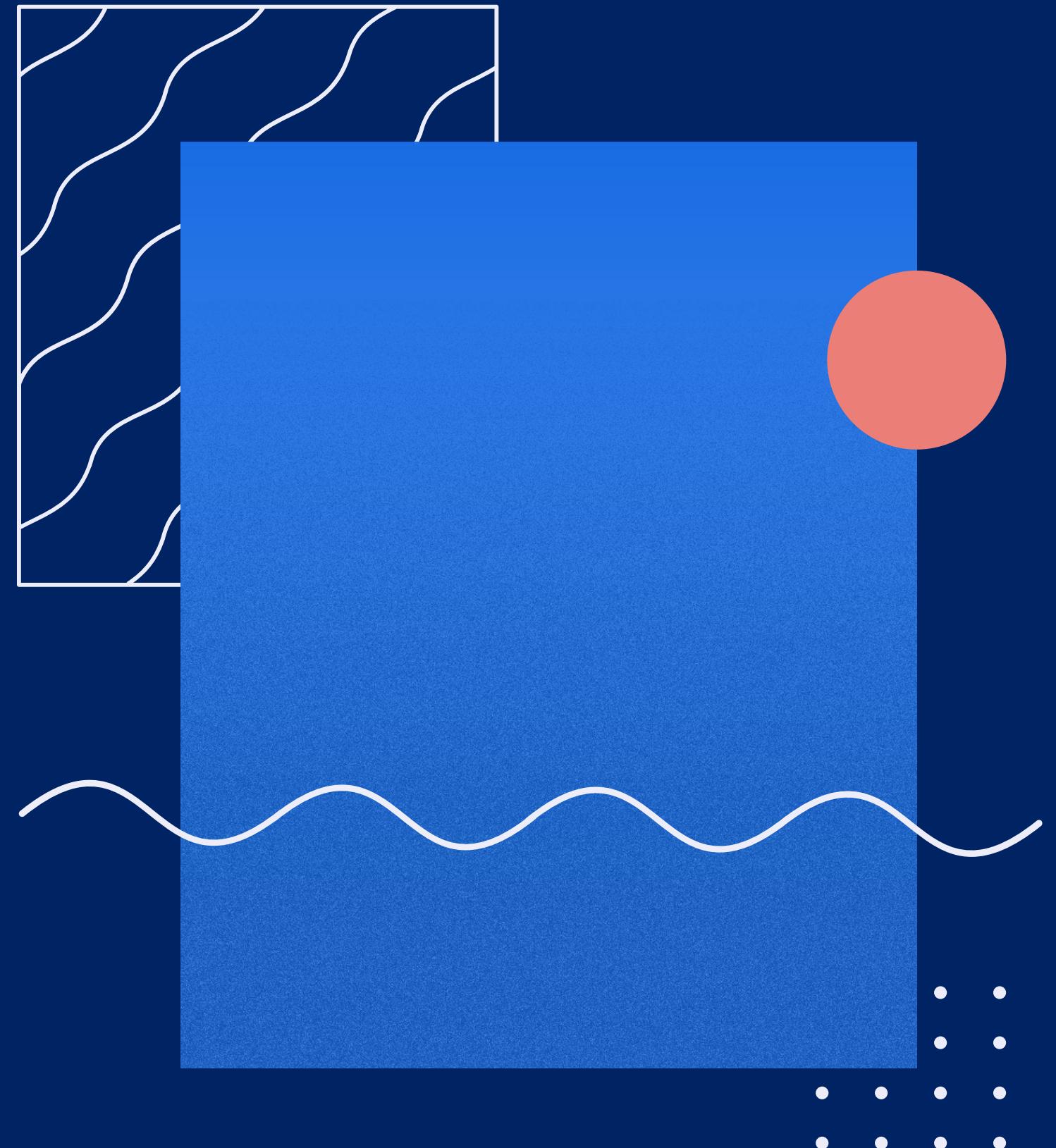


Recommending Release Time for Video Games

SAMANTHA ROOD



Idea:

