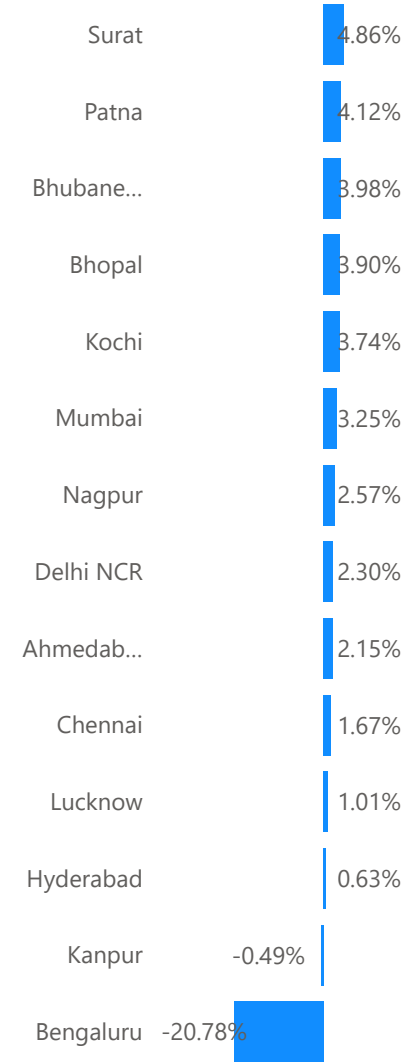
Revenue Contribution %



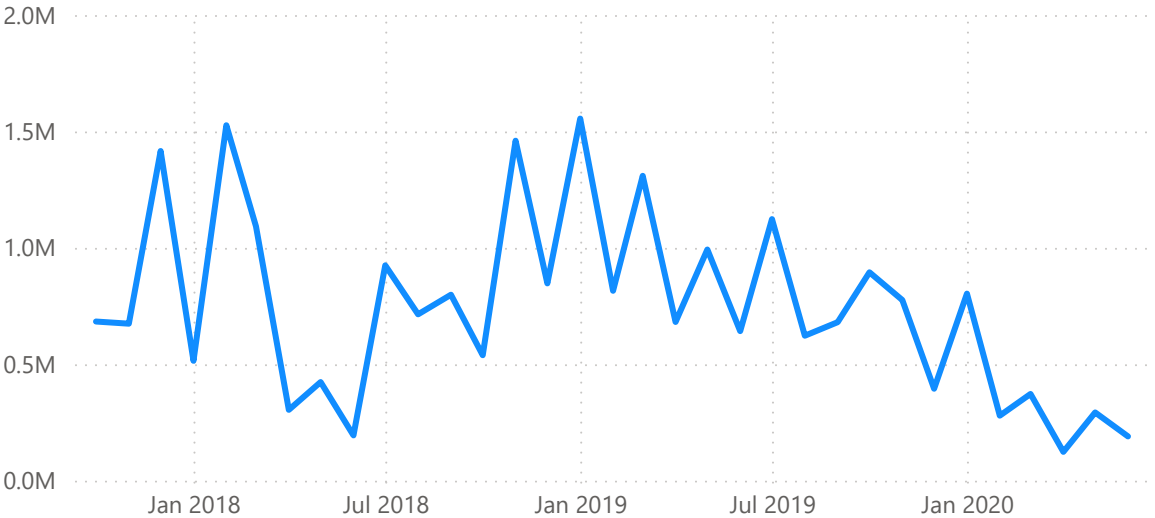
Profit Contribution %



Profit % by Market



Yearly Profit Margin



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹5,067,349.00	0.51%	0.25%	1.20%
Unity Stores	₹12,589,257.00	1.28%	0.93%	1.83%
Synthetic	₹6,173,068.00	0.63%	0.36%	1.42%
Surge Stores	₹28,648,916.00	2.91%	2.66%	2.29%
Surface Stores	₹15,242,562.00	1.55%	1.99%	3.22%
Sound	₹4,966,707.00	0.50%	0.81%	4.00%
Sage	₹2,252,506.00	0.23%	0.14%	1.53%
Relief	₹5,230,158.00	0.53%	0.69%	3.27%
Propel	₹4,183,862.00	0.42%	0.56%	3.33%
Premium Stores	₹44,906,666.00	4.56%	4.27%	2.35%
Power	₹5,727,123.00	0.58%	1.43%	6.18%
Path	₹12,005,028.00	1.22%	0.87%	1.65%
Total	₹984,813,463.00	100.00%	100.00%	2.50%

₹142.22...

