



# Immersion VR Tours



# What is a virtual reality (VR) tour?

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Imagine a guided tour of the Taj Mahal or the Grand Canyon OR maybe an audio tour of a museum, or an ancient temple...think of any guided tour you might have been on or witnessed.

A VR tour is a virtual reality experience that tries to capture different tour experiences with the use of VR headsets so that they can be enjoyed from the comfort of one's home.

# Imagine sitting at home like this...

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...but feeling like this!

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# Features

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- High definition 360 degree field of view. See in all directions!
- 'Walk' on a defined path, much like a real tour
- Multiple paths per location
- User controllable 'walking' using a keyboard/mouse or a controller (can walk back and forth along paths)
- Stop at checkpoints to admire special views
- Hear guide audio or look at information prompts at checkpoints (optional)
- Ambient sounds (birds, trees, wind, etc.) - can be turned off
- Special aerial views of the location (if applicable)

# Watch: Foundation of the idea

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The following YouTube videos give an idea of what the product will be similar to. A refined experience compared to what is shown in the videos can be expected from the product.





# Places one could go to!

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# Sample tour: Hike along the Vancouver Island Coast

- As an example and proof of concept, a hiking tour along the Vancouver Island Coast is presented in the next few slides.
- Pictures and data are courtesy of Google.
- This scenic hiking location with unique flora, fauna, and geology is located in Pacific Rim Provincial Park along **Pachena Bay**, leading up to a viewpoints at the Pachena River Delta.



Aerial view, viewable via VR Headset



# Pachena Bay Hike

- Blue line represents virtual path
- Blue dots represent virtual checkpoints or viewpoints
- High definition 360 degree view at all times on path
- May travel back and forth on a path
- A path may branch into more paths
- Optional ambient music (indigenous birds, wind, etc.)

Sample paths from tour:

[A path in the woods](#)

[On to the beach, emerging from the woods](#)



# Pachena Bay Hike

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After a 'hike' through the woods, along Pachena Bay, the user arrives at the first checkpoint: [a beautiful spot along the Pachena Bay Beach.](#)

- High definition 360 degree view at each checkpoint, as always during the tour
- Optional informational guide audio or visual prompts at each checkpoint

The final checkpoint, at the Pachena River Delta: [click me too!](#)

# Hardware requirements

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To experience Immersion VR Tours, a user must have:

- Platform: PC/ laptop/ gaming console/ mobile
- A VR headset compatible to the platform
- Gaming controller/ VR controller (optional)

Popular VR headsets:

- HTC Vive (\$600)
- Oculus Rift (\$550)
- PS VR Headset (\$300)
- Google Daydream View (\$120)
- Basic VR headset (\$50)

# Costing

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- Each Immersion VR tour sold separately as a digit download on an online store
- Price range of \$15 - \$40 per tour depending on appeal of experience
- Alternatively, \$12.99 a month subscription plan for unlimited access to entire library of tours



# Thank you!

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Thanks for your patience.

Please take a few moments to answer this short survey based on the idea presented: [link to survey](#)

Your feedback is greatly appreciated!