

Vrishti Purohit

UI/UX DESIGNER

with experience in crafting intuitive mobile & web interfaces across fitness, ed-tech, & entertainment. Skilled in wireframing, prototyping, & user-centric design, with a strong eagerness to learn & apply innovative practices.

EDUCATION

- **UI/UX Design** **2024-2025**
Designboat UI/UX School
- **Diploma in UI/UX Design** **2020**
EDIT Institute
- **Bachelors in Mass Media(Advertisement)** **2017-2020**
KJ Somaiya College

EXPERIENCE

- **UI/UX Designer** **Jan22 - Feb23**
Torus Digital Pvt. Ltd.
 - Designed UI screens for Login, Signup, and Profile Pages.
 - Worked for over more than 3 products simultaneously
 - Delivered screens based on requirements as needed.
- **UI/UX Designer (Internship)** **Mar23 - Jun 23**
WOLFX Digital Agency
 - Designed Graphics, and components for apps and websites.
 - Understanding of UI design systems, colour palettes, & design patterns.
- **Campaign Management Associate** **Jan24 - March25**
OPA
- **Visual Designer** **March25 - Present**
Phionike Design Studio
 - Designed end-to-end mobile and web experiences for OREN, a fitness ring app, including PLP, PDP, About Us, Settings, and activity pages
 - Currently designing UX/UI design for Parent Playbook, a London-based app that leverages AI to suggest activities focusing on Phase 1 rollout with scalable design for upcoming features.
 - Collaborating with Take Two, a production house, to design their website from scratch, creating wireframes, and exploring color palettes and typography to establish brand identity.

CONTACT

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SKILLS

- UX Design (UX Process)
- Usability Principles
- UI for iOS, Android & Responsive Web
- Platform Knowledge

SOFT SKILLS

- Verbal Communication
- Critical Observation
- Desire to Learn
- Adaptability

TOOLS

- Figma
- Adobe XD

SOCIAL MEDIA

- **Behance**
[Behance.VrishtiPurohit](#)
- **LinkedIn**
[LinkedIn.VrishtiPurohit](#)