

	A	B	C	D	E	F
1	Data of October - 2020					
2	Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid
3	Capterra	364	43	109	11	5,076.00
4	GetApp	10.5	1	5	1	0.00
5	Software Advice	4	1	1	1	0.00
6	Grand Total	378.5	45	115	13	5,076.00
7						
8						
9	Data of November - 2020					
10	Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid
11	Capterra	3964.5	378	1936.46	3	0.00
12	GetApp	456.75	159	2308.67	1	0.00
13	Software Advice	24	11	58	1	0.00
14	Grand Total	4445.25	548	4303.13	5	0.00
15						
16						
17	Data of December - 2020					
18	Channel	SUM of Money Spent (\$)	SUM of Clicks	SUM of Average	COUNTA of Pros	SUM of Paid
19	Capterra	3085.6	377	1570.13	9	0.00
20	GetApp	1182.95	171	1016.5	1	0.00
21	Software Advice	92.75	9	21	1	0.00
22	Grand Total	4361.3	557	2607.63	11	0.00