I wanted to find the best time to release a certain type of video game in order to give the best revenue



PROCESS AND TOOL KIT

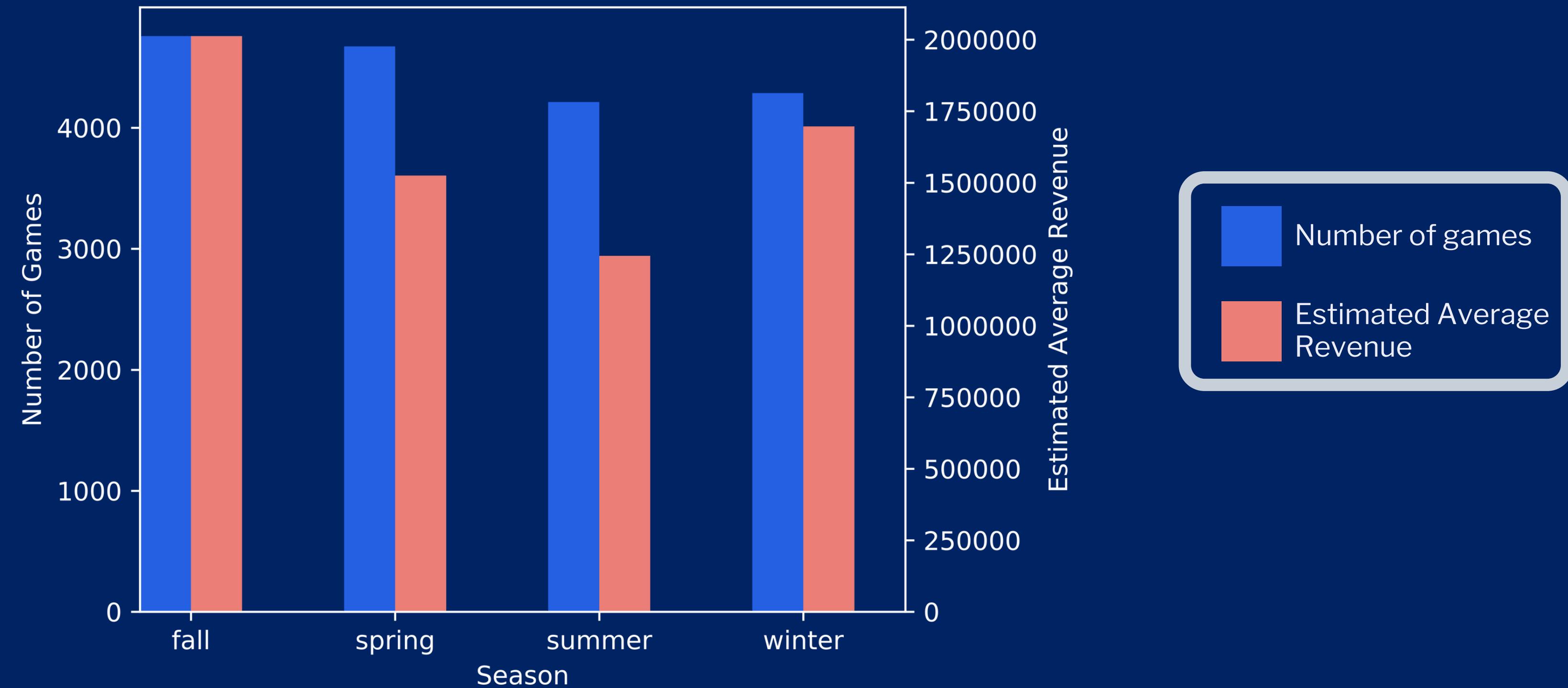




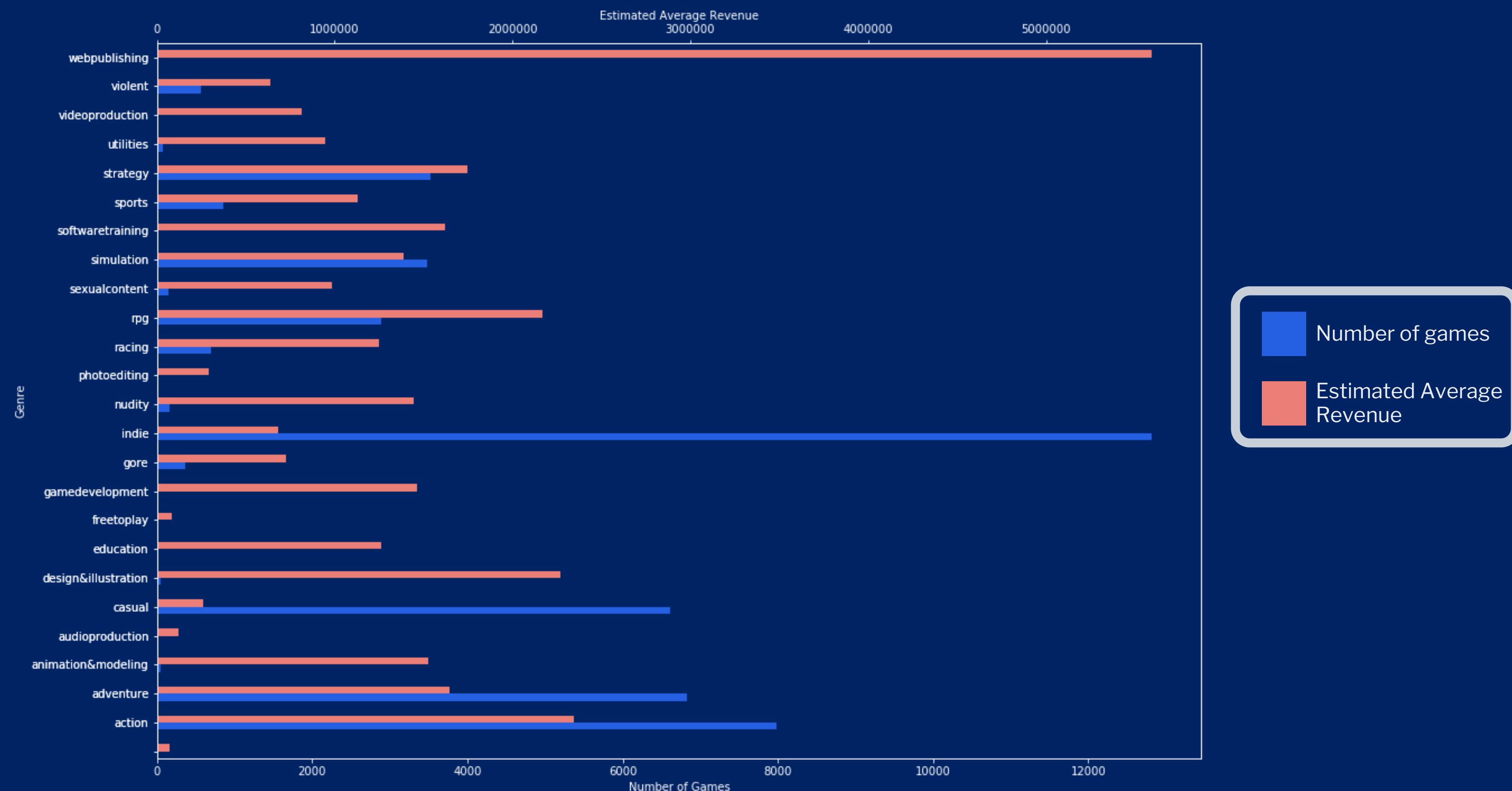
RECOMMENDATION ATTRIBUTES

- Genres (i.e. action, adventure)
- Type (i.e. app)
- Categories (i.e. multi-player)
- Tags (i.e. online)
- Languages
- Mature content description
- Short game description

Number of games released and estimated revenue for each season



Number of games released and estimated revenue for each genre



Game Details

Input your game's information to get a recommended season to release the game in order to get the highest revenue

