



BS Computer Science

Applications of Information & Communication Technology (LAB)

Assignment: 2

BUSINESS PORTFOLIO

Semester: 1

Session: Fall 2025

Submitted to:
Ms. Faryal Tanseer

Submission date:
19 September, 2025

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ABSTRACT

Industry: HealthTech / MedTech

Business Type: Service + Product Provider

Idea: Safenex – medical safety technology solutions

Purpose: Make healthcare safer & faster with apps, software, and smart devices

What we sell: Smart health apps, safety software, monitoring systems

Services: Emergency alert systems, health monitoring apps, data security, hospital tech support

Vision: A world where technology ensures healthcare safety everywhere

Color Psychology
Light azure
light grey
Azure
pastel azure

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LOGO



Safety next to you

BUSINESS CARD

Front Side



Back Side



INVITATION CARD



TECHNOLOGY IN MEDICAL SUMMIT

Safenex-Safety Next to you



Friday, 19 September 2025

08:00am - 11:00am

93 Jail Rd, G.O.R.I, Lahore.

Why choose us?

- Modern diagnostic tools
- Innovative Healthcare
- Technology-driven screening
- Efficient Solutions

**Empowering Healthcare for a Safer
Tomorrow!**

Hosted by Safenex



BE A PART OF INNOVATION !

+92 326 859 2722

www.safenex.org

93 Jail Rd, G.O.R.I, Lahore

FLYER

Front Side



TECH-POWERED CARE

Free Awareness Session by Safenex

Discover the Power of Medical Technology!

Safenex invites you to a free interactive session where you'll learn how technology is making healthcare smarter, safer, and more accessible for everyone.

What You'll Learn

- How technology saves lives in emergencies.
- Live demo of remote health monitoring with smart devices.
- Fast, secure digital prescriptions for patients.
- Protecting patient data with cutting-edge security.



FLYER

Back Side

Contacts

+92 309 4876767

www.safenex.org

safenex.official@gmail.com



Our services

Health Monitoring Tools

Easy, reliable patient tracking.

Medical Data Security

Safe & encrypted systems.

Smart Diagnostics

Faster, accurate results with AI.

Telehealth Support

Connect patients & doctors anytime.

Healthcare Software

Customized solutions for clinics & hospitals.

Testimonials

- “Safenex is shaping the future of healthcare. Their technology makes medical care faster and more reliable.” — Dr. Ayesha Khan, General Physician.
- “I was amazed by how easy it is to track health with their smart monitoring system. Truly life-changing!”. — Ali Raza, Patient.
- “Finally, a healthcare solution that is affordable and accessible to everyone.” — Omar Siddiqui, Student.

