

Data of October					
Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	!
Capterra	364	43	109	11	
GetApp	10.5	1	5	1	
Software Advice	4	1	1	1	
Grand Total	378.5	45	115	13	

Data of November					
Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	!
Capterra	3964.5	378	1936.46	3	
GetApp	456.75	159	2308.67	1	
Software Advice	24	11	58	1	
Grand Total	4445.25	548	4303.13	5	

Data of December					
Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	!
Capterra	3085.6	377	1570.13	9	
GetApp	1182.95	171	1016.5	1	
Software Advice	92.75	9	21	1	
Grand Total	4361.3	557	2607.63	11	