

# Marlboro Cigarette

A survey to see if people are aware of the discount offer on Cigarette in Royal Seven Forsyth, GA

\* Required

1. How many cigarette packs they were buying? \*

*Mark only one oval.*

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4 and more

2. Did they buy the Marlboro Cigarettes? \*

*Mark only one oval.*

- ☐ Yes      *Skip to question 3*
- ☐ No      *Skip to question 8*

## Marlboro Section

3. Did you tell them about the Discount? \*

*Mark only one oval.*

- ☐ Yes
- ☐ No

4. Did they know about discount before you told them? \*

*Mark only one oval.*

☐ Yes

☐ No

5. Did they buy two Marlboro Cigarettes' after you tell them about the offer? \*

*Mark only one oval.*

☐ Yes

☐ No

6. Were they new customer? \*

*Mark only one oval.*

☐ Yes

☐ No

7. How many Marlboro Cigarettes' they bought in total? \*

*Mark only one oval.*

☐ 1

☐ 2

☐ 3

☐ 4 and more

Comments

8. Comments

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