Start with entering the game title:

next



FUTURE WORK

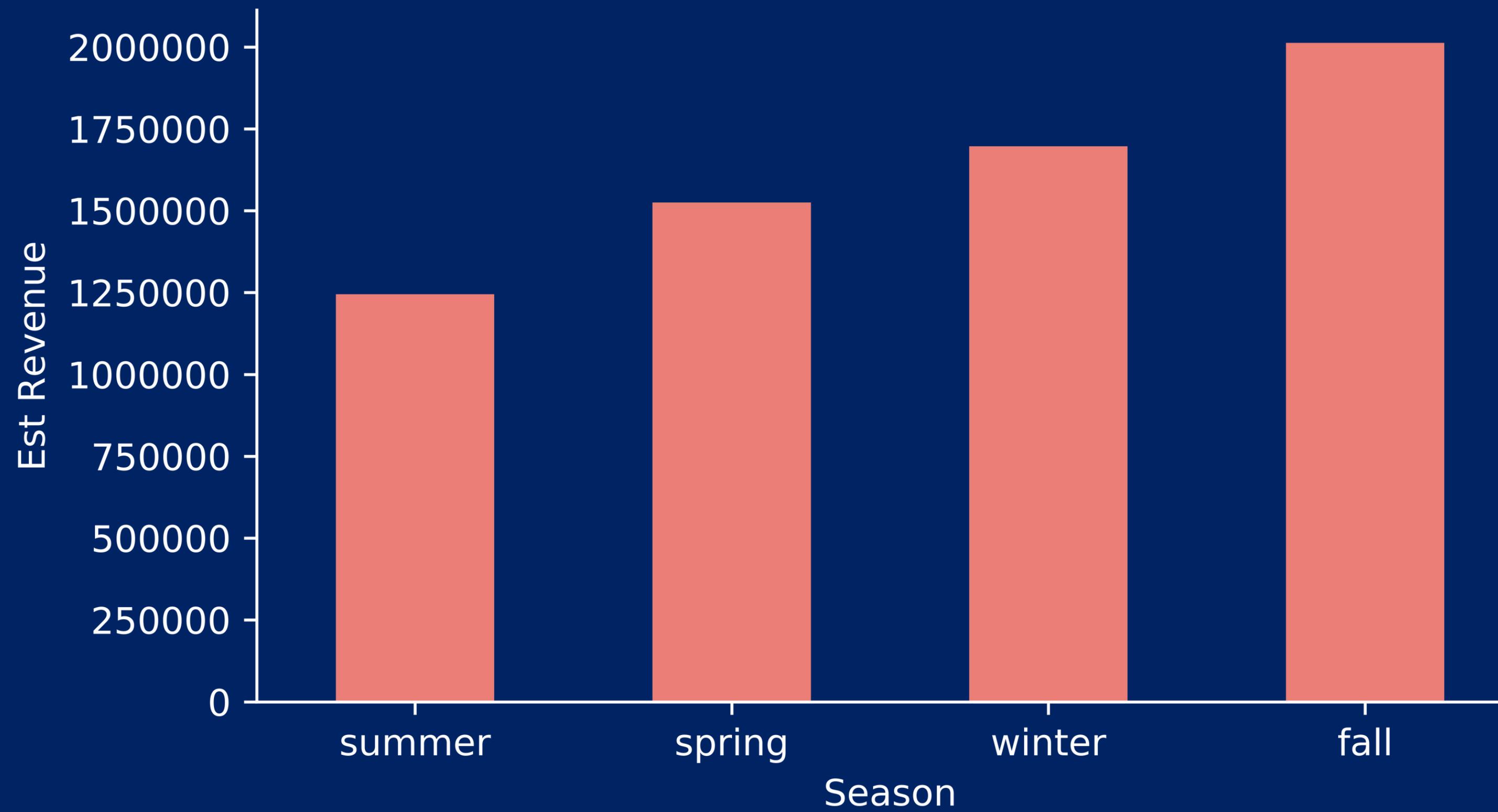
- Further evaluate release year differences
- Continue to feature engineer
- Web scrape more data from steam.com
- Have recommended seasons ranked



