

	A	B	C	D	E	F	
25	Data of January - 2021						
26	<i>Channel</i>	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid	
27	Capterra	3881.5	498	1978.56	11	0.00	
28	GetApp	867.5	166	1405	0	0.00	
29	Software Advice	51.75	7	92	0	0.00	
30	Grand Total	4800.75	671	3475.56	11	0.00	
31							
32							
33	Data of February - 2021						
34	<i>Channel</i>	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid	
35	Capterra	3513.5	478	1894.09	4	1,788.00	
36	GetApp	1091.9	186	1688.67	6	0.00	
37	Software Advice	44	5	12	1	0.00	
38	Grand Total	4649.4	669	3594.76	11	1,788.00	
39							
40							
41	Data of March - 2021						
42	<i>Channel</i>	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid	
43	Capterra	1418.5	206	1178.88	11	2,100.00	
44	GetApp	742.35	128	1314.5	5	0.00	
45	Software Advice	10	5	31	0	0.00	
46	Grand Total	2170.85	339	2524.38	16	2,100.00	
47							
48							
49	Data of April - 2021						
50	<i>Channel</i>	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid	
51	Capterra	11927.25	1533	7060.33	36	5,076.00	
52	GetApp	3537.7	623	6085.5	13	0.00	
53	Software Advice	178.75	33	303.5	1	0.00	
54	Grand Total	15643.7	2189	13449.33	50	5,076.00	