

Data of October				
Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros
Capterra	364	43	109	11
GetApp	10.5	1	5	1
Software Advice	4	1	1	1
Grand Total	378.5	45	115	13
Data of November				
Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros
Capterra	3964.5	378	1936.46	3
GetApp	456.75	159	2308.67	1
Software Advice	24	11	58	1
Grand Total	4445.25	548	4303.13	5
Data of December				
Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros
Capterra	3085.6	377	1570.13	9
GetApp	1182.95	171	1016.5	1
Software Advice	92.75	9	21	1
Grand Total	4361.3	557	2607.63	11