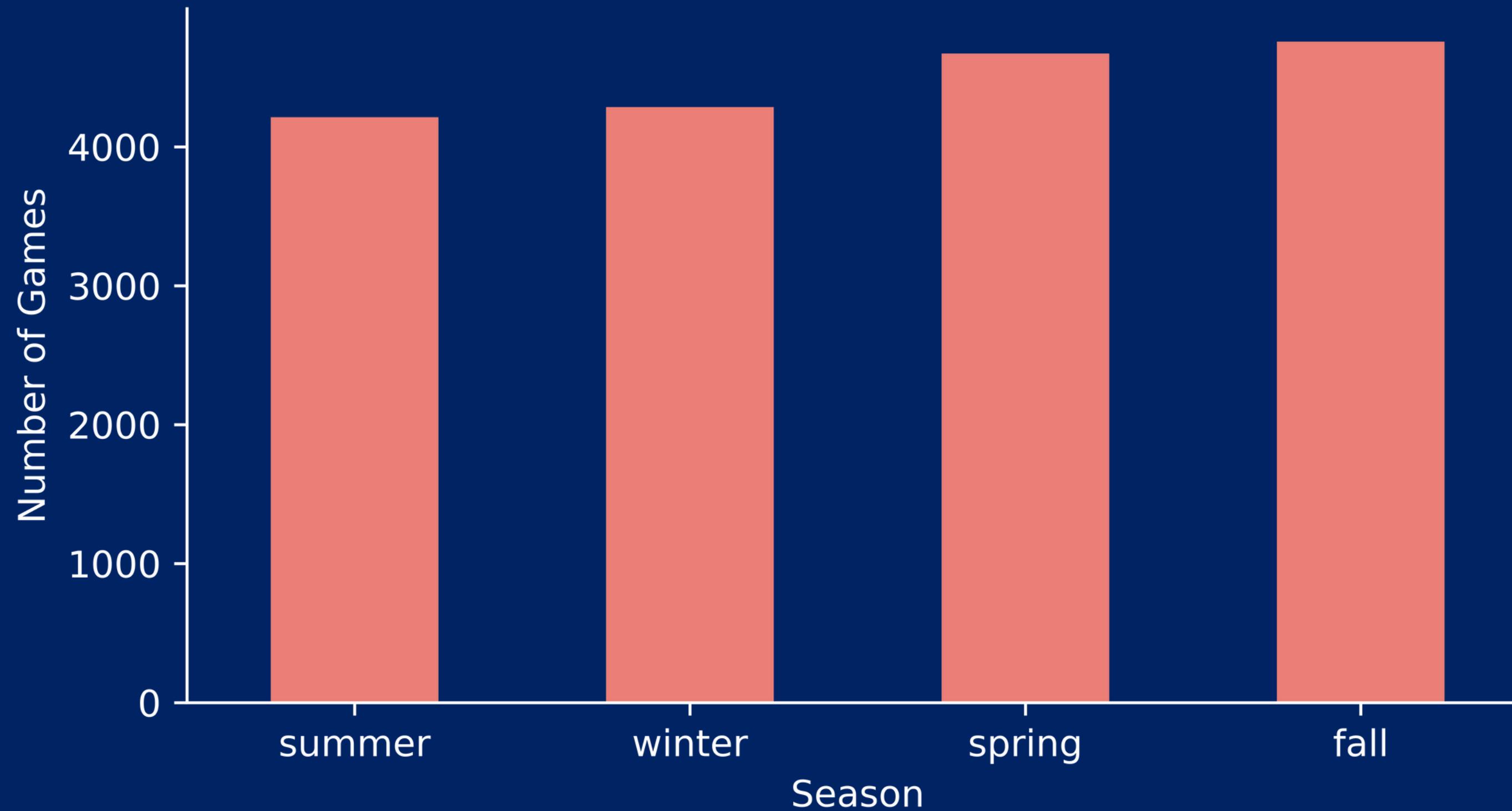
THANK YOU
& QUESTIONS?

