

|    |                             |                         |               |                 |                |                 |  |
|----|-----------------------------|-------------------------|---------------|-----------------|----------------|-----------------|--|
| 47 |                             |                         |               |                 |                |                 |  |
| 48 |                             |                         |               |                 |                |                 |  |
| 49 | <b>Data of April - 2021</b> |                         |               |                 |                |                 |  |
| 50 | <i>Channel</i>              | SUM of Money Spent (\$) | SUM of Clicks | SUM of Average  | COUNTA of Pros | SUM of Paid     |  |
| 51 | Capterra                    | 11927.25                | 1533          | 7060.33         | 36             | 5,076.00        |  |
| 52 | GetApp                      | 3537.7                  | 623           | 6085.5          | 13             | 0.00            |  |
| 53 | Software Advice             | 178.75                  | 33            | 303.5           | 1              | 0.00            |  |
| 54 | <b>Grand Total</b>          | <b>15643.7</b>          | <b>2189</b>   | <b>13449.33</b> | <b>50</b>      | <b>5,076.00</b> |  |
| 55 |                             |                         |               |                 |                |                 |  |
| 56 |                             |                         |               |                 |                |                 |  |
| 57 |                             |                         |               |                 |                |                 |  |