2M

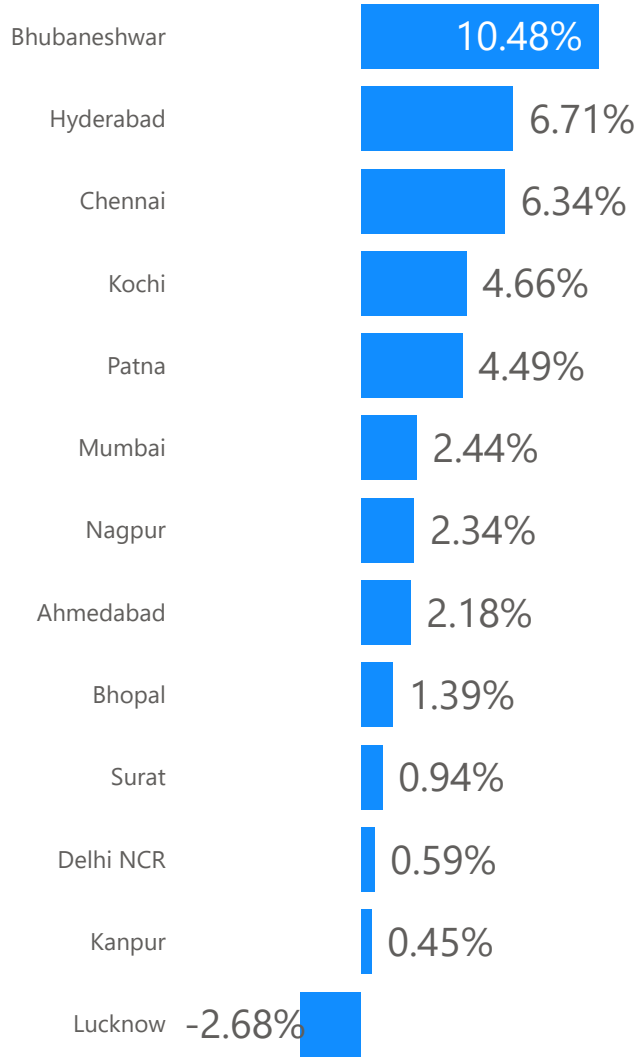
2.53%

Revenue

Total Profit Margin

Average Profit Margin %

Profit Contribution %



Profit_Target

-5%

year

2017

2018

2019

2020

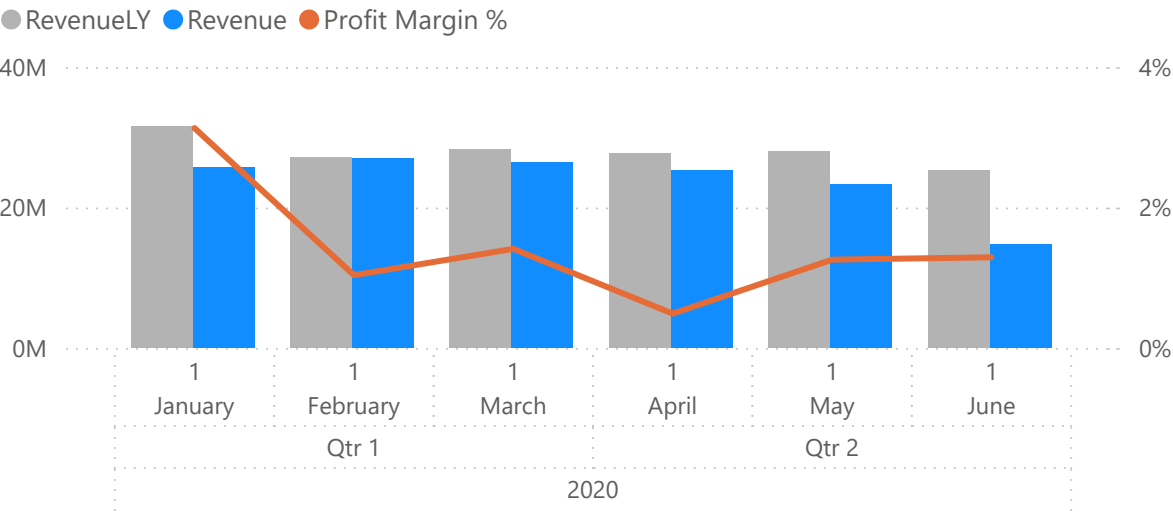
cy_date

Jan 20

Feb 20

Mar 20

Yearly Profit Margin



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹927,154.00	0.65%	0.23%	0.52%
Unity Stores	₹1,748,166.00	1.23%	3.31%	3.90%
Synthetic	₹916,267.00	0.64%	-0.42%	-0.95%
Surge Stores	₹3,953,600.00	2.78%	11.95%	6.23%
Surface Stores	₹2,420,004.00	1.70%	3.20%	2.73%
Sound	₹740,856.00	0.52%	0.45%	1.25%
Sage	₹96,950.00	0.07%	0.16%	3.46%
Relief	₹773,301.00	0.54%	0.11%	0.29%
Propel	₹541,553.00	0.38%	0.74%	2.83%
Premium Stores	₹5,899,748.00	4.15%	1.40%	0.49%
Power	₹1,098,552.00	0.77%	3.69%	6.92%
Path	₹1,722,207.00	1.21%	0.05%	1.14%
Total	₹142,224,545.00	100.00%	100.00%	1.45%