APPENDIX

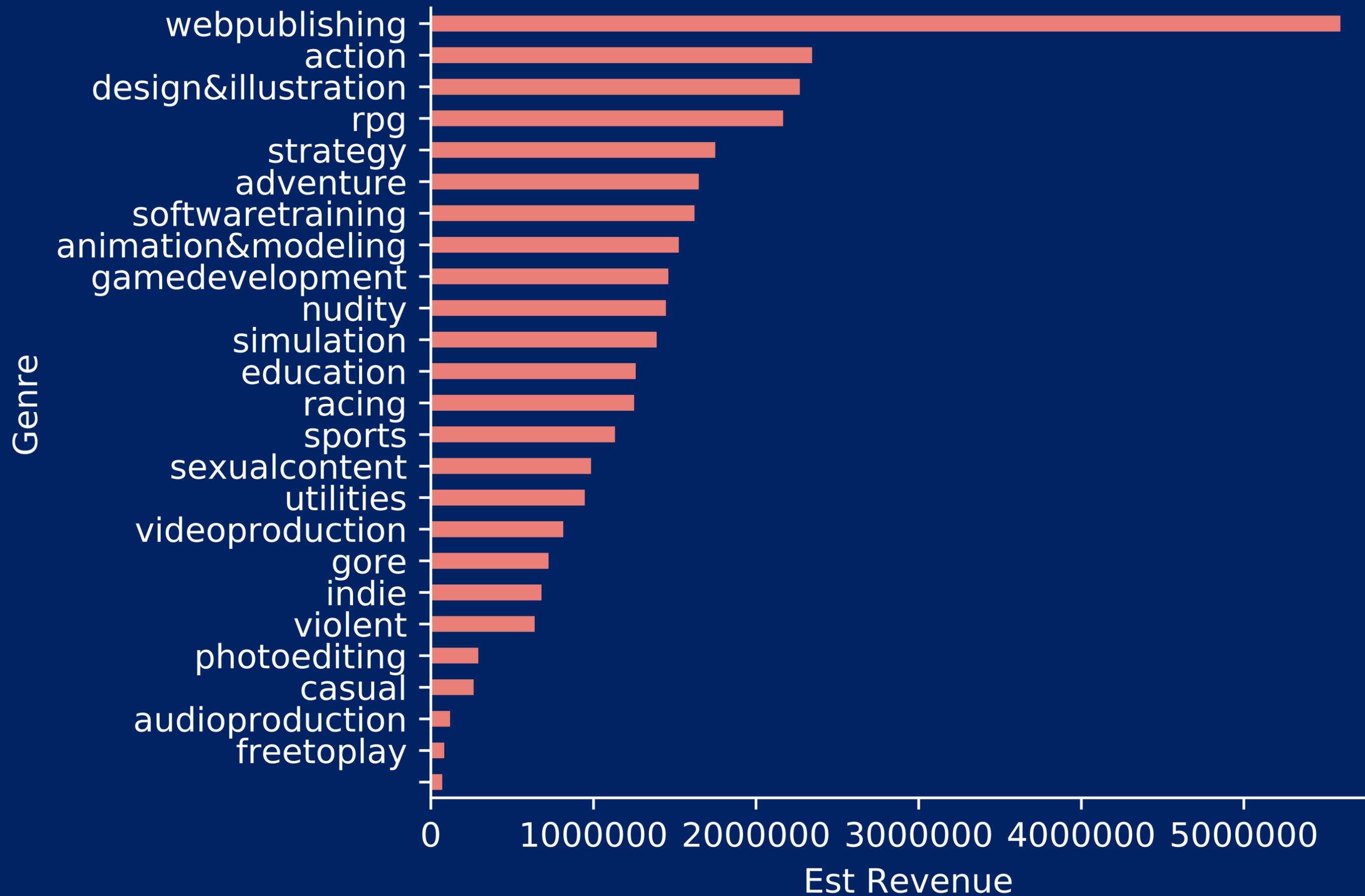
Est Revenue for Each Season



Number of Games for Each Season



Estimated revenue for each genre



Number of games for each genre

