# **PARIDHI 2022**

## INNOVATION CHALLENGE

Megatronix presents a general event "Innovation Challenge".

**EVENT TYPE:** Team (Maximum 4, min 1 person in a team)

**REGISTRATION FEE:** Rs.100 /- Per Team

GAME PLAY: There is an age old saying which goes, "It's better to make a job than to find one". We are currently living in the age of innovation and Start-ups! Megatronix, the Official Technical Club of Meghnad Saha Institute of Technology invites one and all to Innovation Challenge designed for the thinker and the doer in you. We know that your grand ideas take a lot of time to be implemented, but don't worry we got you covered! Technical or non-technical, if you have an innovation this is for you! We are providing you a platform to showcase your project and compete with your fellow entrepreneurs of the future. If you have the answers to the following, the stage is yours...

- ➤ What is new in your product?
- ➤ What are the channels through which you want to market your product?
- ➤ Who are your closest competitors?
- ➤ What is the cost of the product and the breakup? (cost involved in each department)
- ➤ How can you further improve your product?

#### **RULES & REGULATION:**

- 1. Send the abstract of your project through email: xyz.com
- 2. Also provide the name, phone number and college name of the members (min:1, max:4) along with the abstract.
- 3. Last day of submission: 7th May, 2022 (3pm)
- 4. Event Day: 8th May, 2022
- 5. A member of the team must be present along with the prototype to demonstrate it.
- 6. Only a power source will be provided.
- 7. If your prototype is an app or a software, you must carry your own laptop.

### **SCORES:**

Scoring will be available on the arena on D-Day.

#### **CONTACT:**

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