Event details

Date

September 25, 2025

Time

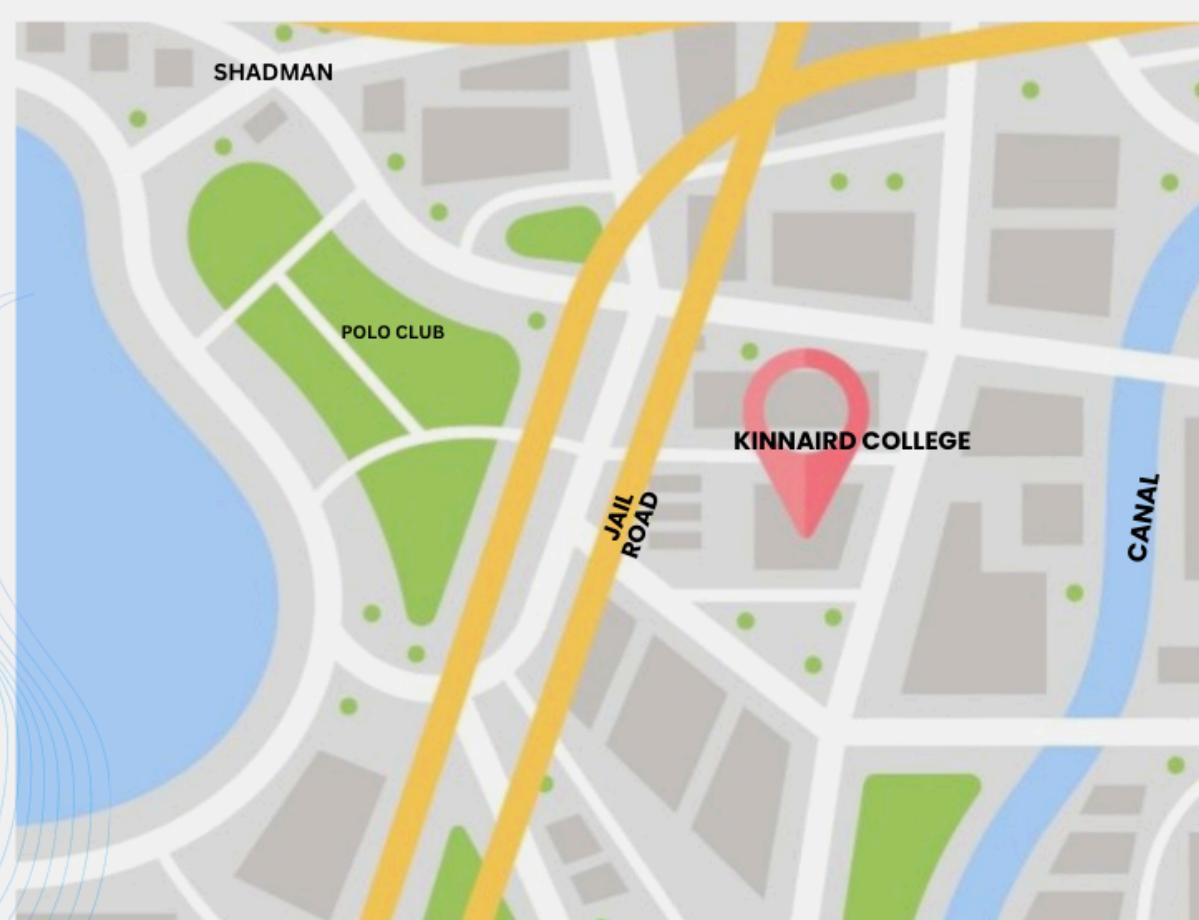
10:00 AM – 1:00 PM

Venue

At Kinnaird Incubation Centre,
93 Jail Rd, G.O.R.I, Lahore.

Entry Fee

Free for everyone



BROCHURE

Front Side

HEALTH-TECH SOLUTION

SAFENEX
safety next to you

Take the first step toward a healthier you.

"Safenex is a MedTech company redefining healthcare through innovation. We provide smart solutions that ensure safety, speed, and trust in medical services."

Aligning Your Health, Technically

Back Side



About Us

We provide smart, secure and reliable technology for patients

our goal is to make smarter apps and system that ensures safety and trust to everyone.

Why Safenex?

User friendly tech apps

Smart solutions for patients

Smarter emergency response

Free smarter apps for you



Our Services

Emergency Response Apps

We design mobile apps and wearables that connect people to emergency services instantly. With one tap, patients can send alerts and get quick help.

Health Monitoring Tools

Our smart tools track vital signs like heart rate, oxygen, and daily health records. This helps patients and caregivers manage health anytime, anywhere.

Smart Hospital Systems

We create digital dashboards for hospitals to manage patients, schedules, and records efficiently. These systems reduce delays and improve patient care.

Contact Info

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+92 309 4876767
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Join us in making healthcare smarter

Secure Your Future with Us – Start Today!

POSTER



SAFENEX
SAFETY NEXT TO YOU



- 24/7 Access to Certified Doctors
- Remote Health Monitoring
- Secure Digital Prescriptions
- Affordable Care Packages
- Online Report Checking
- Online Appointments
- Rating of Hospitals
- Rating of Doctors



Download the Safenex App
Today & Experience the
Future of Healthcare!



More information call us
92-310-8443963

At Kinnaird Incubation Centre, 93
Jail Rd, G.O.R. I, Lahore.
www.safenex.org

CALENDAR

Annual Calendar

2020
Calendar

JANUARY							FEBRUARY							MARCH							APRIL								
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
			1	2	3	4			2	3	4	5	6	7	8		1	2	3	4	5		1	2	3	4	5		
5	6	7	8	9	10	11	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
12	13	14	15	16	17	18	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29		
19	20	21	22	23	24	25	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	30	31	30	31	30		
26	27	28	29	30	31		23	24	25	26	27	28		23	24	25	26	27	28	29		27	28	29	30				
MAY							JUNE							JULY							AUGUST								
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
			1	2	3		1	2	3	4	5	6	7		1	2	3	4	5		1	2	3	4	5				
4	5	6	7	8	9	10	8	9	10	11	12	13	14	15	16	17	18	19	20	21	13	14	15	16	17	18	19	20	
11	12	13	14	15	16	17	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	20	21	22	23	24	
18	19	20	21	22	23	24	22	23	24	25	26	27	28	29	30	31	30	31	31	31	31	31	31	31	31	31	31		
25	26	27	28	29	30	31																							
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER								
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S		
			1	2	3	4	5	6		1	2	3	4		1	2	3	4	5		1	2	3	4	5				
7	8	9	10	11	12	13	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
14	15	16	17	18	19	20	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	31		
21	22	23	24	25	26	27	19	20	21	22	23	24	25	26	27	28	29	30	31	23	24	25	26	27	28	29	30	31	
28	29	30					26	27	28	29	30	31																	

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SAFETY NEXT TO YOU

CALENDAR

Monthly Calendar

2025
September

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10 	11 	12	13
14	15	16 	17  	18	19 	20
21	22	23	24	25	26	27
28 	29	30				

Events

- Eid Milad-un-Nabi
- Pakistan Defense day
- International Literacy Day
- World Suicide Prevention Day
- World First Aid Day
- World Ozone Day
- World Patient Safety Day
- World International Peace Day
- Healthcare Awareness
- World Rabies Day